

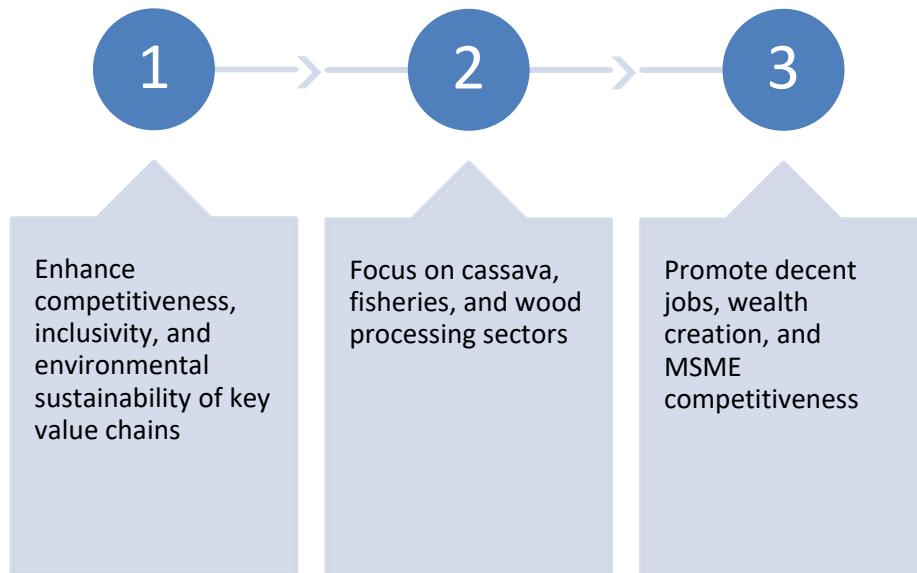


Private Sector Development (PSD) Project

Project Overview, Lessons
Learned & Strategic
Recommendations
Liberia | 2025–2029



Project Objective





Project Alignment



Aligned with the ARREST
Agenda for Inclusive
Development (AAID)

Supports the Economic
Transformation Pillar

Promotes value addition
and private sector-led
growth, esp. SMEs.



Project Beneficiaries



MSMEs, cooperatives,
business associations,
and BDS providers

Women-, youth-, and
PWD-led enterprises

Key public institutions
supporting trade,
industry, and labor



Duration & Financing



Implementation Period:
2025–2029



Total Project Value: EUR
24.8 million



Funded by the European
Union



Implemented by Expertise
France and ILO



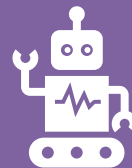
Implementation Considerations



Institutional and human capacity constraints



Need for regulatory and policy reforms



Integrated response required for skills, standards, finance, and market access



Key Lessons Learned (1/2)



Policy reform must be matched with implementation capacity



Value-chain-focused MSME support delivers stronger impact



Inclusion must be intentional and well-resourced



Structured public–private dialogue strengthens reforms



Skills development must align with market demand



Key Lessons Learned (2/2)



Strong coordination across actors
is critical



Digitalization is a game changer
for trade and MSMEs



Value addition is essential for
trade-led growth



National ownership ensures
sustainability



Strategic partnerships multiply
impact

Strategic Recommendations

Scale	Expand	Institutionalize	Accelerate	Transition
Scale institutional capacity to match reform ambitions	Expand value-chain-driven MSME interventions	Institutionalize inclusion for women, youth, and PWDs	Accelerate trade digitalization and industrial development	Transition to programmatic partnerships



Next Steps



Finalize project
governance and
management structure



Complete recruitment of
implementation staff



Strengthen coordination
with Expertise France and
ILO



Begin phased
implementation of priority
interventions