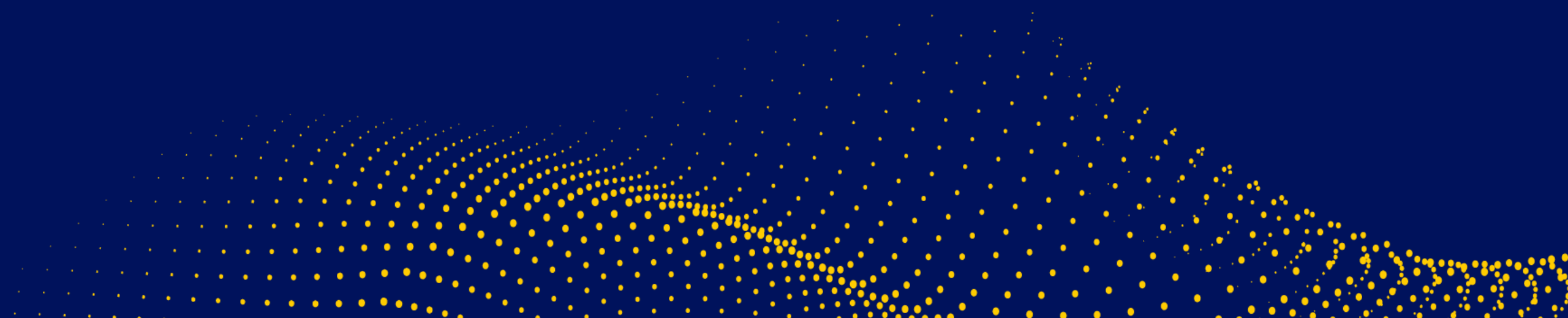


EU-Tanzania

Thematic Investment Roadshows 2026

Turning Potential into Prosperity



AGENDA

- Welcome - EABF Facility
- EU-Tanzania Investment and Business Road Shows - Promotional video
-
- Opening remarks by Marc Stalmans, Head of Cooperation, EUD Tanzania
- Road Shows presentation (*by the EUD and host Member States*)
 - Dorota Panczyk-Piqueray – Head of Economics Section, EUD Tanzania
 - Sanna-Liisa Taivalmaa – Head of Cooperation, Embassy of Finland
 - H.E. Giuseppe Coppola – Ambassador of Italy in Tanzania
 - Enrico Turoni – MACFRUT International Representative
 - Onno Koopmans – Deputy Ambassador, Embassy of the Kingdom of the Netherlands to Tanzania
 - Explanations of the B2G platform – EABF Facility
- Q&A session.

EU-TANZANIA Investment and Business Forum 2026-2027

PHASE 1 – European Roadshows 28 Sept – 6 October 2026

28-29 SEP

HELSINKI

Finland

1-2 OCT

CESENA

Italy

5-6 OCT

THE HAGUE

Netherlands & Belgium

WHY the Investment Roadshows?

Objectives

ATTRACT

DEMONSTRATE

MARKET

WHY Tanzania?

- Commercial Gateway to East Africa => direct access to 8 neighboring countries (EAC & SADC markets) => Important transportation network
 - Investment potential =>
 - Rich in critical minerals
 - Agricultural powerhouse, and
 - High Digital Ambitions
 - Vision 2050 focuses on investment via private sector in key priority sectors
 - Macroeconomic stability (low level of public debt, GDP nearly doubled in a decade etc.) and focus on business environment reforms and strong investment incentives
-

