

Delivering Brand & Marketing Transformation

at pace

in an evolving
HE landscape

**BONDO &
COYNE**

× **BU**
BOURNEMOUTH
UNIVERSITY

**Remove
barriers**

**Break down
hierarchy**

Rethinking the process

**Insight
on site**

**Space
to think**

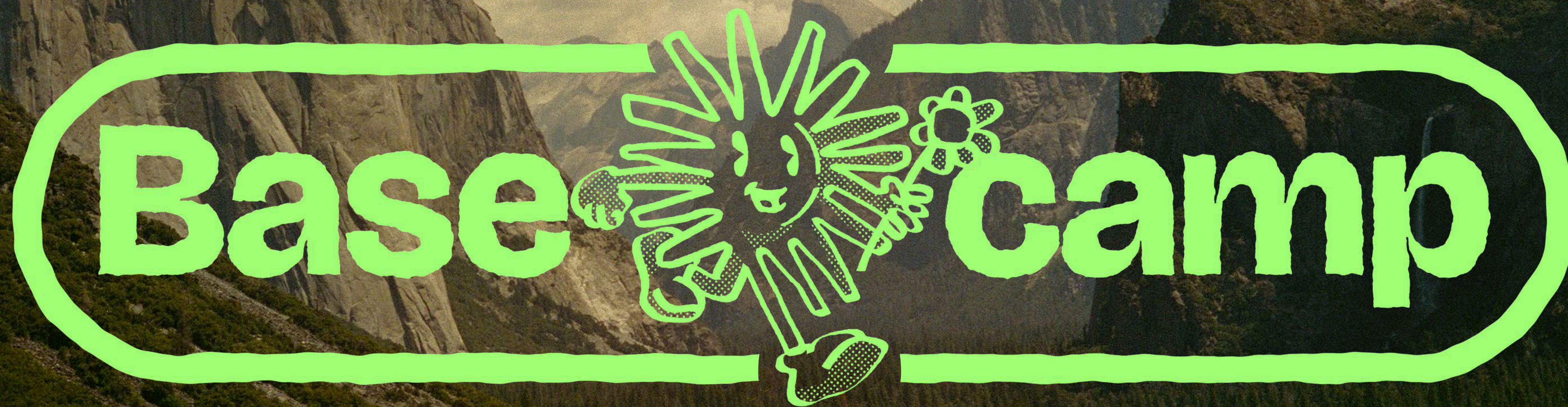
Strategy under pressure

changing
landscape

Inside
& out

**Pace through
knowledge**

**Rapid, real
engagement**

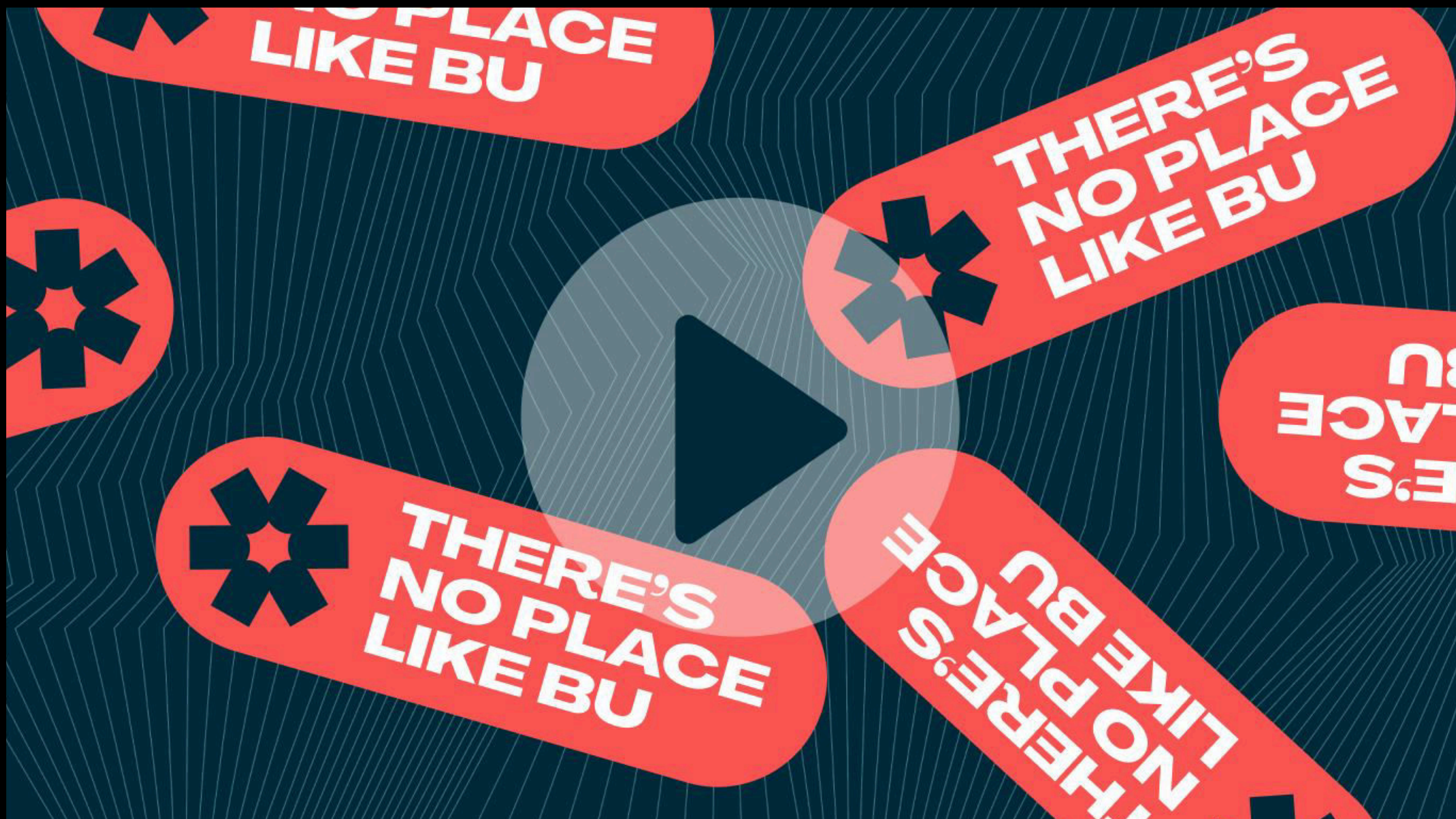


We don't believe in disappearing for weeks and reappearing with an answer. Basecamp means