

Our Story

Dr. Asli SAMANCI Food Engineer BEE&YOU Co-Founder / CEO





More than 20 years of industrial and academic experience Quality and Food Safety Management Systems R&D Projects

Expertise in bee products, determination of authenticity, quality characteristics, contaminants and residues, geographical and botanical origin, sensory analysis, new product development, marketing, international sales

Profession: Food Engineering

Master's: "Food Engineering Determination of Origin in Honey"

MBA: International Marketing Strategy of Bee Products

Doctorate: Biology, "Development of skin care creams with Bee Venom, Royal Jelly and Propolis"

Story of Dr. Asli

Chronic High Body Fever Problem that started when her son was 11 months old 5 years of fight with the sickness

Diagnosis

Antibiotic allergy "Henoch-Schönlein" vasculitis blood leaking out of the vein a rare autoimmune disease

Solution

Researching scientific medical publications

Strengthening his son's immune system naturally with Anatolian Propolis Extract that she developed & Royal Jelly

Production Facility

- **Dr. Aslı Samanci**; Food Scientist (PhD)
- Taylan Samanci; Agricultural Engineer (MSc)
- **Prof. Dr. Dilek Boyacioglu;** Professor Dr. in Food Science















R&D / Production

- √ +750,000 Exclusively Contracted Beehives
- ✓ +10,000 Contracted Beekeepers
- √ +200 Employees 65% Women
- ✓ R&D Center specialized on Bee Products; +50 Pharmacologists, Food Scientists, Chemists, Biologists, Beekeeping Experts, Food Technicians, Nutritionists
- ✓ Largest Producer of Value Added Bee Products

Expertise in:

- √ Beekeeping
- √ Bee products and R&D
- √ Agricultural Engineering
- √ Food Science & Technology

We Ensure 100% Tracebility From Hive to Table

Uniquely Qualified Bee Product Partner



Seasoned Expert Leadership

- ✓ Established in 2013/HQ New York
- ✓ Innovative natural supplements and skincare solutions
- ✓ Female Founder
- ✓ Masters + PhD Food Science/Biology
- ✓ In-house R&D / QC Lab
- √ +50 food scientists, chemists, etc.



Complete Supply Chain Control

- √ +10,000 beekeepers
- ✓ +750,000 hives
- ✓ Trusted and Unrestricted Supply
- ✓ Sustainable and ethical beekeeping practices



Stable Partner of Scale

- ✓ Shipping from New Jersey Warehouse
- ✓ Largest producer of Value-Add Bee Products
- ✓ Bee ingredients sourced from Anatolia
- ✓ Best quality on the market
- ✓ Cost competitive without risk
- ✓ EDI Capable



Miracles from Bees



Propolis is a natural bee product that honeybees collect from the leaves, buds and stems of the plants. Honeybees use it to protect their hives from fungus, bacteria and viruses. It acts as a natural protective barrier.

- Great Source of Antioxidants
- Natural Immune Support
- Daily Wellness
- •Anti-bacterial, Anti-viral, Anti-fungal
- Removes Toxins Out of the Body
- Allergy Relief
- Anti-tumour
- Healthy Blood Sugar Levels

BEE&YOU Propolis has on average 5x more antioxidants than any other competitor brand on the market. Also has 80x higher antioxidant activity than pomegranate juice!



Royal jelly is a bee product excreted by the worker bees to feed baby bees and the queen bee in the hive. Being fed only with royal jelly, the queen bee grows 2 times bigger and lives 30 times longer than other bees.

- Supports Brain Activity
- Supports Cardiovascular Health
- Supports Immunity
- Increases Collagen Synthesis in the Body
- · Boosts Energy and Physical Performance
- Anti-tumour Activity
- Improves Fertility

BEE&YOU Royal Jelly has min. x2 as much 10-HDA (a natural organic acid and quality parameter) content compared to any other competitor brand on the market.



Bee Pollen, the only complete food in the world.

- High Nutrition
- Source of Vitamins B complex vitamins, Vitamin C, Biotin, Folic Acid
- Source of Minerals Calcium, Potassium, Zinc, and Iron
- Source of Antioxidants (350 mg per servings)
- Source of Protein (min. 22%)
- Helps Regulation of Gastrointestinal System
- Natural Energy and Vitality
- Allergy Relief
- Supports the Immune System

BEE&YOU Bee Pollen is harvested from the wild and has a pleasant taste, with higher levels of antioxidants.



We source our products from pristine Anatolian mountains which is home to 12,000 different plant species and one of the most biodiverse regions in the world!

