

## Welcome to Exponential-e

**The Cyber Adviser** 





## We are only Human!

Council Tax

Housing

Benefits & Welfare Support

Social Care

Waste & Recycling

**Education & Schools** 

**Electoral Services** 

Births, Deaths, & Marriages

Business Rates & Licensing

Leisure & Culture

Planning & Building Control

Parking & Transport

Highways Maintenance

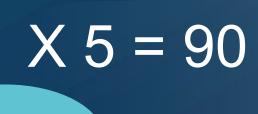
**Environmental Health** 

Public Health

Community Safety

Complaints & Feedback

Digital / IT Support











## Al Insights





## Comparison Summary to Level Set

**IVAs** 

Scripted

Basic commands, linear

**Basic FAQs only** 

One detail at a time

Gets stuck outside the flow

**Triggers basic actions** 

**Months** 

**Al Agents** 

**Dynamic & Adaptive** 

Handles complex, fuzzy inputs

Contextual answers + follow-up Qs

Multiple data points in one go

Shifts smoothly across topics

Executes & computes multi-step actions

Hours



Flow Style

**Understanding** 

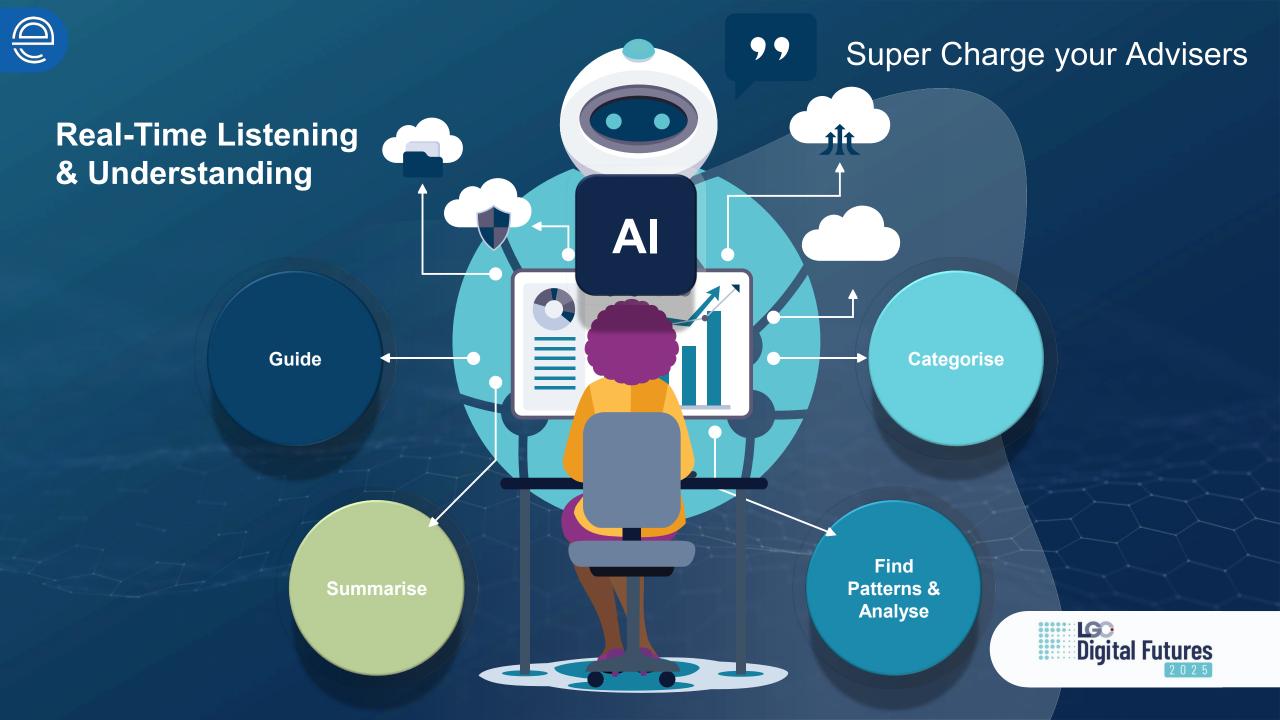
Knowledge

**Data Capture** 

Conversation

Action

**Time to Value** 





## Use case – Health issues / multiple queries

Identification & Verification

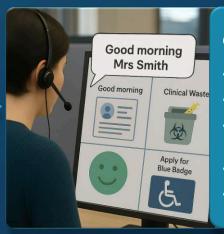
"Please tell us your query"



**CRM** 

Clinical Waste

Blue Badge



#### Call delivered with:

- Confirmed identity
- Caller intention
- Summary of last conversation & sentiment
- Guidance on clinical waste
- Guidance on blue badge



Guidance indicates an appointment is needed to collect clinical waste

#### **Appointment Booking**



**Conversation summary sent to CRM** 



Link to gov.uk blue badge Renewal sent via SMS



Guidance provides answer to a follow-up question



**Appointment arranged** 







**Planning Session** 

**Workshop Day** 

#### **Playback**

- Observations
- Recommendations
- Opportunities
- ROI



Cyber Adviser experience for Local Government





# Private British Company Trusted and Capable

Founded in 2002, Exponential-e remains a private British company that owns and operates its network and cloud infrastructure. Today, we have 842 employees, of which 200+ are SC/DV cleared

We aim to deliver secure, trusted systems and operations across multi-domains ensuring 100% trust, integrity and uptime of your data flows and applications.

## "

We set out to offer British companies & public sector clients 'PLATINUM' customer services that drives our world class business status & NPS Score

### "

Security, Data Sovereignty & customer service are part of our corporate DNA that we never compromise on

