



My Journey

Who I Am and My "Why"

Over the past 8 years, I've built my career in healthcare, starting in billing and coding, where I earned my NRCCS certification. I later became a Biologics Supervisor, which sparked my passion for managing biologic medications. Today, as the Director of Practice Operations at MedicoCX, I focus on improving patient access to biologics and supporting practices in optimizing their biologics programs.

My "Why":

I'm a wife and mother of four. My passion for healthcare advocacy grew from personal experience, our daughter was born with Hypoplastic Left Heart Syndrome (HLHS), a complex heart condition. Navigating her care opened my eyes to the challenges patients and families face. That journey gave me a voice, not just for my daughter, but for every patient needing support in this complex healthcare system.

Salina Morales, NRCCS

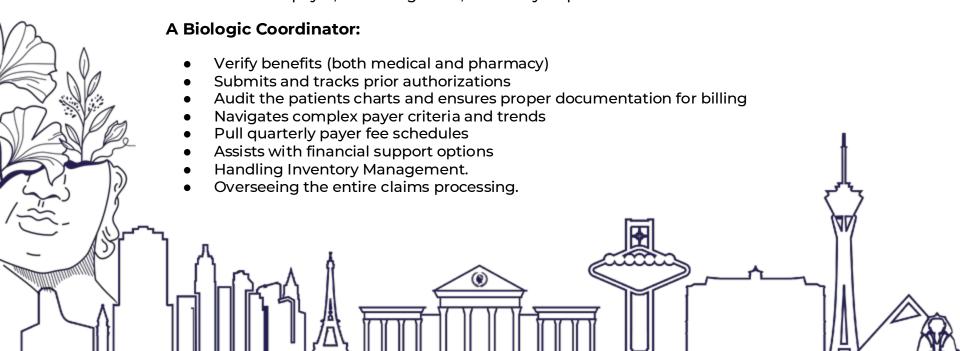




What is a Biologic Coordinator?

Why We Matter?

A Biologic Coordinator is a critical but often a misunderstood role within the clinic. We serve as the central hub between the provider, the patient, the pharmacy, the payer, the billing team, and every step in between.





Why Biologic Coordinator's Can't Be Optional

Here's the Harsh Reality:

- 1. The role of a Biologic Coordinator is consistently undervalued, often seen as purely administrative or a "behind-the-scenes" supportive position.
- 2. In truth, most Coordinators step into this position without any formal training, left to learn as they go while still trying to navigate a highly complex and ever changing system.
- 3. There is rarely a standardized process in place and typically we find ourselves building our workflows from the ground up. Keep in mind that this is happening while we are still adapting to each payer, patient, and provider.
- 4. Yet despite all of that, we're still the ones held accountable when something falls through the cracks, whether it's a denial, a delayed start, or a billing issue.

"We're not just filling out paperwork.
We're piecing together the entire puzzle of access."



The Impact of an Unsupportive Role

1. Increase in Denials

Payer criteria is missed, the wrong PA route is selected, or the documentation isn't aligned resulting in unnecessary rejections.

2. <u>Treatment Delays</u>

Each delay chips away at patient trust, it overall impacts outcomes, and can even lead to lost coverage windows for these patients.

3. Manual Processes & Unclear Ownership

Without standardized workflows or designated responsibilities, important steps fall through the cracks.

4. Staff Burnout and Turnover

Expecting one person to manage this highly complex process alone leads to turnover and workflow breakdown.

5. Financial Loss for the Practice

Revenue slips through the cracks due to incorrect billing codes, missed re-auth deadlines and preventable denials.



Foundational Roles

Setting the Stage for Biologics Success:

Front Desk / Intake Staff

- Collecting both Medical & Pharmacy insurance cards
- Ensuring the patient is scheduled for their next F/U appointment during checkout.
- Confirming accurate patient demographics, insurance and referrals.
- Completing eligibility checks 24-48 hours prior to the patient's appointment.

Providers

- Using clear detailed documentation to meet payer requirements.
- Understanding the risk factors of B&B off-label dosing.
- Staying engaged. Having monthly meetings to discuss current revenue, compliance and payer trends as they arise. You want to stay ahead of the game.



