



BAIERKRAFT

May 2026 EU/Namibia

The perfect mobility offer for emerging markets



mission: The perfect motorcycle for emerging markets

German engineering with Italian design



Affordable
(3.000€)



Fun to drive
(even on bad roads)



Reliable
(by use of
reliable parts)



**50% more payload
than the competition**
(robust frame)



Easy to repair
(due to intelligent
construction)



Beautiful



**Fills the gap between
low-budget
& high-tech**

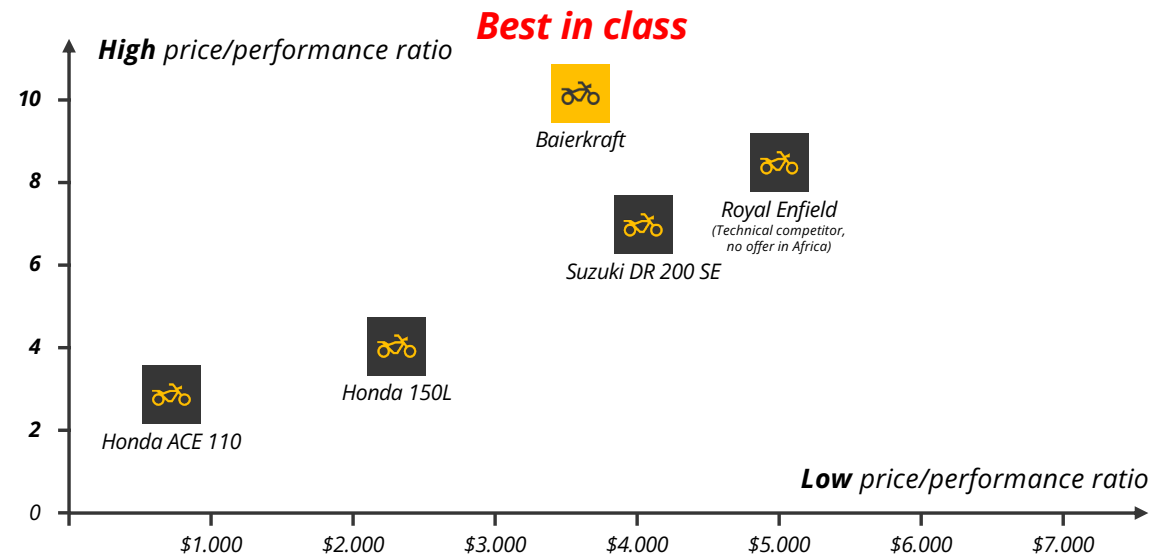
The Positioning: Combustion

Competition with conventional drive system



The perfect motorcycle for the African middle class
(\$4-20 income per day)

Criteria	Honda ACE110	Honda 150L	Suzuki DR 200SE	Royal Enfield Himalayan	Baierkraft
Price	\$750	\$2.350	\$3.700	\$4.900	\$3.300
Range	5	4	8	9	10
Top Speed	6	8	9	8	9
Load	4	4	4	5	10
Performance	1	1	10	10	10
Active Safety	1	4	8	10	10
Average	3,4	4,2	7,8	8,4	9,8



Criteria		1	2	3	4	5	6	7	8	9	10
Range	km	<200	200-250	251-300	301-350	351-400	401-425	426-450	451-475	476-500	>500
Top Speed	km/h	<50	51-60	61-70	71-80	81-90	91-100	101-110	111-120	121-130	>130
Load	kg	<120	121-130	131-140	141-150	151-170	171-190	191-210	211-230	231-250	>250
Performance	kw	<10	11	12	13	14	15	16	17	18	>18
Active Safety	ABS	drum			Disk brakes			1 channel ABS			2 channel

The Sales Strategy

Maximizing Reach in African Markets



Sales flow



Step 2 (Cameroon) 2027



Central Africa



Overall-market : 850.000 motorcycles/a
(existing draft contract)

