



iaee expo!
annual meeting
& exhibition
2025

#expoexpo

The Tariff Proof Mindset

Time to get creative. Let's go.



↗ the
place
to be



The numbers are foolproof!

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1	Month	Passenger Revenue (\$M)	Cargo Revenue (\$M)	Total Flights	Load Factor (%)	Fuel Cost (\$/barrel)	CO2 Emissions (M)	On-time Performance	Maintenance Cost	Avg Ticket Price (\$)	Fuel Consumption (M)	Revenue	Employee Count	RASM	CASM	Operational Flights	
2	Jan 1986	1448.89	310.34	81995	75.52	85.25	2.04	87.01	227.88	360.53	2494.02	2	49013	0.1519	0.1315	35.88	
3	Feb 1986	1565.82	335.39	88613	75.71	83.97	2.2	85.59	246.27	368.12	2588.6	5	49483	0.1468	0.1302	32.89	
4	Mar 1986	1537.36	329.29	87002	76.71	84.76	2.16	88.04	241.8	359.55	2596.46	3	49428	0.1482	0.1336	35.67	
5	Apr 1986	1511.69	295.58	88722	75.15	91.82	1.69	79.72	199.2	422.53	2996.69	3	51596	0.1526	0.1178	38.99	
6	May 1986	1573.43	307.65	92346	73.97	93.01	1.76	80.83	207.34	422.91	3060.75	1	51617	0.15	0.1195	37.31	
7	Jun 1986	1712.24	334.79	100493	76.02	92.11	1.92	80.78	225.63	428.73	2926.32	0	51704	0.1538	0.1235	37.82	
8	Jul 1986	1537.17	273.44	90166	78.11	88.88	1.93	82.97	222.68	422.47	2869.96	3	48086	0.1645	0.1181	42.56	
9	Aug 1986	1653.91	294.2	97013	77.34	89.07	2.08	82.35	239.59	434.45	2885.01	1	48623	0.1652	0.1203	42	
10	Sep 1986	1332.5	237.03	78160	78.5	88.26	1.67	83.71	193.03	432.08	2966.41	2	48290	0.1672	0.1226	40.96	
11	Oct 1986	1498.54	328.63	88230	82.66	90.92	2.43	83.68	189.19	382.91	2548	0	50252	0.1425	0.1296	35.7	
12	Nov 1986	1442.42	316.32	84926	82.3	92.2	2.34	82.43	182.1	382.93	2572.87	1	49844	0.1447	0.1276	37	
13	Dec 1986	1629.04	357.25	95913	81.92	91.99	2.64	82.49	205.67	375.97	2613.41	2	50112	0.1474	0.1266	34.6	
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Innovation and creativity is in our DNA.



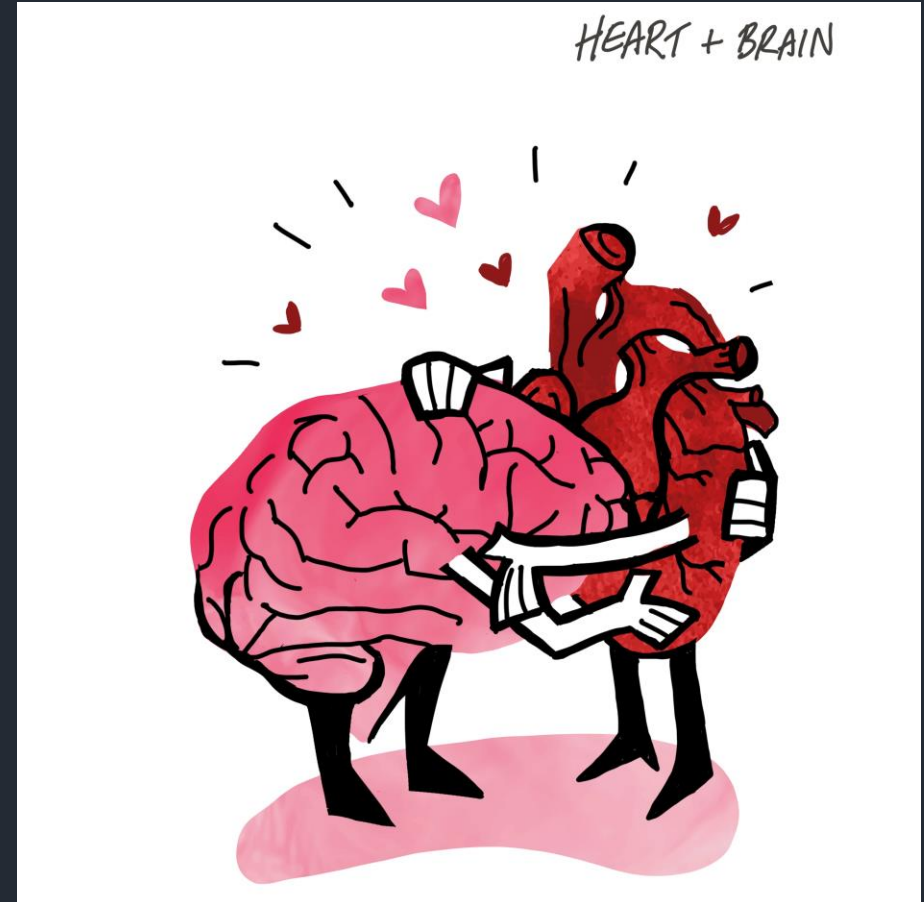
It's in our nature: Beavers.