Foundational Roles

Setting the Stage for Biologics Success Continued:

Nursing / Clinical Staff

- Staying informed on Specialty Pharmacy deliveries for in office therapies. Knowing when and what is being delivered ensures proper scheduling and overall patient care
- Ensuring accurate documentation of administration for billing and compliance.
- Coordinate the next injection based on the prescribed frequency

Billing / Revenue Cycle Team

- Understand the key differences between a Medical vs. Pharmacy Prior Authorization
- Understanding J-Codes, NDC's and Billing Unit Ratio breakdown.
- Learning how the Copay Programs work and what they cover.



Bridging The Gap

Each Step Matters Throughout The Process!

- If the Front Desk collects accurate and complete insurance information, the benefit investigation can begin promptly and proceed smoothly.
- 2. If the **Biologic Coordinator** submits the prior authorization, efficiently orders and tracks the medication shipment then medication will arrive on time for the patient's administration.
- 3. If the **Clinical Team** documents the drug administration thoroughly (including lot number, strength, and method of administration), billing receives everything needed to submit a clean claim.
- 4. If the **Billing Team** understands authorization types, billing unit ratios and includes all necessary attachments, claims are submitted correctly and reimbursed without delay.



Mutual Respect Makes A Stronger Team

When We Honor Each Other's Roles, We Multiply Our Impact.

• Recognize Shared Challenges:

All positions within the clinic staff work under pressure, tight timelines, documentation demands, and high stake outcomes.

Acknowledging each other's stress points fosters empathy and teamwork.

• Foster Curiosity and Understanding:

Encourage team members to ask questions and actively learn about the roles, challenges, and contributions of their counterparts.

Promote cross-functional learning to break down silos, enhance empathy, and drive stronger collaboration.

Build Trust Through Communication:

Keep an open dialogue and have consistent feedback loops to help ensure nothing falls through the cracks. Most importantly you want to ensure that every team member feels valued, as they should!

• Celebrate Shared Successes:

A clean, paid, timely claim isn't just a billing win! It's the result of an accurate front-desk intake, proper PA submission, timely medication delivery, clinical documentation, and billing accuracy. Celebrate those wins across all departments!



Solutions & Key Tools

Strategies for a Successful Biologics Program

- EMR Templates for Biologic New Starts
- Scheduling: Specific Biologic Appointment Types
- · Chart Notes, Sticky Notes or Global Alerts.
- Patient Tracking List
- Inventory & Ordering Management Tracking Sheet
- Biologics Claims Tracking Sheet
- Biologics Email: Administrator Account
- Fee Schedules
- Patient Onboarding Education Packets
- Monthly Biologic Training Meetings
- Workflow Process Documents
- · A "Phone-A-Friend" Mindset