What => Innovative and unique events and format

SEP-OCT 2026

THREE THEMATIC ROADSHOWS

Helsinki · Cesena · The Hague / Antwerp

Q1 2027

**EU-TANZANIA
INVESTMENT AND BUSINESS FORUM**

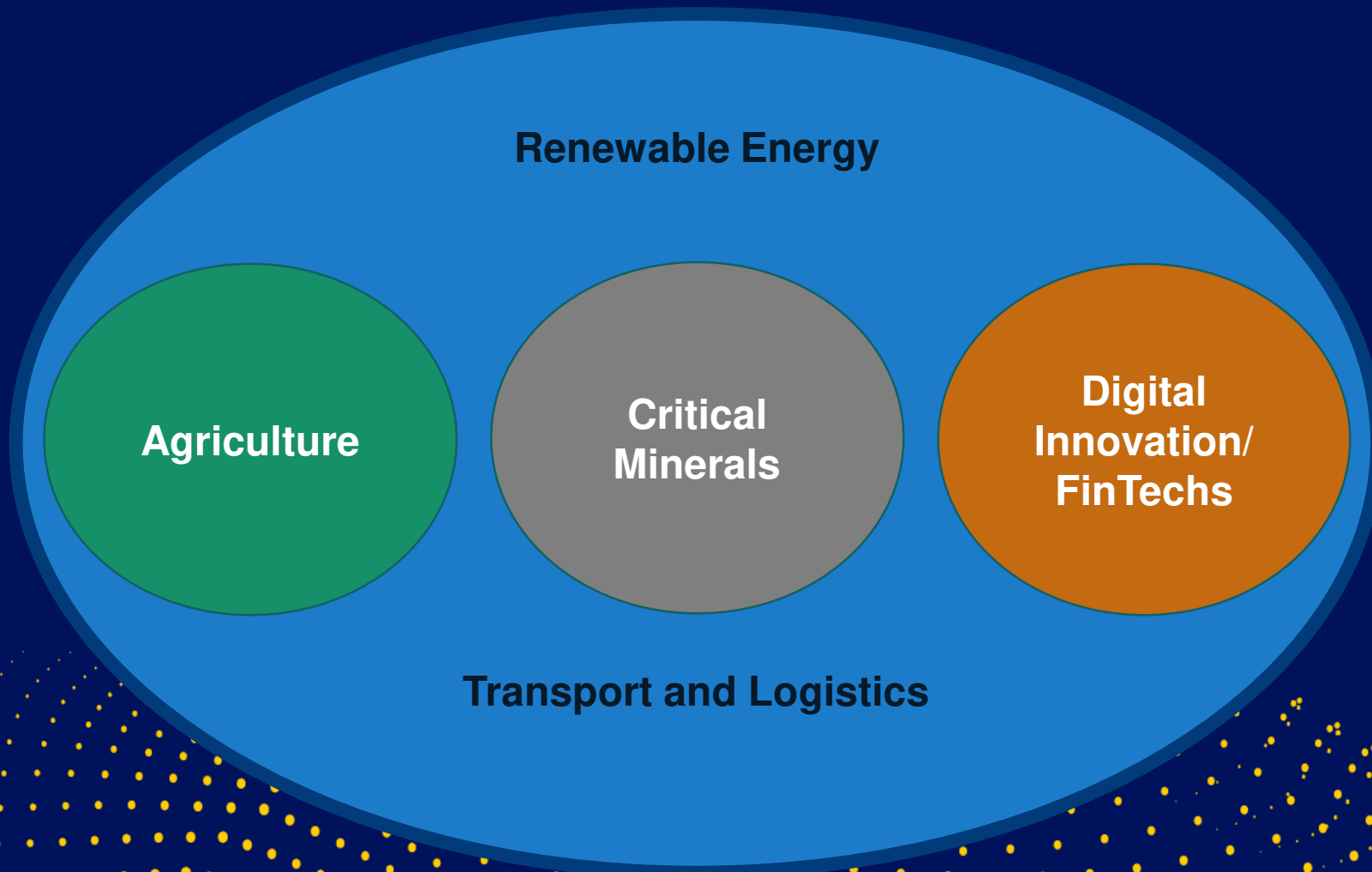
Dar es Salaam — the closing event

The Road Shows originate the deals. The Dar es Salaam Forum closes them.

- **CONNECT:** the Roadshows bring Tanzania to Europe and create awareness and interest; the 2027 Forum convert this into business deals.
- **INVEST:** Identify concrete investment and business opportunities through targeted information, deal-origination and matchmaking exercise.
- **SCALE:** Build and strengthen partnerships in agribusiness, digital, critical minerals and enabling infrastructure

Sector Focus?

