



#expoexpo

iaee expo!

annual meeting
& exhibition
2025

expo!



houston, tx

8-10 December 2025



↗ the
place
to be



iaee expo!
annual meeting
& exhibition
2025

#expoexpo

Exhibitions And Events In A Politics- First World

Tommy Goodwin
Executive Vice President
Exhibitions & Conferences Alliance



↗ the
place
to be



**EXHIBITIONS &
CONFERENCES**
ALLIANCE





for which
to be best in any
point of view.

Uncertainty [An
not certainly or e
not settled, or es
in which o



**EXHIBITIONS &
CONFERENCES**
ALLIANCE









YES

tax

noun 1

talent

noun 1. 2

tariffs

nounally

travel

noun 1. li

tax

noun 1

talent

noun 1. 2

tariffs

noun 1. 2

travel

noun 1. li



tax

noun 1

talent

noun 1. 2

tariffs

noun 1. 2

travel

noun 1. 2





TERRORISM INSURANCE

PERSONAL INFORMATION

Last Name:

Phone:

Sorry

**WE'RE
CLOSED**





JANUARY

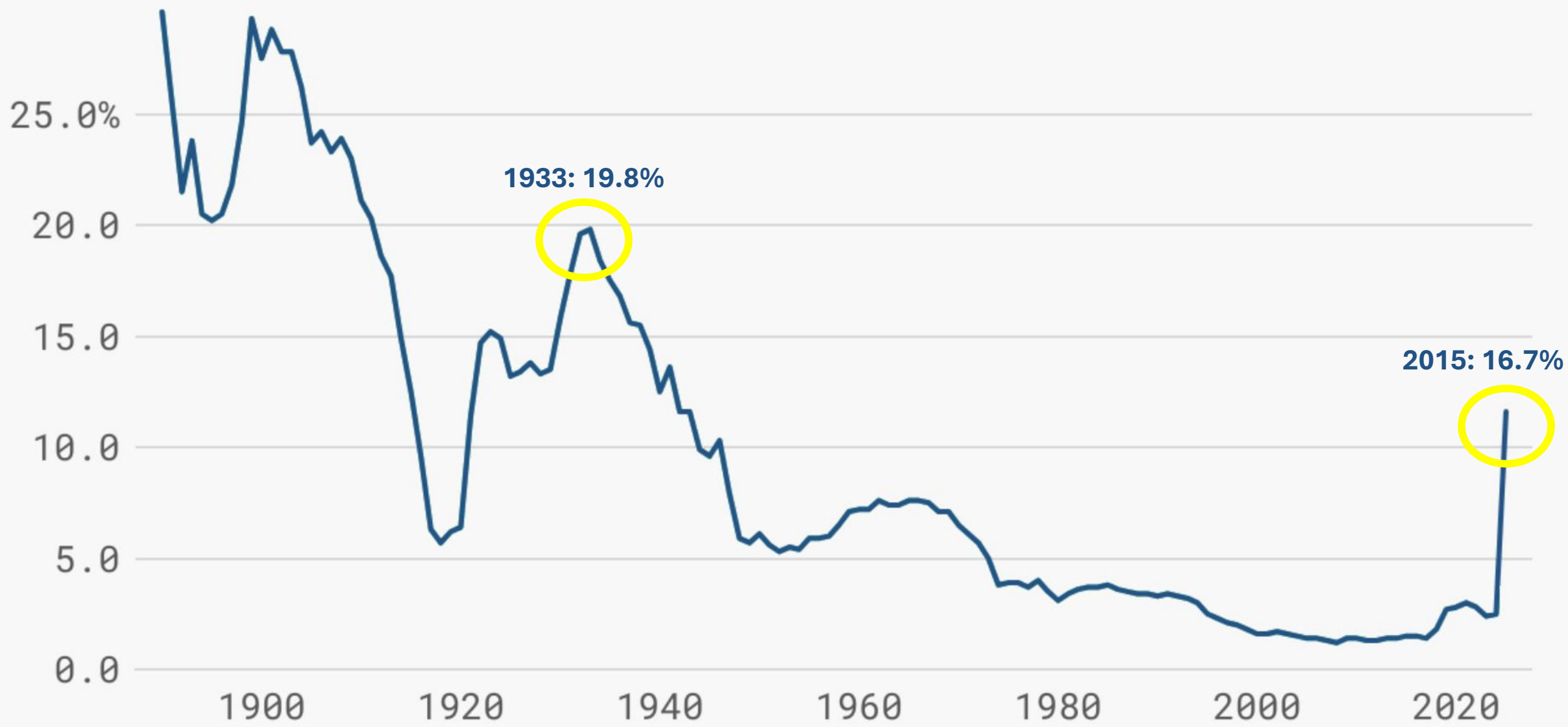
30

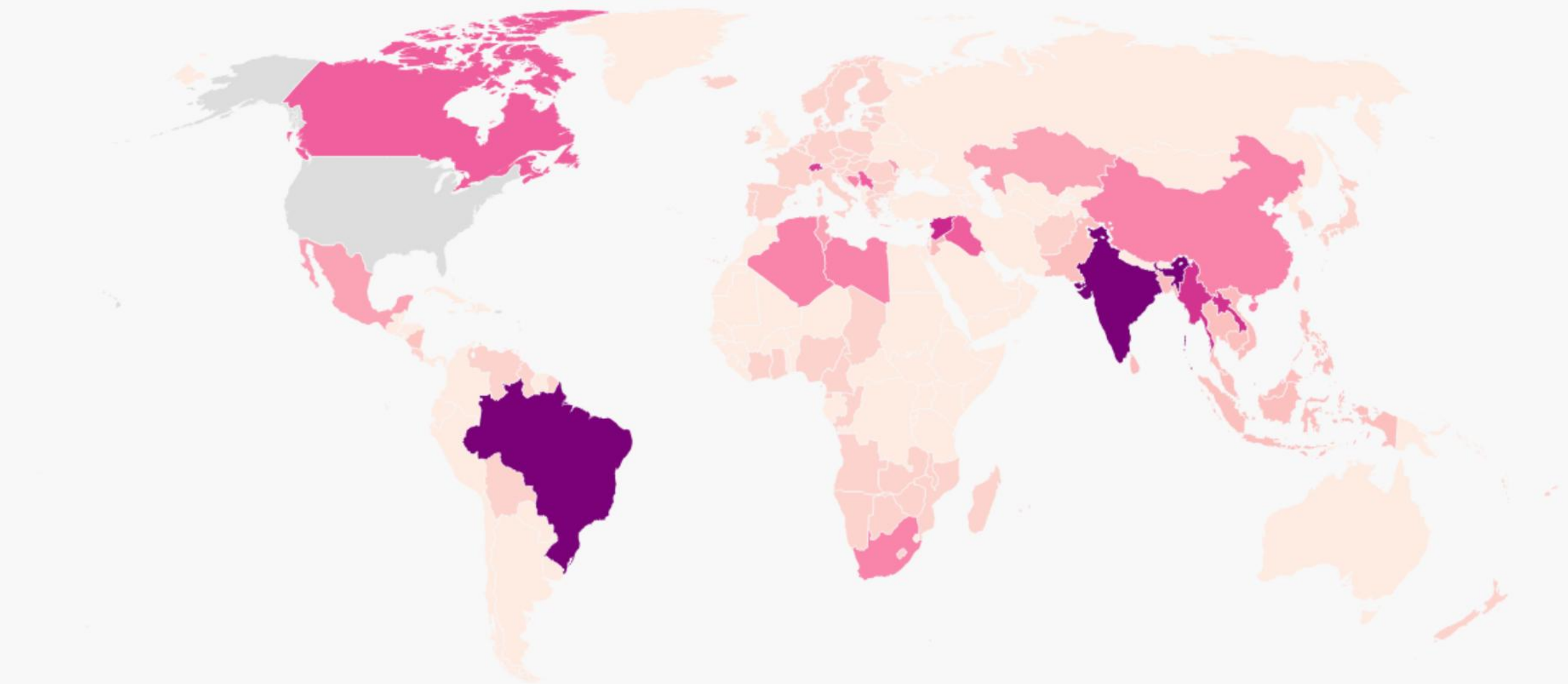
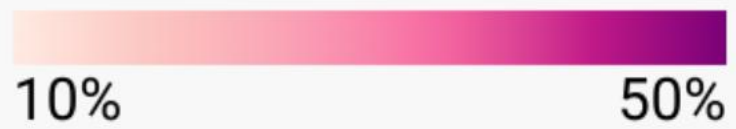