National Brand Differentiation

- We test every propolis and royal jelly product on the market (hundreds)
- Almost every brand buys these "commodity" ingredients from Far East Countries
- More than half do not even contain these ingredients
- Many are <u>contaminated</u> (EX: pesticides, antibiotics, heavy metals etc.)



Best Environment

Our region is home to 12,000 species of plants in beautiful mountain meadows

Patented Process

Our innovative extraction process delivers 10X higher Flavonoids, Antioxidants and Phenolics than conventional methods







Better Products

These higher levels result in improved antibacterial, antiviral, and antifungal activity



Sustainability & Social Impact

 We obtain our bee products from our own contracted beehives in the pristine Anatolian mountains, which are known for their diverse plant life, with 12,000 different species.







Fair Trade Business Model

Unique Contracted Beekeeping Model: an opportunity to showcase how BEE&YOU creates sustainable value for society and supports beekeepers

- Contracted Beekeeping (+750,000 Beehives / +10,000 beekeepers)
- \$0.1 per product goes directly to beekeepers to support their beekeeping effort as bonus
- We provide free training & equipment to our beekeepers.
- Our focus is on protecting bees, their natural habitat, and the environment
- Increase the number of beehives and thus bees in the world
- Help the sustainability of the ecosystem, biodiversity, reduce CO2 emissions and help reduce the effects of global warming
- Zero carbon footprint through eco-friendly production methods.
- Additionally, we aim to raise social awareness about the importance of bees and beekeeping

We have complete control over the entire production process, and it can be traced back to its original source. This ensures that we can guarantee to consumers that our product is pure and free of chemicals, pesticides, and antibiotics.

+30 Certificates

ISO 22000:2018 **Food Safety Management**



ISO 22716:2008 **GMP Cosmetic**



BRC Global Standard



GMP - CFR Part 111 and Part 120





Other Certificates

- ✓ GFSI BRCGS Audit Report
- ✓ IFS
- ✓ SEDEX ethical & responsible practices
- √ ISO 14001 Environmental Management
- ✓ Halal Certificate
- ✓ Zero Waste Certificate
- √ HACCP Codex Alimentarius Report
- ✓ Carbon Foot Print
- ✓ Water Foot Print
- ✓ COSMOS Organic
- ✓ COSMOS Natural

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ORTHODOX UNION LETTER OF KOSHER CERTIFICATION מיחוד שהילות האורתודו ששים באמרישה EWISH CONGREGATIONS OF AMERICA

January 23, 2024

This is to certify that the following product(s) prepared by

SBS Bilimsel Bio Çözümler San. ve Tic. A.S., Osmangazi Mah. Ziya Sokak No:4, Sancaktepe,Istanbul, TURKIYE

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SBS BİLİMSEL BİC	CÖZÜ	MLER SANAYİ VE TİCARET A.S.
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SBS BILIMSEL signed PET that they do not conduct or or finished products and that the	mmission a	est of assurance or provided a statement verifying say animal tests on ingredients, formulations, or 6 to do so in the future
Product Commercial Brand :		
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Description Of The Product Product Part		
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PETA

No Animal Testing

Product Name	UKD-ID	Status	Certification Requirements
Brand: BEE & YOU			
Bee Pollen 16 oz	OUV3-YHXSIWH	Pareve	(i) Symbol required.
Bee Pollen, Whole Granules	OUV3-EIEZSKC	Pareve	(i) Symbol required.
Bee&You Propolis +Zinc+D3+Vitamin C shot	OUV3-2WC3BVG	Pareve	(i) Symbol required.
Bite-Size Chocolate Truffles	OUD3-D6DE5F0	Dairy	(i) -D Symbol required.
Elderberry Kids Immune Support Shot	OUV3-UPR8OXM	Pareve	(i) Symbol required.
Elderbery-Propolis Kids Throat Spray	OUV3-SE8EMVT	Pareve	(i) Symbol required.
• Lip Balm	OUD3-97A1E21	Dairy	(i) -D Symbol required.
ON THE GO PROPOLIS CAROB RAW HONEY FOR KIDS	OUD3-QLI42AZ	Dairy	(i) -D Symbol required.
· ON THE GO PROPOLIS CAROB RAW HONEY WATER	OUD3-MR37LWP	Dairy	(i) -D Symbol required.
SOLUBLE			
 ON THE GO PROPOLIS TURMERIC GINGER CINNAMON 	OUD3-PKYE7GX	Dairy	(i) -D Symbol required.
IMMUNE SUPPORT			



