

DCED Global Seminar 2024

Navigating Green Private Sector Development: Donor priorities, implementer realities

Facilitator: Melina Heinrich-Fernandes, DCED Coordinator
2 October 2024

> Poll: The Green Barometer

How *green* are you?



**I'm an environmental/
climate expert working
in PSD**



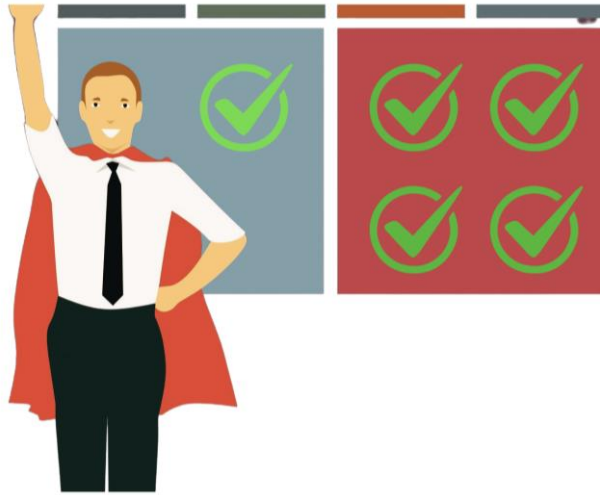
**I have some
experience
in green PSD**



**I have limited or
no experience in
green PSD**

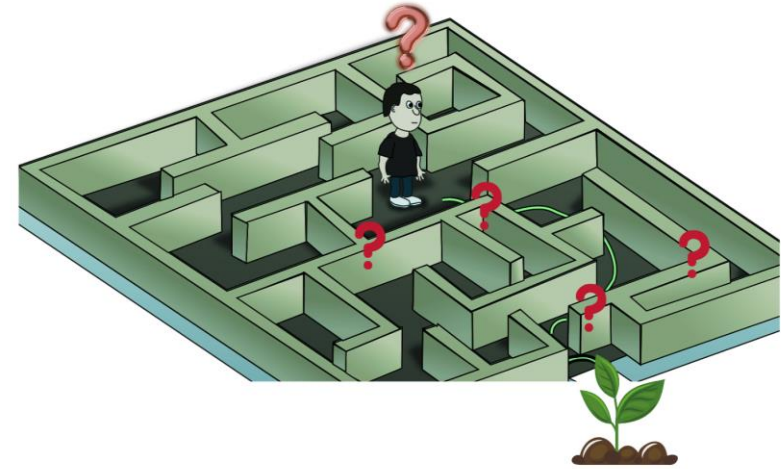
> Navigating Green PSD – A confession (or two) about this session