Un
men
NEWS Oil
fear
PANIC
TARIFFS
prices
On
uncertainty
certain
Wor





Source: Tax Foundation

ECA TARIFF TRACKER

- **Tariffs imposed on \$986.7 billion in imported goods**
 - New tariffs imposed since January 20, 2025:
 - IEEPA tariffs (reciprocal, fentanyl, and baseline) \$804.0 billion
 - China: \$444.9 billion
 - Canada and Mexico: \$58.9 billion
 - Impact on U.S.:
 - GDP: -0.62%
 - Inflation: +0.37%
 - FY25 revenue: \$191.3 billion
 - FY24: \$98 billion
 - FY26 (est.): \$323 billion





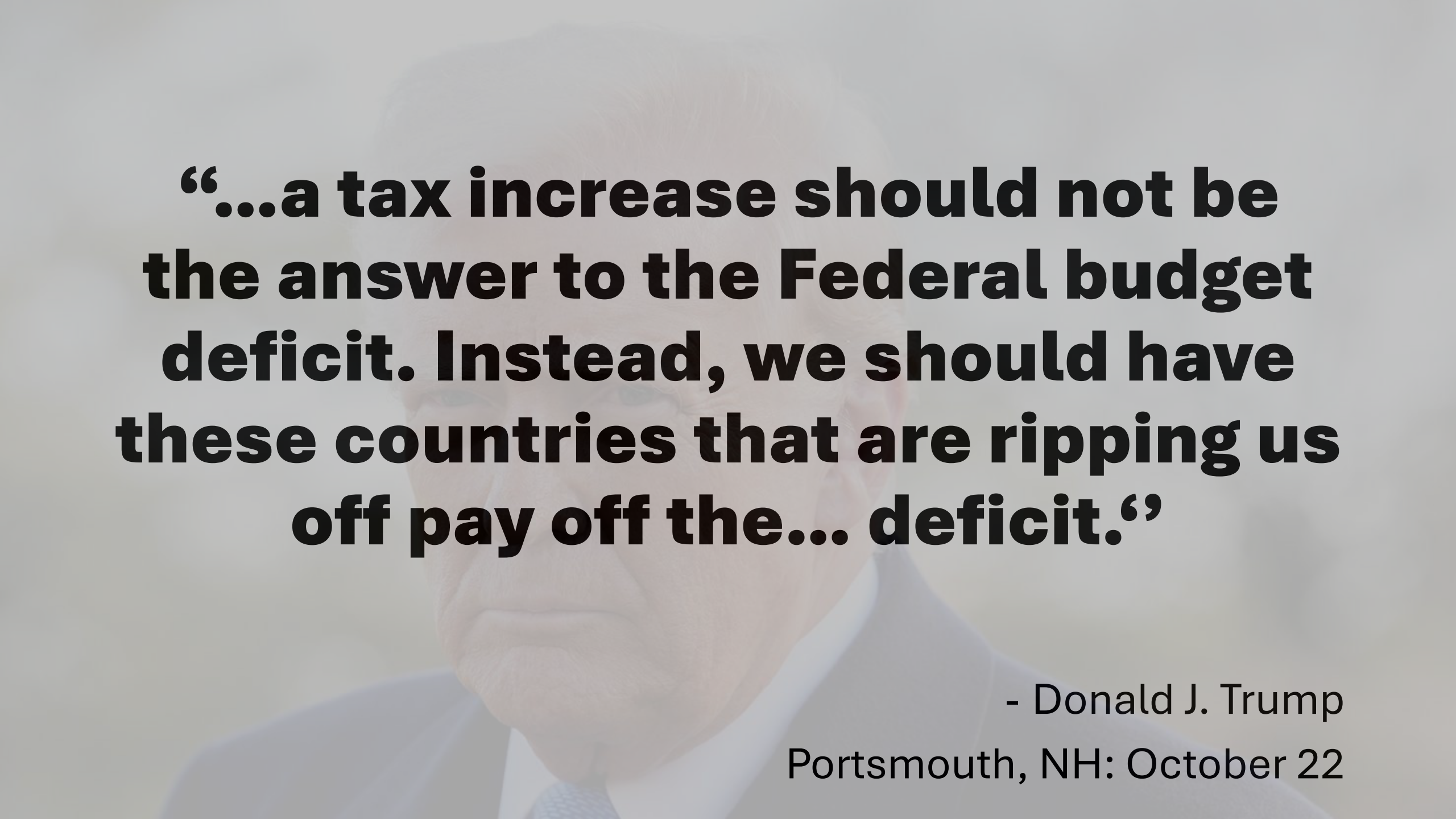
WE

do ordain, provide for the
insure domestic Tranquility
and our Posterity.

Section 1. All legist
Representatives.