Rabbi Menachem Genack, Rabbinic Adminstrator, CEO

This certification is valid through 9/30/2024

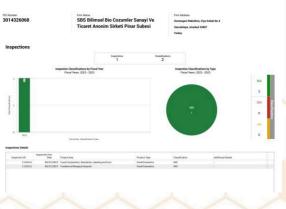
ISO 9001:2015 **Quality Management System**



CERES Organic



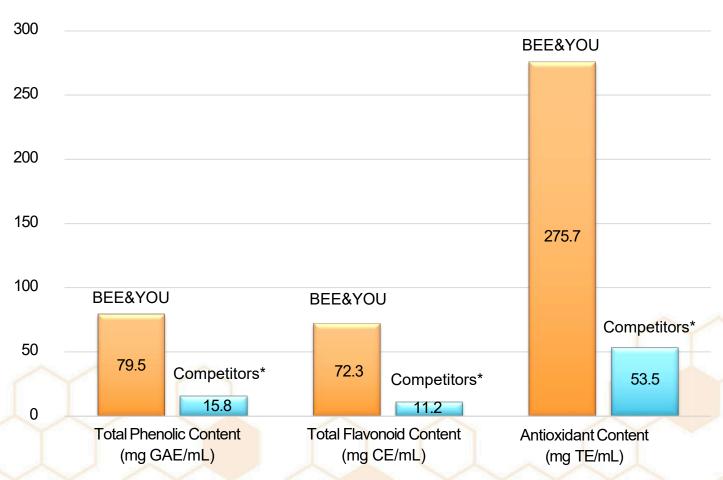
FDA Inspection Report



Our Brand vs. Competitors

*Tested in 2024 at Eurofins & Intertek-accredited third-party lab.





- ✓ *Average values from the comparative scientific analysis of 207 propolis products from 20 countries.
- ✓ On average, BEE&YOU Propolis delivers 5x higher efficacy, ensuring superior potency and bioavailability.
- ✓ Many competitor labels claim higher amounts of propolis, but their actual efficacy is often 5x lower.

- A higher amount of flavonoids provides more health benefits
- Anatolian Propolis Extract (A.P.E)® naturally contains 100x more antioxidants than the highest-grade Manuka Honey
- The amount of propolis listed on the labels does not indicate the real quality

+39 CLINICAL PUBLICATIONS

EFFECT OF BEE&YOU 30% PROPOLIS EXTRACT ON COVID-19

Guler H et al. Investigation of potential inhibitor properties of ethanolic propolis extracts against ACE-II receptors for COVID-19 treatment by Molecular Docking Study

https://pubmed.ncbi.nlm.nih.gov/33950349/



EFFECT OF BEE&YOU 30% PROPOLIS EXTRACT ON THE SYMPTOMS OF COVID-19

Duygu Zorlu. Covid-19 and Anatolian Propolis: A Case Report. Acta Medica Mediterra- nea, 2021, 37: 1229. DOI:10.19193 / 0393-6384_2021_2_188.

https://pesquisa.bvsalud.org/global-literature-on-novel-coronavirus-2019-ncov/resource/pt/covidwho-1215808

PROTECTIVE EFFICACY OF BEE&YOU 30% PROPOLIS EXTRACT AGAINST COVID-19

Bilir, O., Kocak, A. O., & Atas, I. (2021). Evaluation of the Effect of Anatolian Propolis on Covid-19 in Healthcare Professionals: Effect of Anatolian Propolis on Covid-19. ScienceOpen Preprints.

https://www.scienceopen.com/hosted-document?doi=10.14293/S2199-1006.1.SOR-.PPZR1OD.v1

BEE&YOU POLLEN AND COVID-19

GÜLER, Halil Ibrahim, and K. A. R. A. Yakup. "Targeting CoV-2 Spike RBD: ACE-II complex with phenolic compounds from Cistus (Cistus L.) Bee Pollen for COVID-19 treatment by Molecular Docking Study." Apiterapi ve Doga Dergisi 3.1: 10-23. https://dergipark.org.tr/en/pub/jan/issue/57137/762734

EFFECT OF BEE&YOU 30% PROPOLIS EXTRACT ON TYPE II DIABETES

El Adaouia Taleb, R., Djebli, N., Chenini, H., Sahin, H. and Kolayli, S. (2020). In vivo and in vitro antidiabetic activity of ethanolic propolis extract. Journal of Food Biochemistry. https://pubmed.ncbi.nlm.nih.gov/32378224/