How we thought this session might look



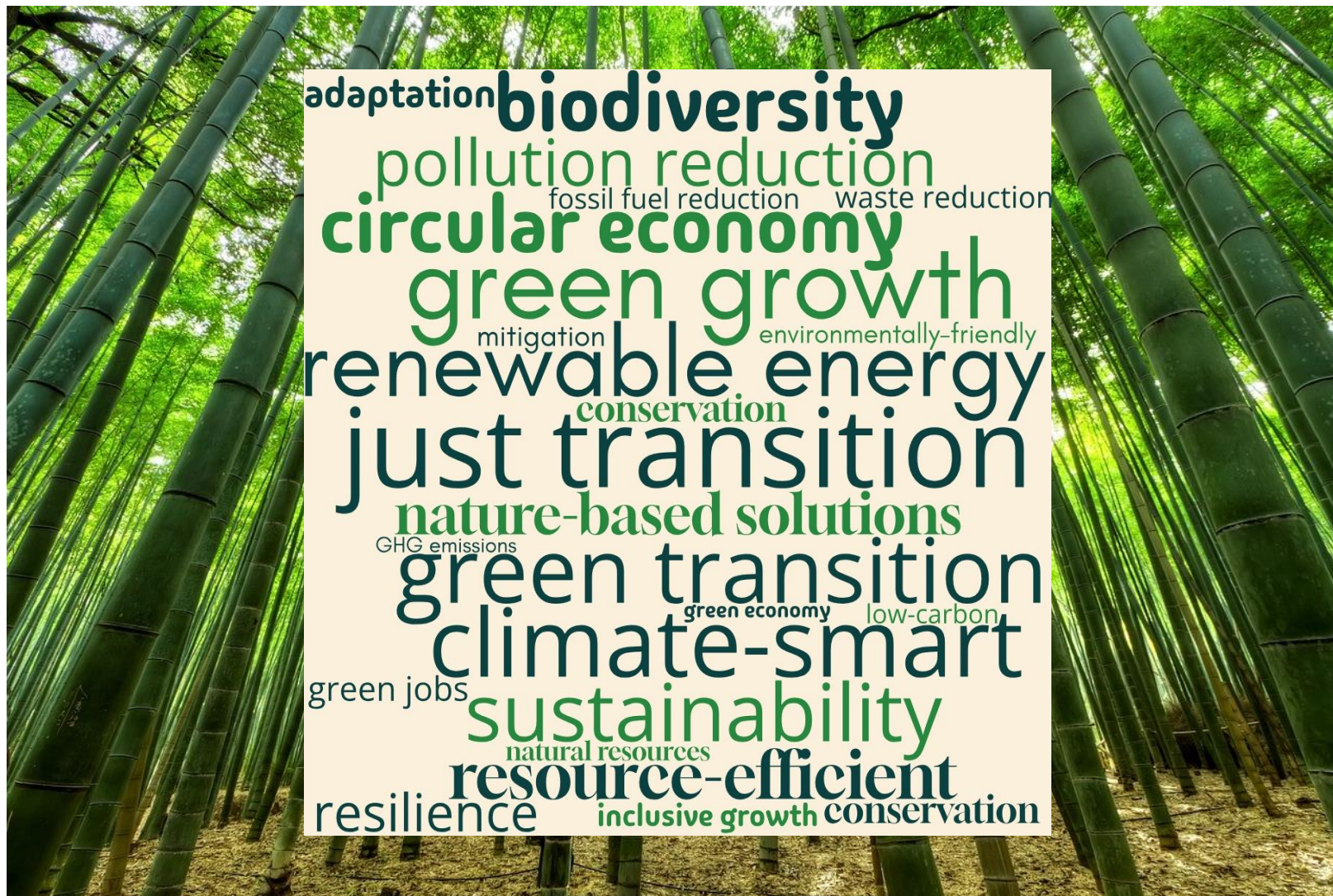
Successful examples of how PSD programs have achieved systemic green impact

How the session actually looks



Key challenges, tensions and pain points in Green PSD implementation and donor-implementer dynamics

> Defining Green PSD – Trying to see the forest for the trees





Defining Green PSD: Donors' green and economic ambitions can be broken down into five overarching objectives

These are related to both climate change and the environment more broadly...

1. Climate change mitigation

2. Adaptation and/or increased resilience to climate change

3. Reducing adverse or enhancing positive environmental effects

4. Adaptation to and/or increased resilience to environmental risks

5. Creation of more inclusive and green economic opportunities

> What we want to achieve in this session

Yesterday's session on Greening MSD in agriculture yesterday introduced the idea of a spectrum of programme approaches...

**Do no
harm**

**Some environmental/
climate-related
objectives**

**Equal prioritization of
economic and environmental/
climate-related objectives**

...with donors increasingly expecting programmes to be intentional about positive green results

So, what are we learning from experience and emerging practice in this space?

> Navigating Green PSD – 4 Key Lessons Learnt



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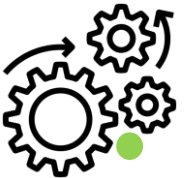
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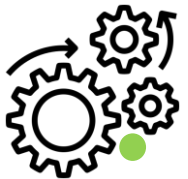
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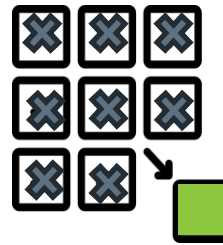
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4. Large-scale ambitions in green PSD are not always matched by opportunities on the ground.

> Contributors



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The Donor Committee for Enterprise Development

Thank you