Section 2. The Ho
shall have
Person shall be
determined by a
Persons
term of ten
all have

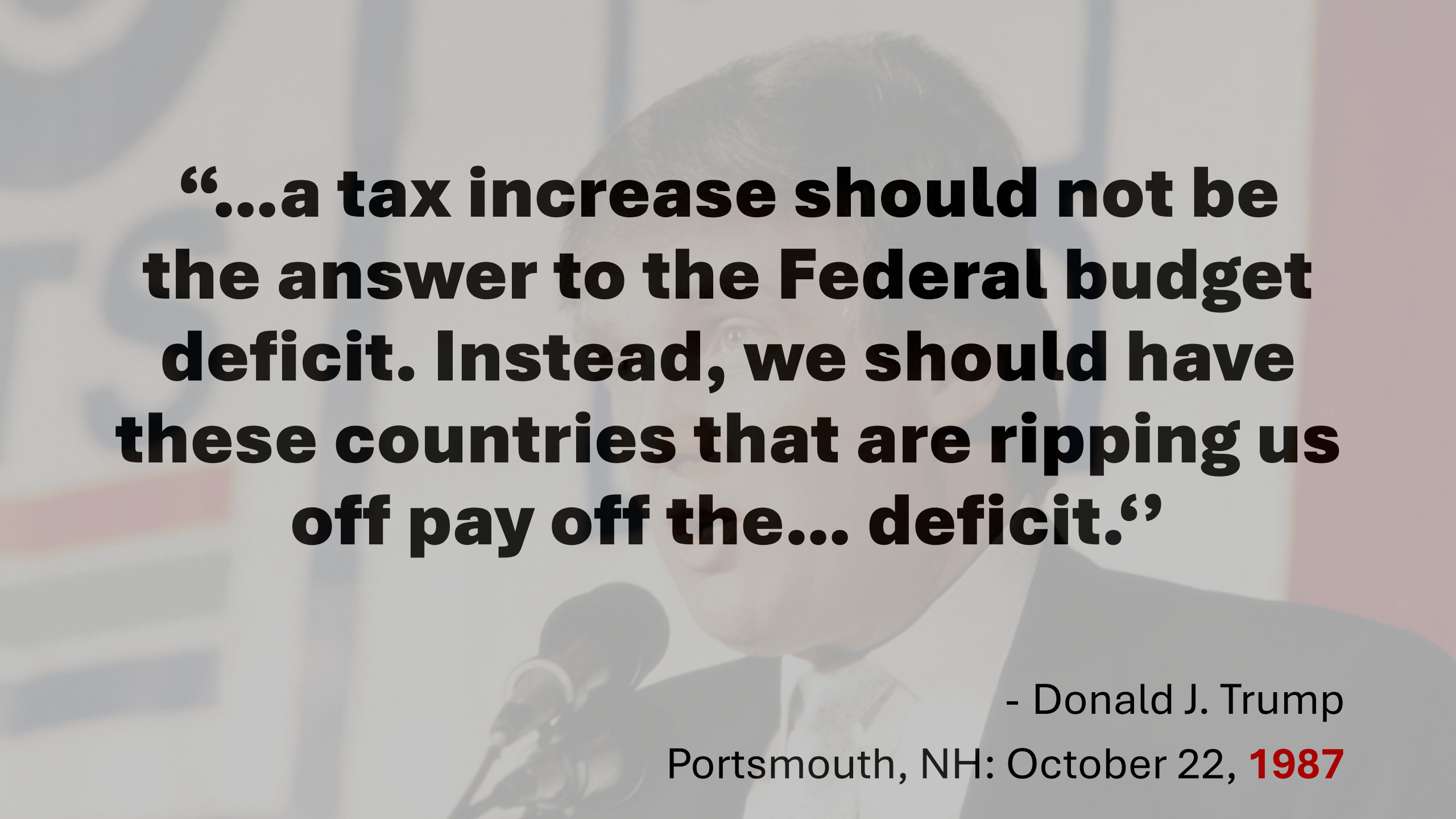


A faded, grayscale background image of Donald Trump's face and upper torso, wearing a suit and tie. The image is centered and serves as a backdrop for the text.

“...a tax increase should not be the answer to the Federal budget deficit. Instead, we should have these countries that are ripping us off pay off the... deficit.”

- Donald J. Trump

Portsmouth, NH: October 22



“...a tax increase should not be the answer to the Federal budget deficit. Instead, we should have these countries that are ripping us off pay off the... deficit.”

- Donald J. Trump

Portsmouth, NH: October 22, **1987**



Sec. 232 (national security); *open investigations into copper, lumber, pharma, semiconductors, critical minerals, trucks/parts, aircraft / jet engines*



Sec. 301 (unfair trade practices); *original China tariffs from 2018-19 upheld & expanded by Biden*



Sec. 122 (balance of payments authority); *up to 15% for 150 days, no prior investigation needed*



Sec. 338 (response to foreign discrimination); *up to 50% on any country that discriminates vs US products*



Sec. 201 (imports threaten domestic industry)



Sec. 891 (retaliatory tax); *can double certain U.S. tax rates if POTUS finds foreign country's taxes discriminate vs U.S. citizens or corporations*





EXHIBITIONS &
CONFERENCES
ALLIANCE



bitly





A wooden signpost stands at the center of a road that splits into two paths. The signpost has two horizontal wooden planks attached to a vertical post. The top plank points to the right and has the word 'INTERNATIONAL' written on it. The bottom plank points to the left and has the word 'TRAVEL' written on it. The road is paved and curves away from the signpost. On either side of the road are green grassy fields and rows of young trees. In the background, there is a dense line of mature trees under a blue sky with some clouds. A small, thatched-roof hut is visible on top of the tree line in the distance.