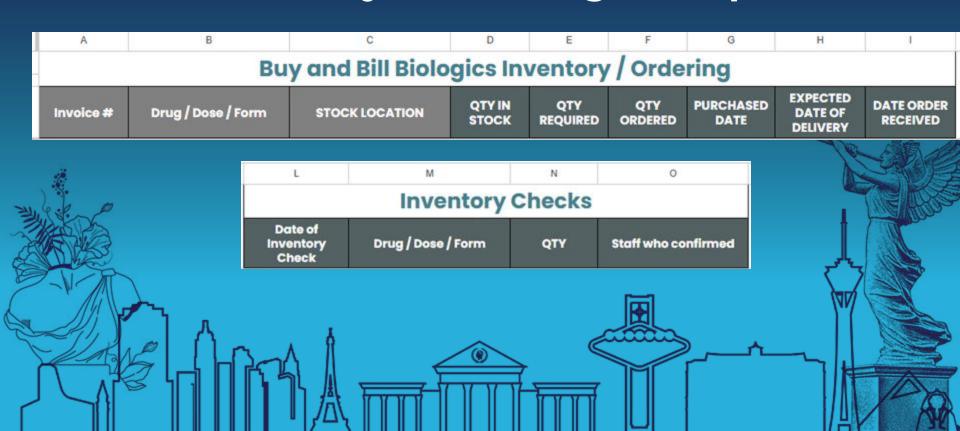


Patient Tracking List Example





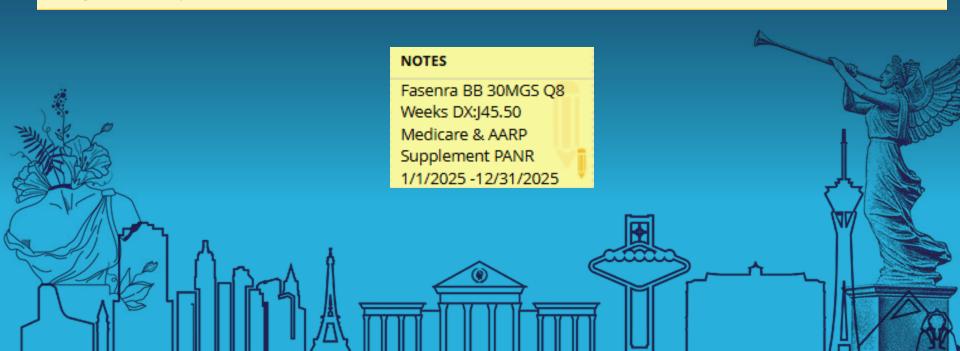
Inventory & Ordering Example





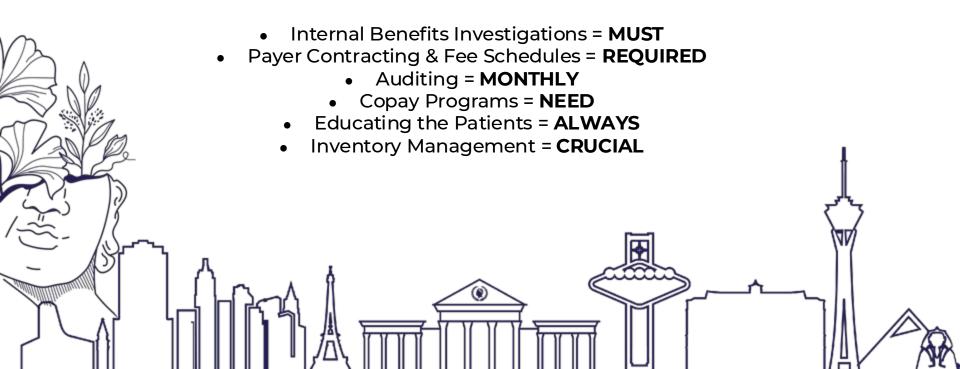
Global Alert Examples:

Sticky Note: Tezspire B&B 210MGS PFS Q4 Weeks DX:J45.50, Medicare & BCBS Medicaid - PANR 1/1/2025 - 12/31/2025





Need To Know BEFORE Starting!

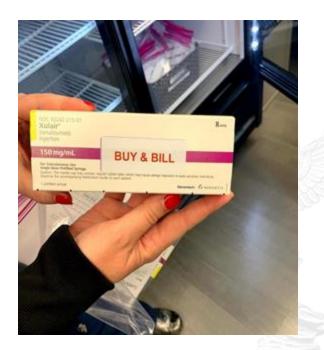




Making It A Little Bit Easier:









Complicated Factors:

As If Things Weren't Already Complicated Enough!

Copay Accumulator Plans:

Insurance programs that do not count manufacturer copay assistance programs towards a patient's deductible or out-of-pocket costs. This can ultimately lead to unexpected high costs once the assistance is exhausted.

• Off Label Diagnosis / Frequency:

A medication that is prescribed for a condition that is not FDA-approved or not listed in the drug's labeling. Insurance may deny coverage unless there's strong clinical support or guidelines.

Step Edits (Step Therapy):

Insurance plans require patients to try and fail one or more lower-cost treatments before approving the prescribed (often more expensive) therapy. May delay access to the providers first choice medication for a patient.

• Income Limits::

Many assistance programs (such as Patient Assistance Programs or Foundations) have income eligibility thresholds to quality. This is typically based on a percentage of the Federal Poverty Level.



Cross Training

Success Through Shared Responsibility:





How Can I Play My Part?





Remembering Our Why

This work is more than just paperwork. It's people. It's impact. It's life-changing.





Remembering Our Why

Every delay, denial, or misstep isn't just a system issue. It's a setback for someone's mother, father, grandparent, or child.





No Claim Left Behind IS No Patient Left Behind **Q&A**



THANK YOU!

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