

Summer Fancy Food Show 2026

TIMELESS BRANDS IN A TREND-DRIVEN WORLD

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Ricardo Uresti
Frazier Farms Market



Amelia
Rappaport
Woodstock
Farmers'
Market



Jared Peterson
Promotional
Programs
Manager



Kim Route
Senior Category
Manager

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It's Trivia Time!

TREND OR TIMELESS

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Trend ***or*** ***Timeless***

**CERTIFICATIONS /
VERIFICATIONS**

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Trend

or

Timeless

PLANT-BASED

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Trend ***or*** ***Timeless***

INGREDIENTS

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Trend ***or*** ***Timeless***

PACKAGING

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Trend

or

Timeless

PRIVATE LABEL

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our network of retailers

come for the deals ~ stay for the community

Trend

or

Timeless

VALUE

infra

Trend

or

Timeless

SEED OILS

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Trend

or

Timeless

CBD

infra

Trend or *Timeless*

**FUNCTIONAL
EVERYTHING**

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Trend

or

Timeless

PROTEIN

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Trend or Timeless

**AI IN THE SHOPPING
EXPERIENCE**

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independent doesn't mean alone

We're a **purchasing cooperative** comprised of independent **natural food retailers** serving hundreds of communities nation wide.

We offer retailers the **purchasing power, operational excellence,** and **peer support** they need to thrive in today's competitive grocery landscape.

By making day-to-day operations easier, we empower our retailers **to focus on what really matters** — making healthy, sustainable foods **accessible to all.**



Questions?

Answers!

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Thank you!

**follow along on linkedin & visit our website
to learn more: naturalfoodretailers.com**

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