INTERNATIONAL

TRAVEL



GOOD NEWS



VISA

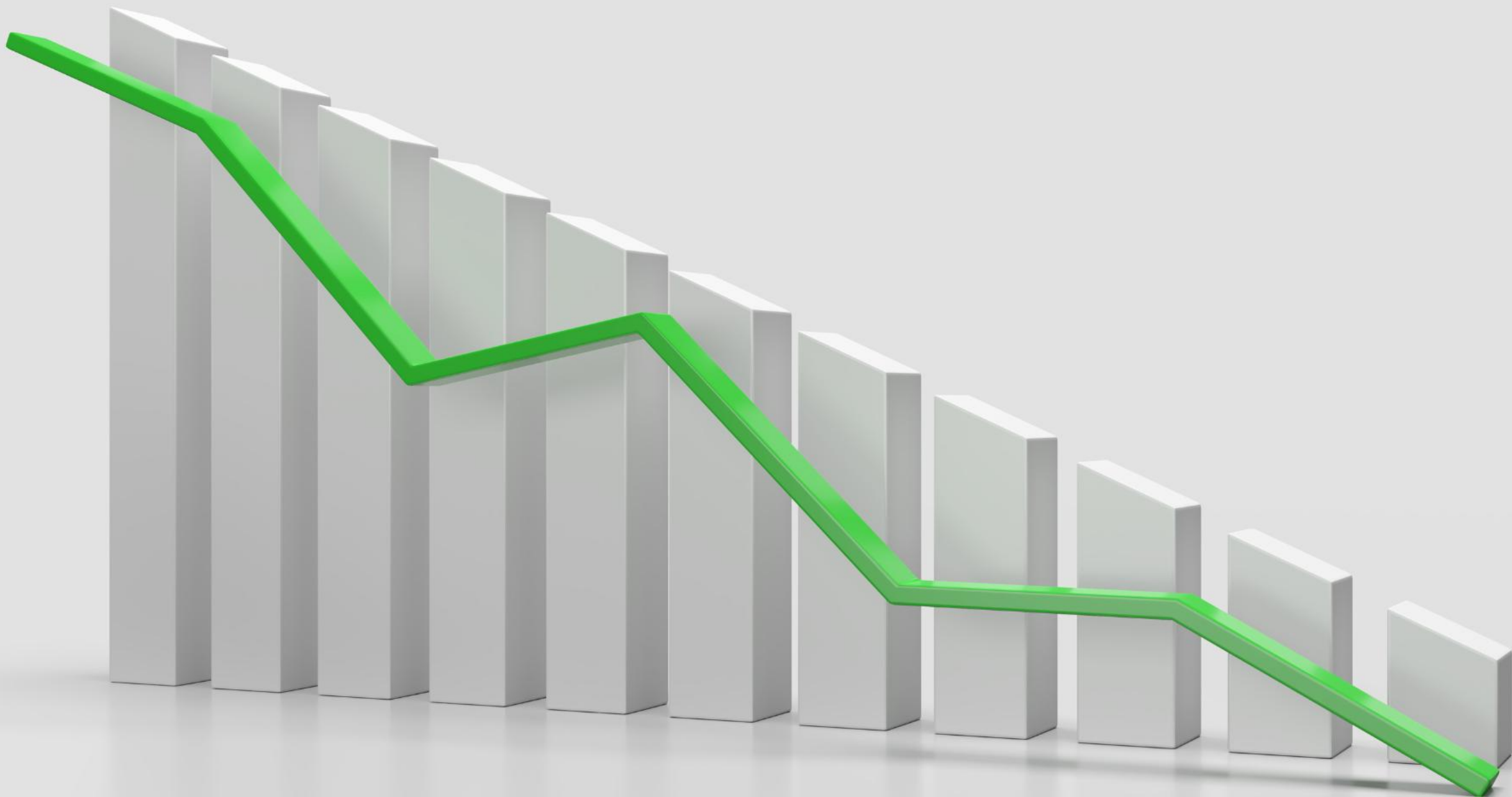
NOV 30

2010

BORDER PROTECTION

UNITED STATES OF AMERICA

Issuing Post Name







BAD NEWS



VISA

NOV 30

2010

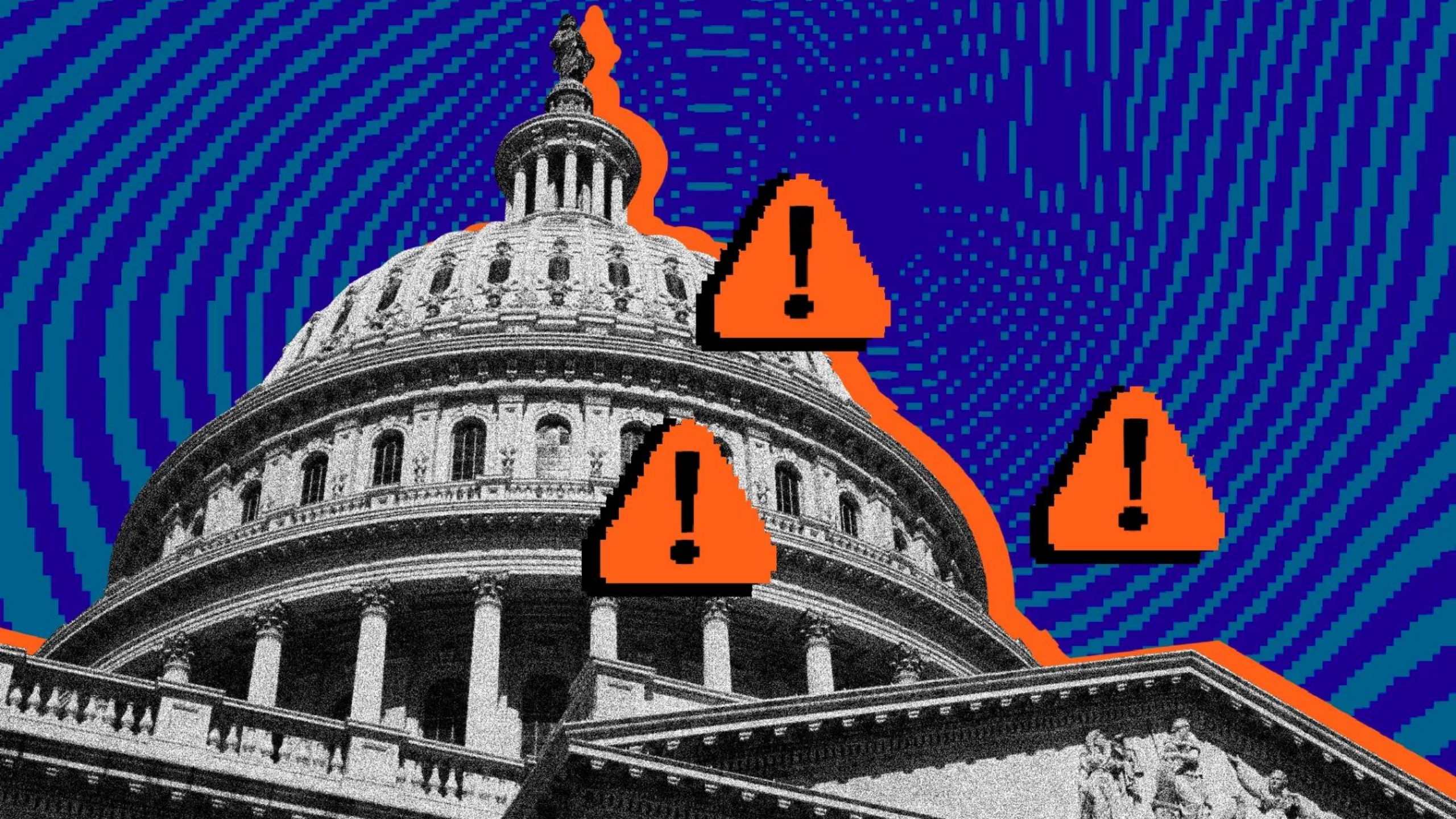
BORDER PROTECTION

UNITED STATES OF AMERICA

Issuing Post Name

A low-angle shot of the Statue of Liberty against a bright blue sky with wispy white clouds. The statue is holding a large white rectangular sign in its left arm. The sign has orange text that reads '\$250 EXTRA'. The statue's right arm is raised, holding a torch with a golden flame.