=>Focus on 3 Global Gateway Priority Sectors via 360° approach



EU-TZ Roadshows

Key features



Stakeholders

- **Private sector:** Mainly EU and some TZ representatives, Business Support Organizations, Private sector Association, Chambers of Commerce,
- **Public sector:** Tanzania government representatives and some from European host Member States
- **Financial institutions**

Activities:

- **Other:** Export credit Agencies
- **In-person event**
- **Dialogue/engagement –**
 - Plenary discussions as well as break-out sessions by sector
 - Showcase Tanzania investment opportunities and concrete investment projects
 - Matchmaking session (B2B / B2G / B2F)
- **Exhibition space** – Booth of Tanzania managed by Investment Agencies (TISEZA and ZIPA)
- **Field Visits** (*on invitation only*)

Roadshows- The three legs

Two working days per leg · with second day on invitation only
28 September – 6 October 2026

28-29 September

HELSINKI

Finland

Pörssitalo, central Helsinki

- Digital innovation & ICT
- Critical minerals & mining technology
- Renewable energy (enabling)

Europe's strongest critical-minerals and mining-technology ecosystem; trusted connectivity, DPI and cybersecurity.

1-2 October

CESENA

Italy

Cesena Fiera Congress Centre, Emilia-Romagna

- Agriculture & agri-food value chains
- Digital innovation
- Renewable energy (enabling)

Home of Macfrut and the Emilia-Romagna Data Valley; a focus country of Italy's Mattei Plan since January 2025.

5-6 October

THE HAGUE

Netherlands & Belgium

The Hague, with a field visit to the Port of Antwerp

- Agriculture value chains
- Critical raw materials
- Transport & logistics (enabling)

Rotterdam and Antwerp: Europe's agri-trade and mineral-import gateway, co-hosted as a single leg.

Leg 1 — Helsinki, Finland

Unlocking Opportunities in Critical Minerals, Mining Technology & Digital Transformation

Why Attend?

- *Gain insights into Tanzania's mining and digital investment priorities*
- *Explore bankable projects in critical minerals, mining technology, digitalisation and ICT*
- *Connect directly government leaders, industry decision-makers, investors, and financiers*
- *Learn how Finnish and European expertise can support sustainable industrial growth and value addition.*

Digitalization & ICT: Accelerating Tanzania's Digital Economy

- Investment opportunities in connectivity, data infrastructure, and digital services.
- Advancing secure, interoperable, and scalable Digital Public Infrastructure.
- Enabling innovation, productivity, and inclusive economic growth.

Critical Minerals & Mining: Powering Sustainable Industrialization

- Leveraging Finnish and European mining technologies, financing, and know-how.
- Creating value from critical minerals through processing, industrialization, and partnerships.
- Making mining safer, more efficient, transparent, and environmentally sustainable through digital solutions.

Enabling infrastructure: Renewable energy

- Renewable energy
- Energy distribution and grid infrastructure
- Energy for critical minerals
- Energy efficiency and energy management

Leg 2 — Cesena, Italy

Why Attend?

- *The synergies and the alignment between the EU Global Gateway strategy and the Italian Mattei Plan for Africa provide a strong framework for fostering closer cooperation between Europe and Tanzania*
- *CESENA FIERA – MACFRUT: the international trade fair dedicated to the entire fruit and vegetable supply chain; a leading international platform bringing together producers, technology providers and leading international buyers*
- *EMILIA-ROMAGNA Region: strategic European hub combining industrial excellence, agri-food leadership and advanced technology*
 - *among the EU regions with highest agricultural production value*
 - *40+ PDO (Protected Designation of Origin) & PGI (Protected Geographical Indication) products*
 - *Data Valley: European hub for AI, Big Data & High Performance Computing*
 - *European Food Safety Authority (EFSA) in Parma: EU agency on food and feed safety*
 - *ambitious energy transition towards full decarbonization and renewable energy*

Agricultural value chains & agrobusiness

- Integrated agri-food value chains
- Food quality & safety
- Agricultural technologies & mechanisation
- Special focus on coffee & rice

Digitalisation & ICT:

- Big Data & Artificial Intelligence
- High-Performance Computing
- Digital infrastructure & innovation
- Digital & green transition

Enabling infrastructure: Renewable energy

- Renewable energy
- Energy distribution and grid infrastructure
- Energy for agriculture and agro-processing
- Energy efficiency and energy management
- Waste-to-energy and circular economy

Leg 3 — The Hague, Netherlands, with Belgium

Why Attend?

