

# What Really Makes EdTech 2.0 Stick in Practice

## Lessons learned for the future (Learning Café)

Wilfred Rubens, OEB, December 5, 2025

# The challenge

- New generation of EdTech is coming
- What can we learn from the lessons of the near past, according to EdTech implementation?
- What are practical success factors?



# Method Story Festival

## Purpose

- We often learn the most from each other's experiences.
- Sharing success stories about implementing EdTech
- The essence of these successes: what made the difference?



# Method: Story Festival

## Set up

- Individually preparing a success story
- Sharing stories in small groups
- Clustering success factors and formulating key conclusions per group.
- Sharing main conclusion(s) plenarily plus reflection based on a framework.



Let's start



# What is your story? (10 minutes)

## Story festival

- Reflect **individually** on one success story related to an EdTech implementation (such as an LMS or a collaborative learning environment).
- Think **individually** of a time when the implementation of an LMS (or a similarly large IT project in your organisation) went unexpectedly well, or when something that seemed difficult turned out to be a success.
- What was the situation, what did you do, and what was the result?
- Write down your success story. Use the format (first part)



# Choose a moderator (1 minute)

## Story festival

- Keeps track of time
- Fosters conversation
- Summarises most important conclusions
- Presents main conclusion plenary



# Share stories in small groups (20 minutes)

## Story festival

- **Briefly** explain your story
- Listen to others, ask clarifying questions (if needed)
- Identify **individually** success factors from each narrative
- Use the format (second part)
- Make sure everyone has a chance to speak



# Cluster success factors (10 minutes)

## Story festival

- What are the similarities between the success factors?
- What are the differences?
- Write down the conclusions. Use the format (third part).
- What is the most important conclusion of your group? Use the separate format (will be handed out).



# Sharing key conclusions (5 minutes)

## Story festival

- What is the most important conclusion of your group?



# Main themes and insights (4 minutes)

## Story festival

- Summarizing the main themes and insights.

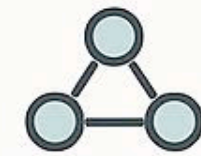




Context



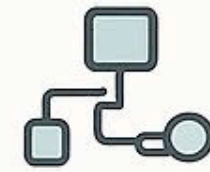
## IMPLEMENTATION CORE



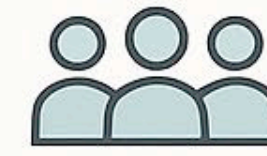
Power relations  
and interests



Leadership  
and strategy



Processes and  
organisation



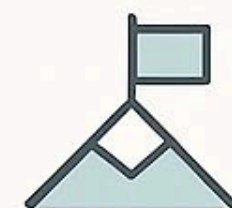
People and  
culture



Infrastructure  
and systems



Curriculum



Goals and results



# Please give me the filled-in formats (main conclusions)

## Story festival

- Report tomorrow on: <https://te-learning.nl/>
- Search for Impression What Really Makes EdTech 2.0 Stick in Practice
- Thanks for your input!
- Questions: wilfred@wilfredrubens.com