Step 1 (Namibia) 2026



SADC Zone

Overall-market: 150.000 motorcycles/a



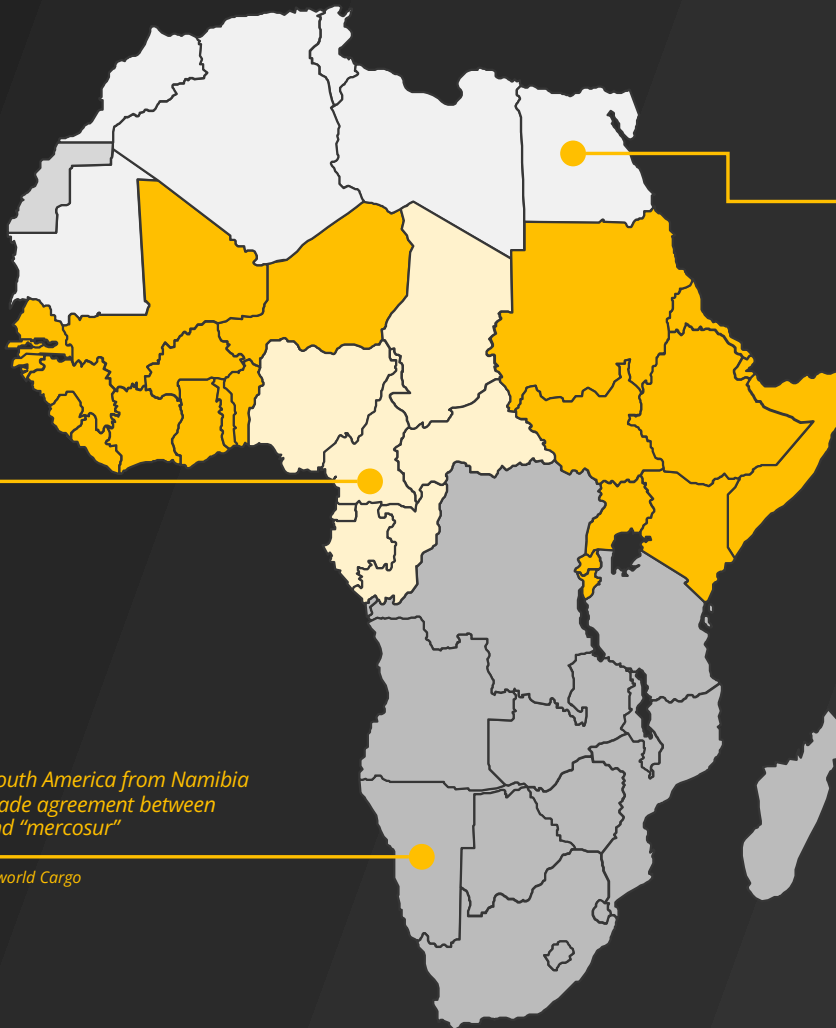
Main factory



Area



Overall market size



Step 3 (Egypt) 2027



Northern Africa



Overall-market : 270.000 motorcycles/a
(due to several trade agreements)

Step 4 2028



Rest of Africa



Overall-market : 950.000 motorcycles/a

Supply to South America from Namibia possible. Trade agreement between Namibia and "mercosur"

Partner: Transworld Cargo

The current status

Pre-series – assembly – next steps



November 2025:

- **Assembly in Namibia**
- **Meeting with suppliers, partner, importers, dealers, customers, government**



14.11.25 (first test drive):



20.11.25 (presentation to NIPDB):



12.02.26: fully financed
04.05.26: design freeze

Next Steps:

- May 2026: beginning of pre-series in Germany
- August 2026: beginning of pre-series in Namibia
- August 2026: official order intake
- October 2026: Start of series production
- November 2026: first delivery to customer



BAIERKRAFT

Freedom, Power & Trust

The perfect mobility offer for emerging markets