- *Get access to decision makers in the sectors of your interests*
- *Obtain up to date info on where the opportunities are*
- *Learn lessons from your peers already present in Tanzania*
- *Prepare your trip to Tanzania in February 2027*
- *Pitch your own offer with counterparts that matter*

Agricultural value chains & agrobusiness

- Integrated agri-food value chains
- Agricultural technologies & mechanisation
- Special focus on cashews

Critical minerals

- Leveraging Dutch, Belgian and European sustainable mining technologies (e.g. water management, ESG-standards), financing, and know-how
- Creating value from critical minerals through processing, industrialization, and partnerships

Enabling infrastructure: Transport & Logistics

- State-of-the-art handling of containers, bulk and perishables
- Multi-modal hinterland networks
- Integrated supply chains
- Existing partnerships with Tanzania

What the two days actually look like

Indicative

DAY 1

Business programme

- Opening — EU representative, Host-country Minister, Tanzanian Minister
- Plenary session - Road to business forum 2027 & Tanzania's vision for attracting private sector (showcasing investment opportunities, incentives etc.)
- Thematic break-out sessions – focus on sectors of the given Roadshows with detailed discussions on investment pipeline
- *Networking lunch*
- Global Gateway and Team Europe instruments and tools to support investment
- B2B / B2G / B2F matchmaking — pre-scheduled on the platform
- Networking reception/ MoU signings where relevant

DAY 2 - Site visits, by invitation only, handled by the host Member State

Platform

<https://community.eu-africabusinessforum.eu/event/eu-tanzania-business-forum>



The banner features a dark teal background. At the top left is the 'Global Gateway' logo with the European Union flag. At the top right is the flag of Tanzania. The main title 'EU – TANZANIA' is in large white letters, followed by 'INVESTMENT AND BUSINESS FORUM' in smaller white letters. Below this, the dates '2026-2027' are in a light blue rounded rectangle. The text 'PHASE 1: EUROPEAN ROADSHOWS FINLAND, ITALY, THE NETHERLANDS AND BELGIUM' is in white, followed by '28 SEPTEMBER – 06 OCTOBER' in a light blue rounded rectangle. At the bottom of the banner is the tagline 'TURNING POTENTIAL INTO PROSPERITY' in white. Below the banner is a navigation menu with six items, each with a light blue background and a white icon: 'Register for the Roadshows' (hand on laptop), 'Agenda - General Structure' (document), 'Investment Wall' (skyscrapers), 'Submit Projects for the Investment Wall' (hand writing), 'Info Session and Launch' (info icon), and 'EABF Home Page' (globe).

The Investment Wall and the Call for Projects

Concrete investment opportunities (public and private sector)

Priority sectors for submission

Agriculture & agribusiness

Digital innovation & fintech

Critical minerals

Crocutting enabling sectors

Renewable energy

Transport & logistics

Selected projects may receive

- Visibility on the Investment Wall
- A pitching slot during the Road Shows and the Forum
- Targeted matchmaking with investors and partners

Criteria for the project

Mature

Past the idea stage, with a named sponsor and defined scope

Bankable

Costed, with a plausible revenue path and a precise financing ask

Investment-ready

Approvals in place or on a credible path to closure

Aligned

Consistent with Global Gateway principles

Value-adding

Demonstrating strong local value addition

Dedicated curated matchmaking events

- Project Pitching
- Organised B2B, B2G and B2F meetings
- Networking opportunities



What is next?

Register Individually

Registrations are open:

<https://community.eu-africabusinessforum.eu/event/eu-tanzania-business-forum>

Identify projects and partners through the dedicated platform

[Investment Wall for the EU-Tanzania Roadshows.](#)

Thank You

Questions to- DELEGATION-TANZANIA-BUSINESS-FORUM@eeas.europa.eu