EFFECT OF BEE&YOU 15% WATER-SOLUBLE PROPOLIS EXTRACT ON WOUND HEALING

Kubat, M., Karabulut, Z., & Sengül, S. (2021). Effect of propolis on wound healing in sacro-coccygeal pilonidal disease: A randomized controlled clinical trial. Pak. Journal of Pharmaceutical Sciences, 34. https://pubmed.ncbi.nlm.nih.gov/34602433/

EFFECT OF BEE&YOU PROPOLIS EXTRACTS ON HELICOBACTER PYLORI

Baltas, N., Karaoglu, S. A., Tarakci, C., & Kolayli, S. (2016). Effect of propolis in gastric disorders: inhibition studies on the growth of Helicobacter pylori and production of its urease. Journal of enzyme inhibition and medicinal chemistry, 31(sup2), 46-50. https://pubmed.ncbi.nlm.nih.gov/27233102/

EFFECT OF BEE&YOU 30% PROPOLIS EXTRACT ON ORAL HEALTH

Kalay TS, Kara Y, Karaoglu SA, Kolaylı S. Evaluation of Stabilized Chlorine Dioxide in Terms of Antimicrobial Activity and Dentin Bond Strength. Comb Chem High Throughput Screen. 2021 Aug 16. doi: 10.2174/1386207324666210816121255. Epub ahead of print. PMID: 34397326. https://pubmed.ncbi.nlm.nih.gov/34397326/

Products: Natural Food Supplements (Adult & Kids)





Shots





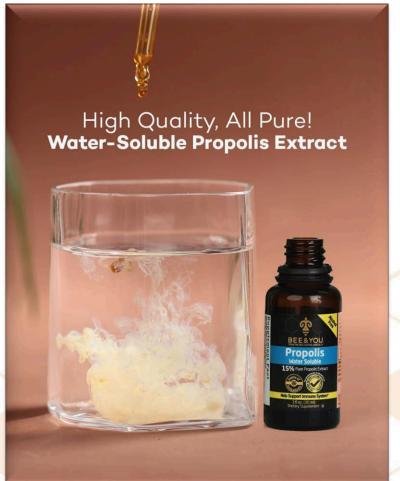




Propolis Extracts and Sprays















Raw Honey&Pollen







OTC Drug





For Kids



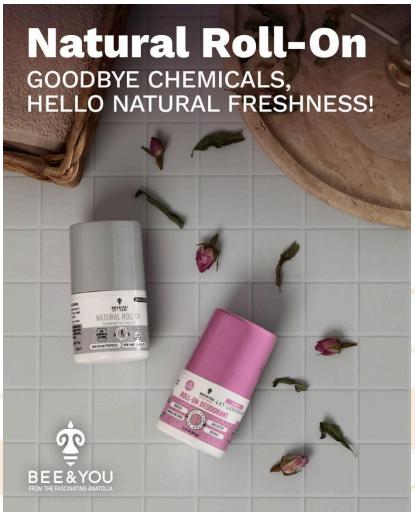




Skin Care (Clinically Tested)









Skin Care: Anti-aging Line







Skin Care (OTC)

















Market Presence









PBEE&YOU

Multi-Million Dollar **Online Business**





















+5,000 Doors in Natural Channel

+10,000 stores in EUROPE market

90+ Awards (Innovation & Women Entrepreneurship & Products)



Best Food Supplement BEE&YOU Throat Spray

NHT Summit: Manchester(2025)



Best New Supplement BEE&YOU Nighttime Shot for Kids Natural & Organic Products Expo, London (2025)



Eco-Excellence Awards

- Wellness: Best **Alternative** Remedies(2018)
- Nutrition: Raw& Fermented Foods(2018)



Specialty Food Association Sofi Award **New Product** Winner (2017)



Sustaniable Business Awards Sustaniable Innovation **Business** Model (2018)



White Page International: Global 200 Women Power Leaders (2025)

Dr. Asli Samanci



Innovalig Awards 2024: Championship Award Best Innovation Culture, BEE&YOU (SME Category)



CACCI Asia-Pacific: Woman Entrepreneur of the Year, Dr. Aslı Samanci, Singapore (2024)



International **Honey Awards** (2019&2020)**Quality Award** Bee&You Pine and Wildflower Raw Honey

London



Universal Beauty Awards.: Best Vitamin C Serum : BEE&YOU Vitamin C serum (2025)







As Einstein said,

"When the last bee dies, humanity will have at most four years left to live"

IF THERE ARE BEES, THERE IS LIFE!





THANK YOU Visit Us BOOTH 735

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