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Approach to Inclusive Market Systems (AIMS) – Global Coordination ILO - MSME Branch

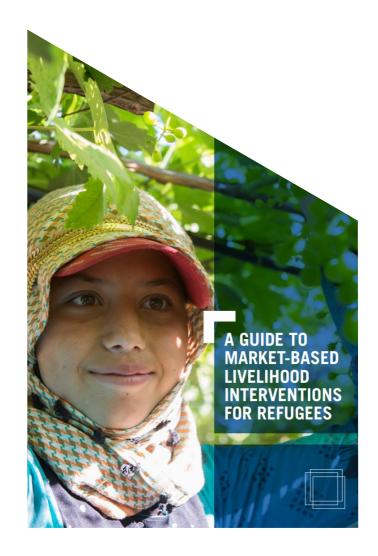


The start of the ILO-UNHCR collaboration

- UNHCR interested in collaboration to enhance livelihood interventions for refugees
- ILO-UNHCR agreement focused on conducting in-country assessments, 'support-clinics' and capacity building measures for UNHCR staff and partners
- Beginning marred with challenges: different mandates and ways of working, different language made it difficult to find a common vision.

But eventually: collaboration led to design of a joint approach:

'ILO-UNHCR Approach to Inclusive Market Systems (AIMS)'





What does building inclusive market systems mean?

Most projects work here

Through:

- Strengthening skills and capacities
- Access to grants and finance
- Promoting cooperatives
- Etc

Or here

Through employment services and matching

Supply side

Jobs

Demand side

BUT:

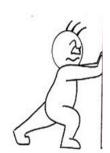
what is really missing is **jobs** and **market opportunities**!



AIMS works to develop sectors with potential to create more opportunities for refugees



▶ ilo.org





Challenges for collaboration in the HDP-Nexus

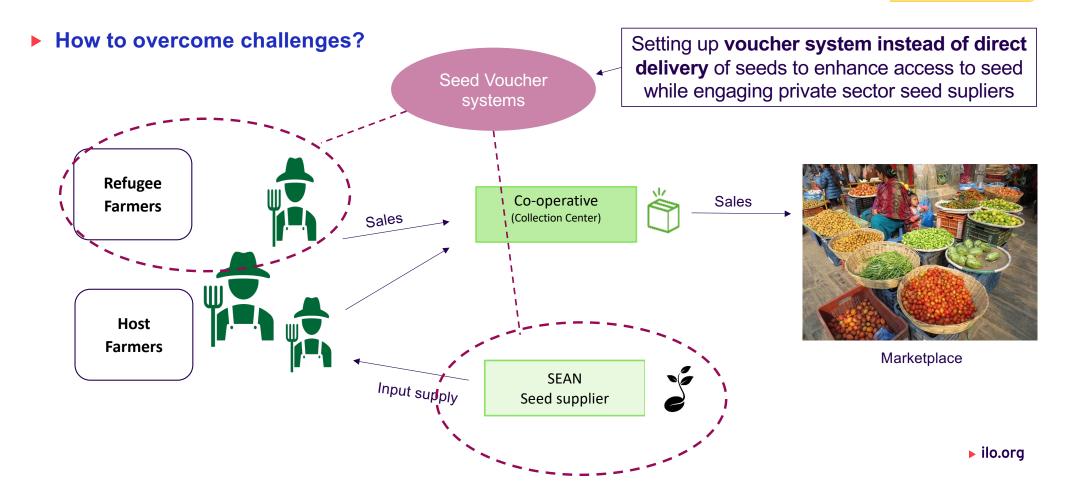
- <u>Different mandates:</u> focus on **protection** of refugees at all costs vs focus on labour market **integration**
- <u>Different ways of working</u>: focus on quick delivery of goods and services for rapid results vs focus on long-term market development which takes time
- <u>Different procurement systems:</u> standing **implementation** agreements with partner NGOs vs **facilitation** for change in collaboration with private sector actors





Success factor 1: A common vision for an inclusive and sustainable market system

Nepal





Success factor 2: Clear roles and responsibilities

Kenya

The Push: UNHCR and partners focused on training refugees, facilitating ID cards and documentation





The Pull: ILO facilitates access to clients through integration in digital start-ups and documentation







The way ahead

Despite massive progress, challenges continue to exist.

What needs to change to improve coherence and collaboration in the humanitariandevelopment-nexus?

- For development organizations/ MSD practitioners: need to become more agile and faster in translation analysis into action
- <u>For humanitarian agencies:</u> need to focus, wherever possible, on basic needs, rather than livelihood promotion through delivery of inputs and equipment
- For funders: strong role in setting the right incentives by channelling funding for basic needs to humanitarian agencies, and funding for long-erm term livelihood promotion to MSD practitioners