\$250
EXTRA



990,000

fewer international
visits each year

\$2.9 billion

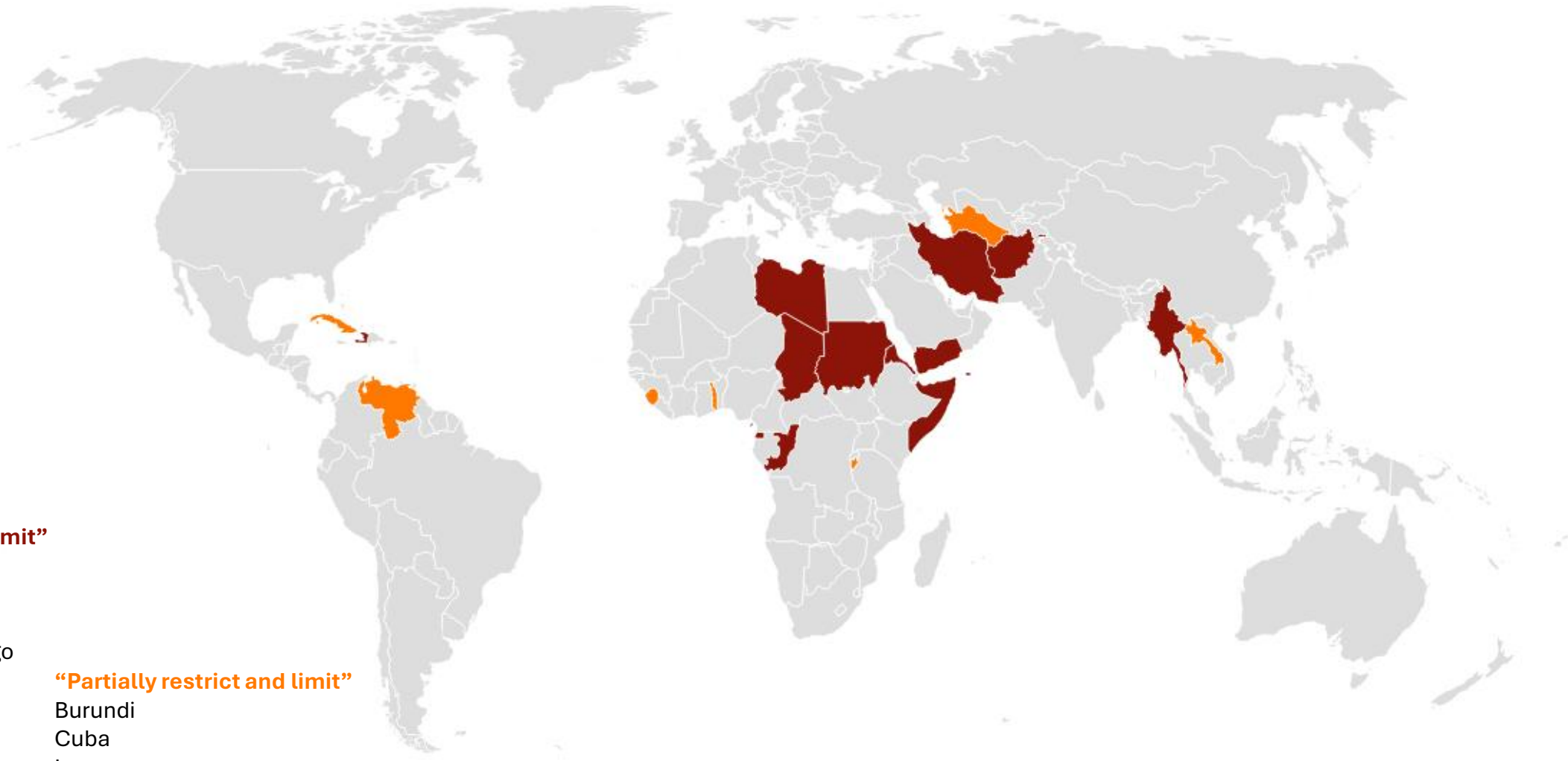
in lost annual visitor
spending



Source: U.S. Travel Association

 **TRAVEL BAN**





“Fully restrict and limit”

- Afghanistan
- Burma
- Chad
- Republic of the Congo
- Eritrea
- Haiti
- Iran
- Libya
- Somalia
- Sudan
- Yemen

“Partially restrict and limit”

