



Rob Chan

RobChan@ca.ibm.com





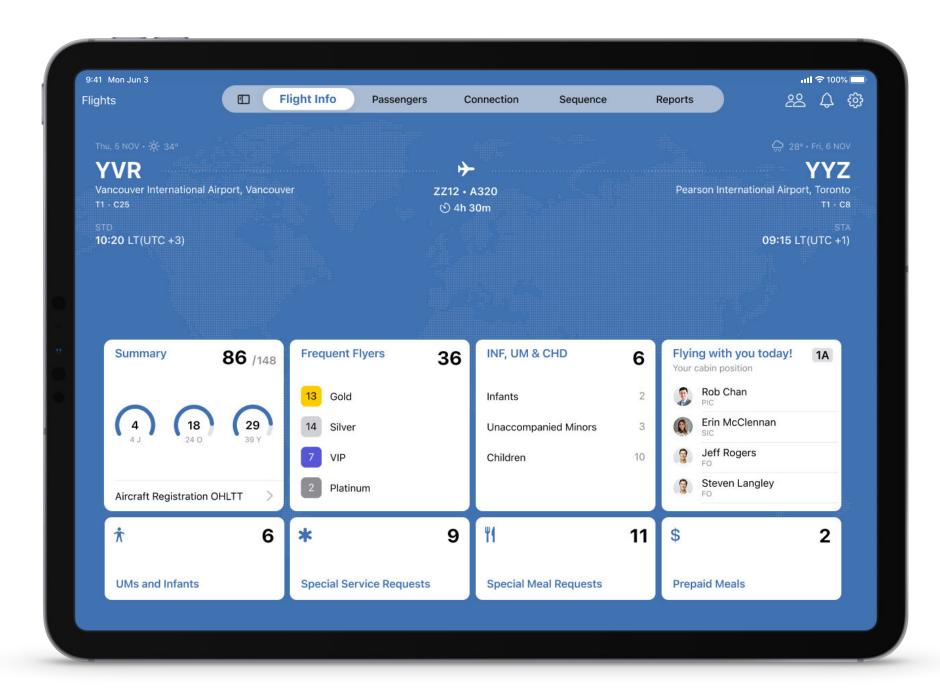
## Empathy at the Core

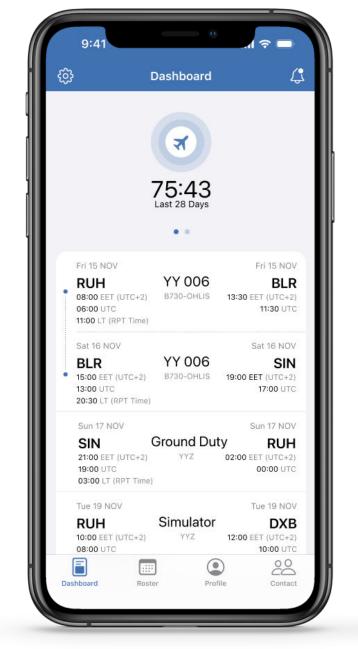




## Context is King

- Role-specific tools
- Contextual intelligence
- Reduce noise, amplify relevance





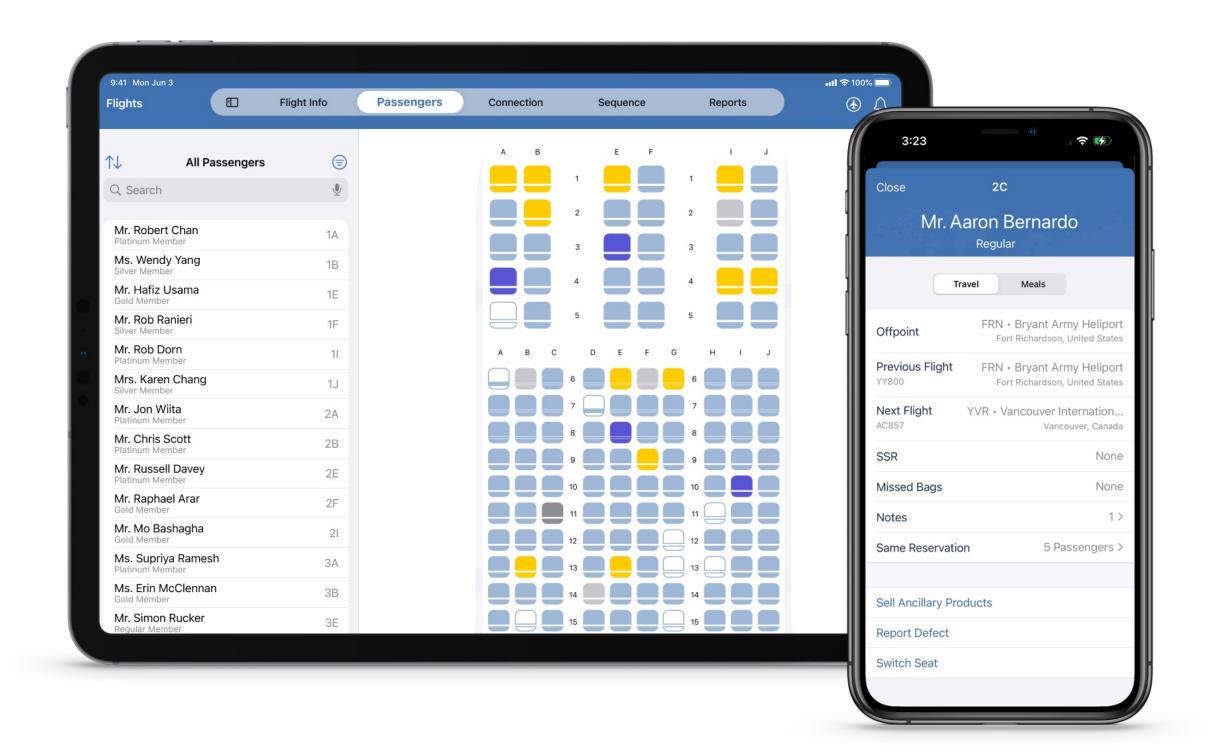


Passenger +

Roster

## Frictionless Functionality

- Design that gets out of the way
- Seamless smart integration
- Tools that understand the job











## Empowerment Through Modern Tools

- Great tools, great performance
- AI as a co-pilot
- Future-ready experiences







Rob Chan robchan@ca.ibm.com



Erin McClennan

erin mcclennan@ca.ibm.com