we're in the room with your team from day one, working towards the same goal, together, and at pace.

Brand transformation

**Confident
change**

**Extended
voice**



[View our Bournemouth University case study](#)

**Keep
barriers
down**

Ongoing strategic delivery

Stay transparent

**Zero
ego**

Fundamental impact

**Ethos
embedded**

**Brand
buy-in**

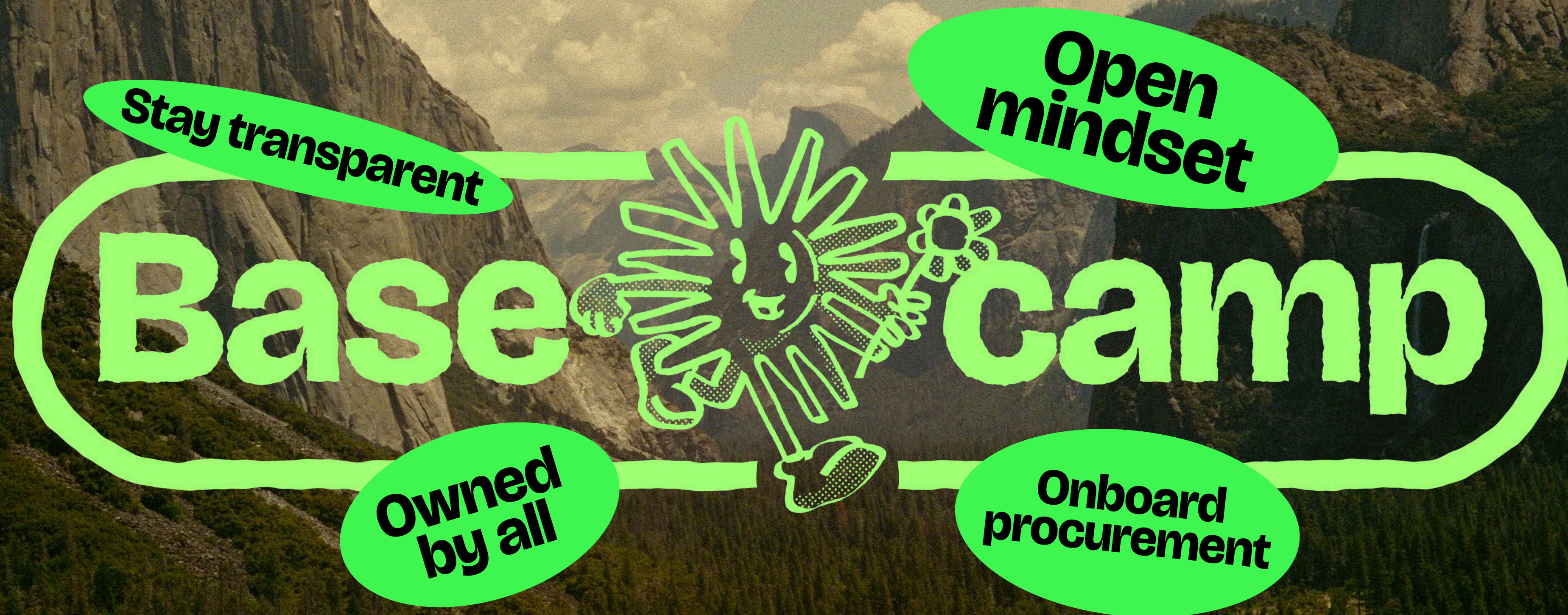
**Alive on
campus**

**Your
people**

**In your
space**

A human LLM

**Your
truths**



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