- Burundi
- Cuba
- Laos
- Sierra Leone
- Togo
- Turkmenistan
- Venezuela

\$5,000

\$10,000

\$15,000

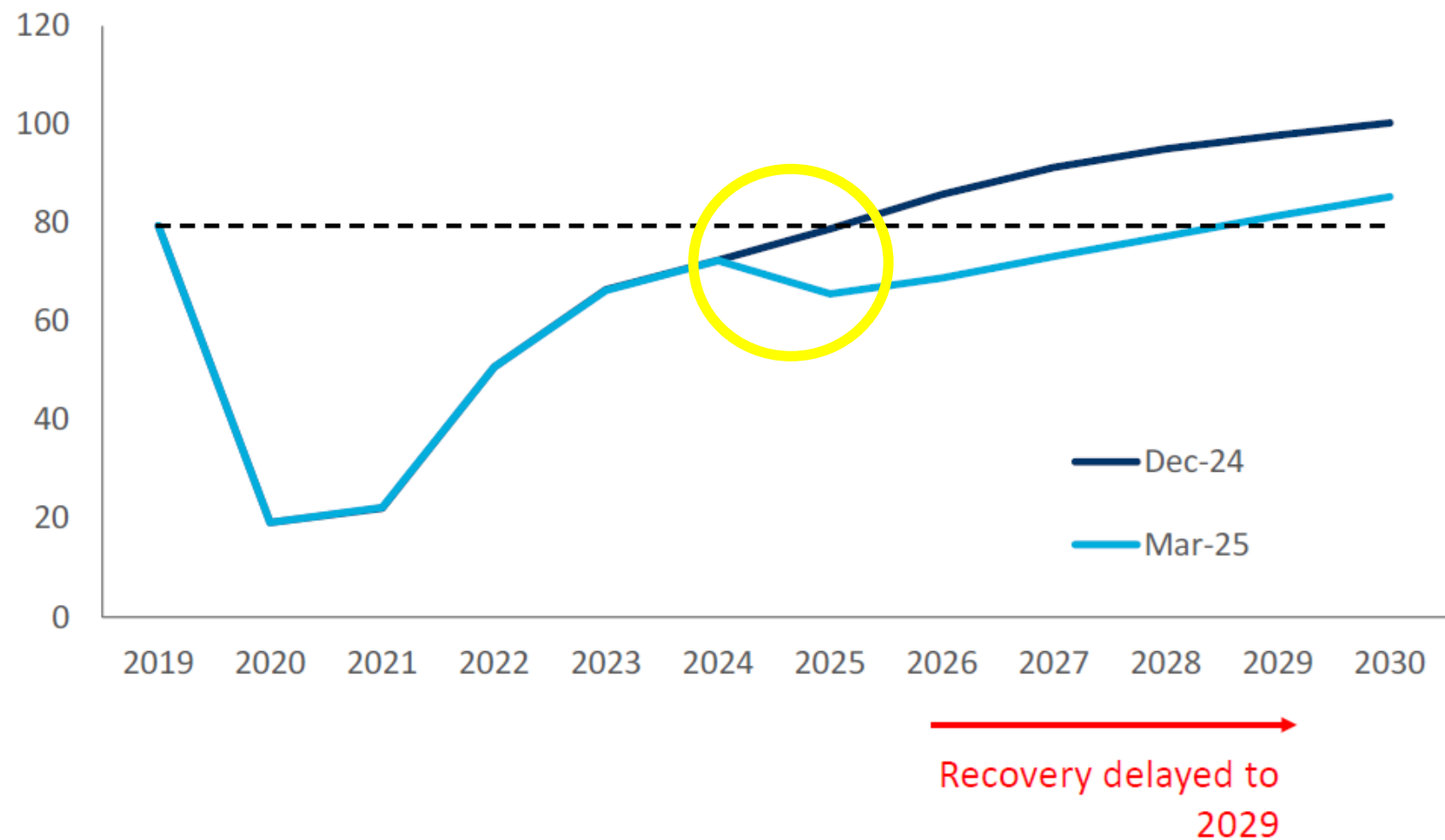






Sorry
WE'RE
CLOSED

U.S. inbound arrivals set to fall 8.2% this year



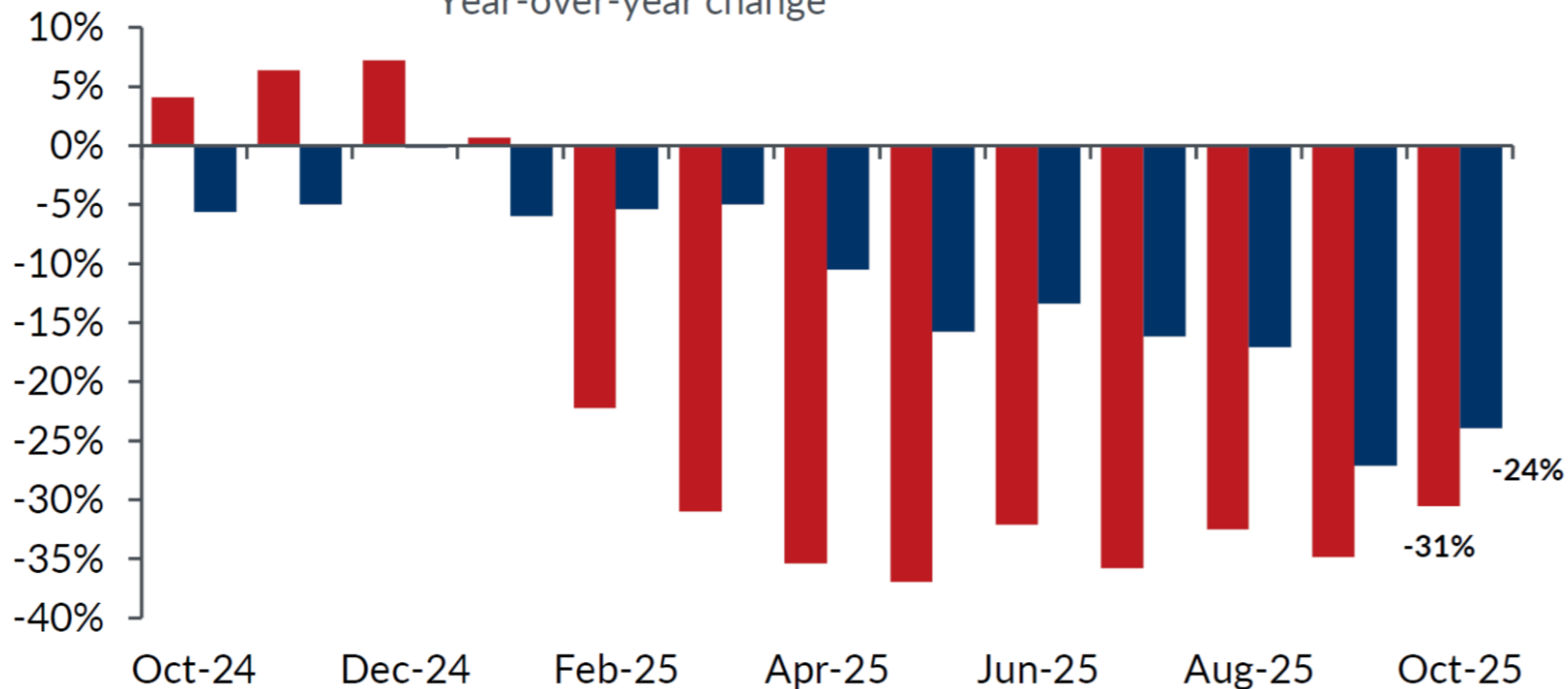


-3.2%



Canadian visitor arrivals to the US

Year-over-year change









Tax Reform

The New York Times

WASHINGTON PREPARES FOR THE
“SUPER BOWL OF TAX”

553.74	537.37	558.52
551.14	538.29	557.16
550.76	545.5	557.07
549.55	31	559.71
549.33		558.35
544.39		
547.06		
546.72		
546.66		
547.35		
545.8		
544		
54		



ECA 2025 TAX REFORM AGENDA



- **Pro-growth:** Maintain competitive business/entrepreneur tax rate
- **Pro-investment:** Maintain tax treatment of private investment
- **Pro-impact:** Maintain the tax-exempt status of nonprofit associations and their events
- **Pro-workforce development:** Expand 529 college savings plans into *career* savings plans





ECA'S 2025 FUTURE WORKFORCE AGENDA

- **Expand Section 529 college savings** plans into *career* savings plans by covering certain licenses and certifications
- **Expand the Pell Grant program** to pay for high-quality, shorter-term job training programs for the first time





**ONE BIG
BEAUTIFUL
BILL ACT**

ONE BIG BEAUTIFUL BILL ACT

- **Pro-growth:** Maintain competitive business/entrepreneur tax rate
- **Pro-investment:** Maintain tax treatment of private investment
- **Pro-impact:** Maintain the tax-exempt status of nonprofit associations and their events
- **Pro-workforce development:** Expand 529 college savings plans into career savings plans



ONE BIG BEAUTIFUL BILL ACT

- ✓ • **Pro-growth:** Maintain competitive business/entrepreneur tax rate
- ✓ • **Pro-investment:** Maintain tax treatment of private investment
- ✓ • **Pro-impact:** Maintain the tax-exempt status of nonprofit associations and their events
- ✓ • **Pro-workforce development:** Expand 529 college savings plans into career savings plans



ONE BIG BEAUTIFUL BILL ACT

- ✓ • **Pro-growth:** Maintain competitive business/entrepreneur tax rate
- ✓ • **Pro-investment:** Maintain tax treatment of private investment
- ✓ • **Pro-impact:** Maintain the tax-exempt status of nonprofit associations and their events
- ✓ • **Pro-workforce development:** Expand 529 college savings plans into career savings plans

- ★ • **Pell Grant expansion:** Expand Pell Grant to cover skilled workforce training





TAX REFORM 2: THE EMPIRE STRIKES BACK



TAX REFORM 2: JUDGEMENT DAY



2 TAX 2 REFORM





ASSOCIATIONS









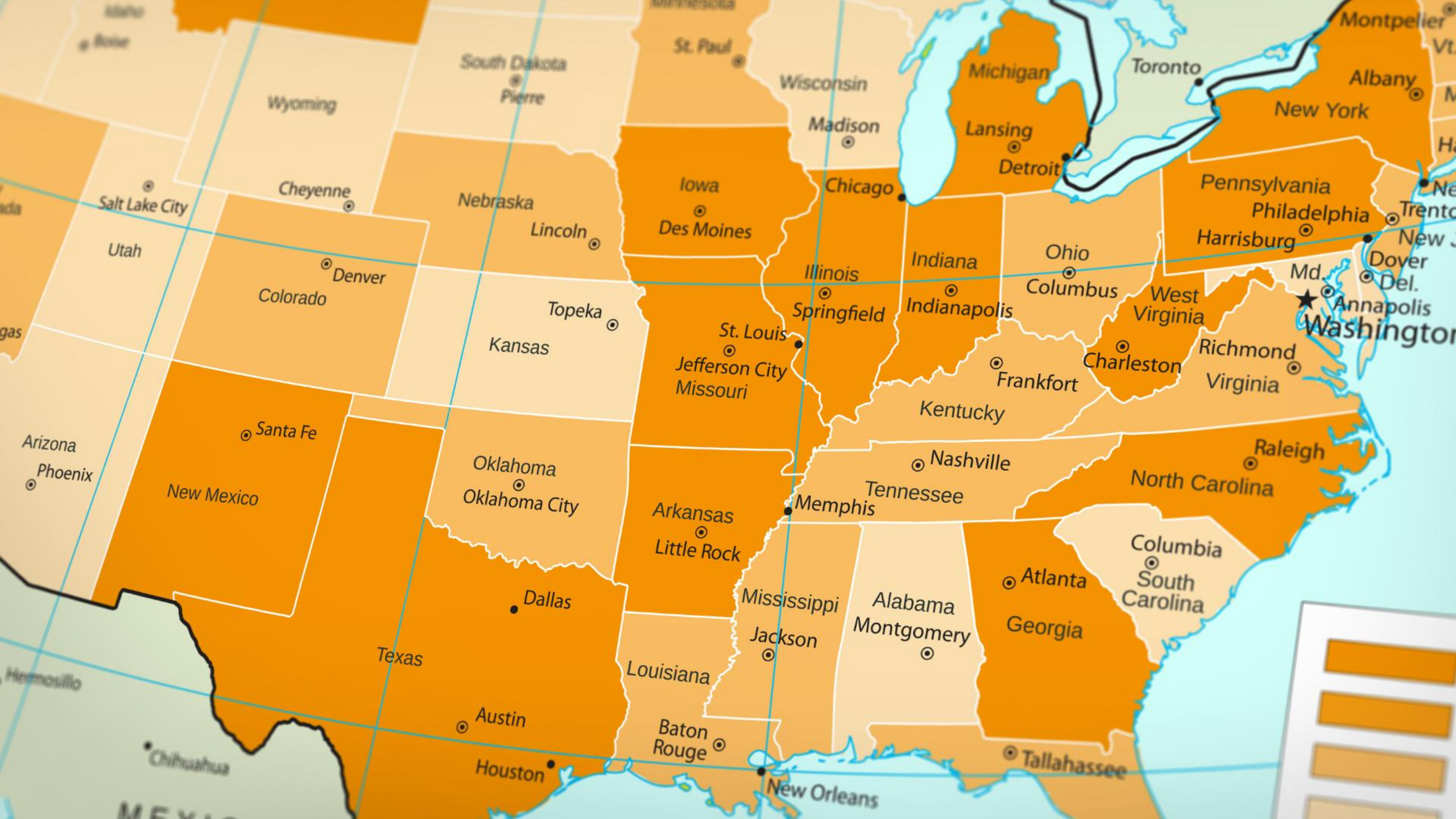
WORKFORCE



Pell Grant











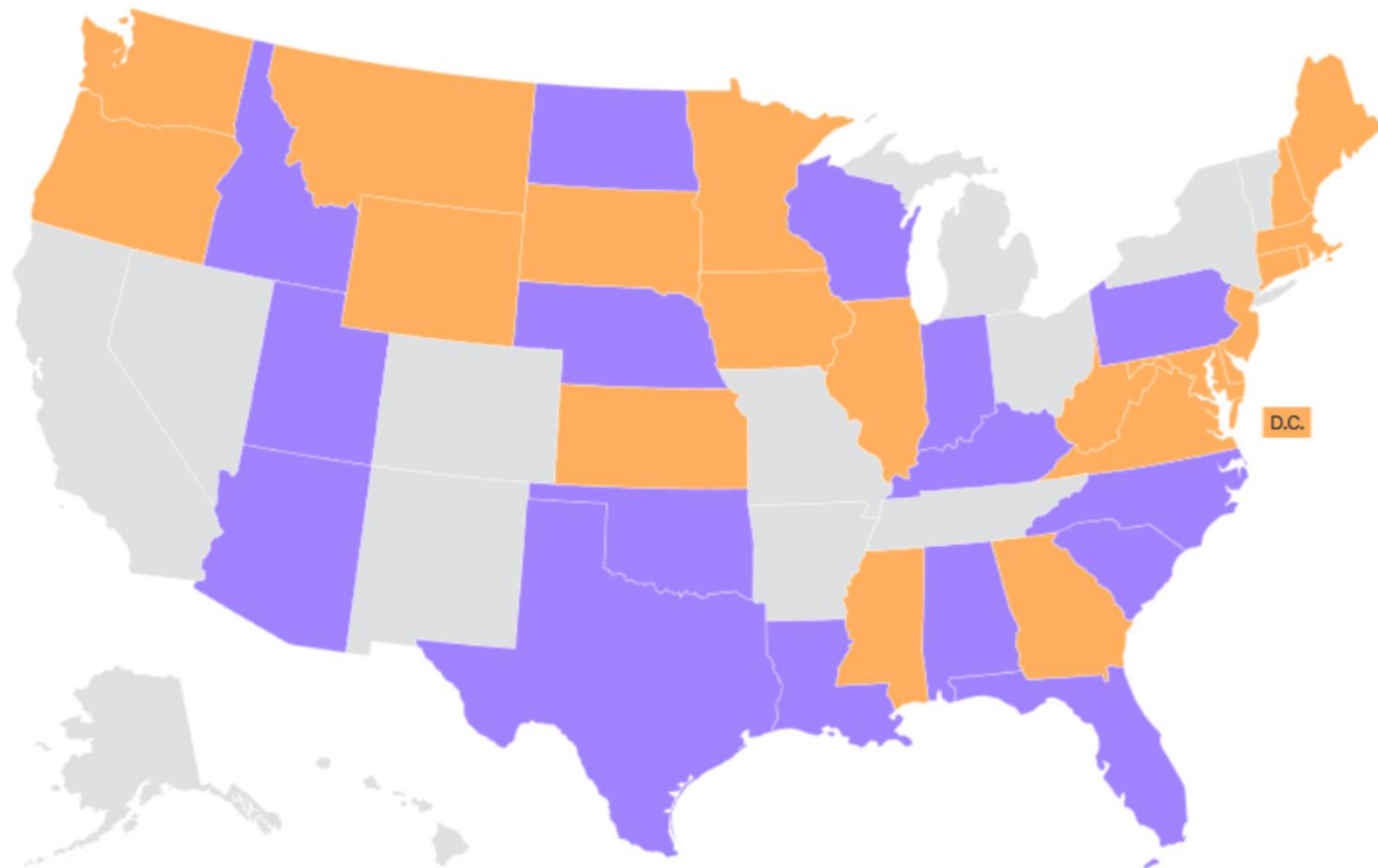
GOVERNMENT

BUDGET



Monthly Product Sales

Expanding "Treading water" In or at high risk of a recession





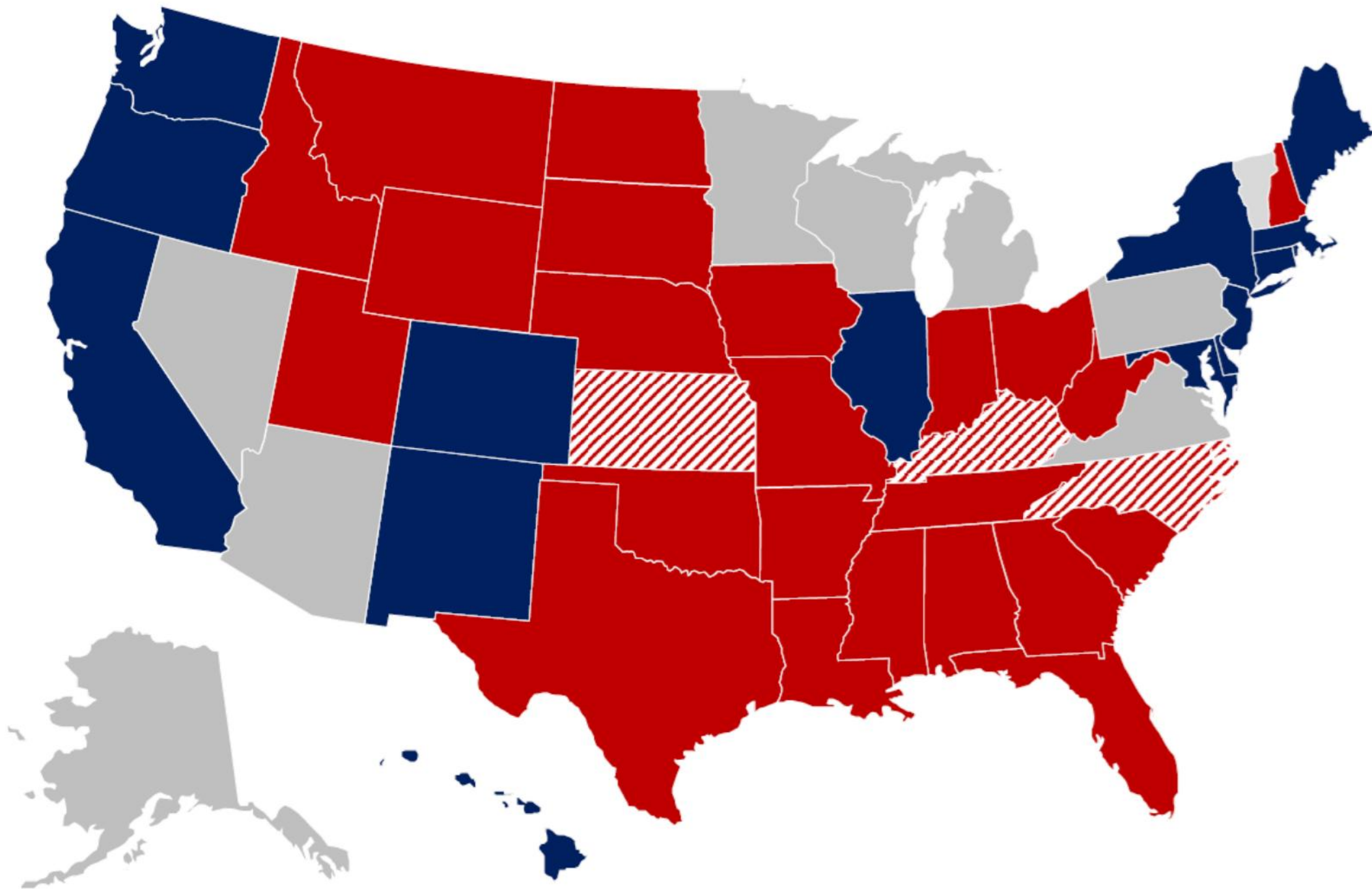
AMERICAN RESCUE PLAN ACT OF 2021













Addressing the Guideline Overload





GET INVOLVED



**EXHIBITIONS &
CONFERENCES
ALLIANCE**





**EXHIBITIONS &
CONFERENCES
ALLIANCE**

ADVOCACY NETWORK



bitly







iaee expo!
annual meeting
& exhibition
2025

#expoexpo

Exhibitions And Events In A Politics- First World

Tommy Goodwin
Executive Vice President
Exhibitions & Conferences Alliance



↗ the
place
to be