Why is this so important?

We have
overdeveloped
one side of our
thinking.



We have
overdeveloped
one side of our
thinking.



Mythbusting

When I say “creativity” you think this?







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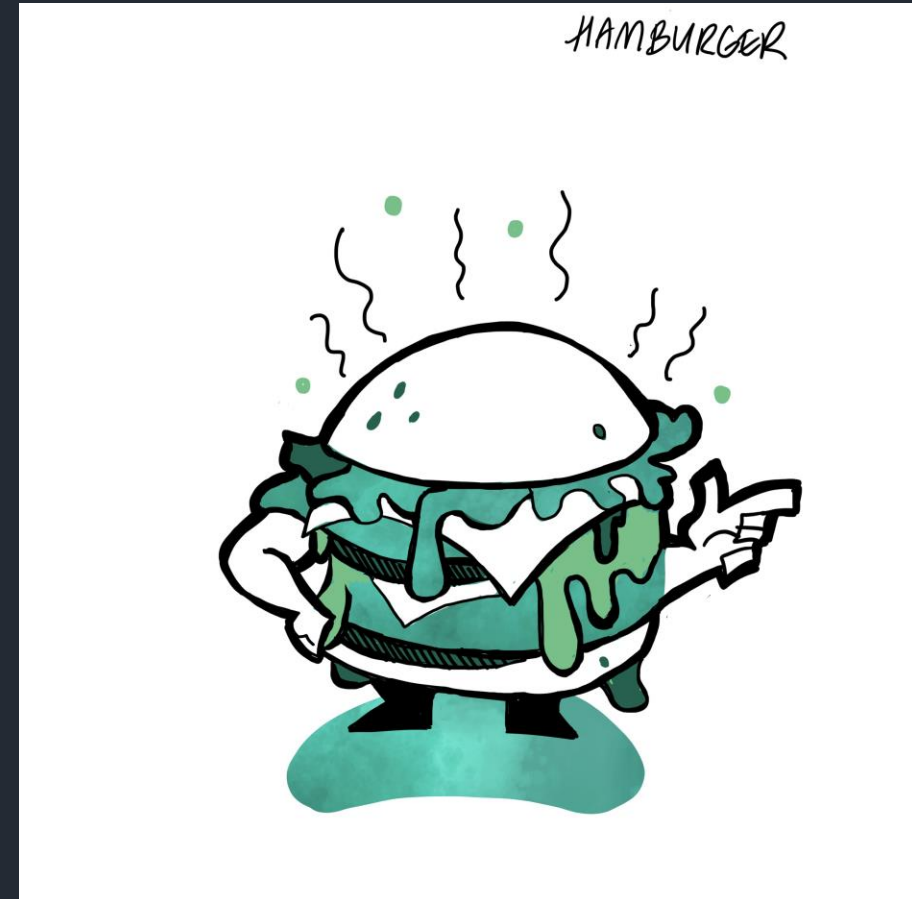


I just need to get through these next few years!!

Budgets are getting slashed. Tariffs are unpredictable. Expectations keep going up!

Let's GO!!!

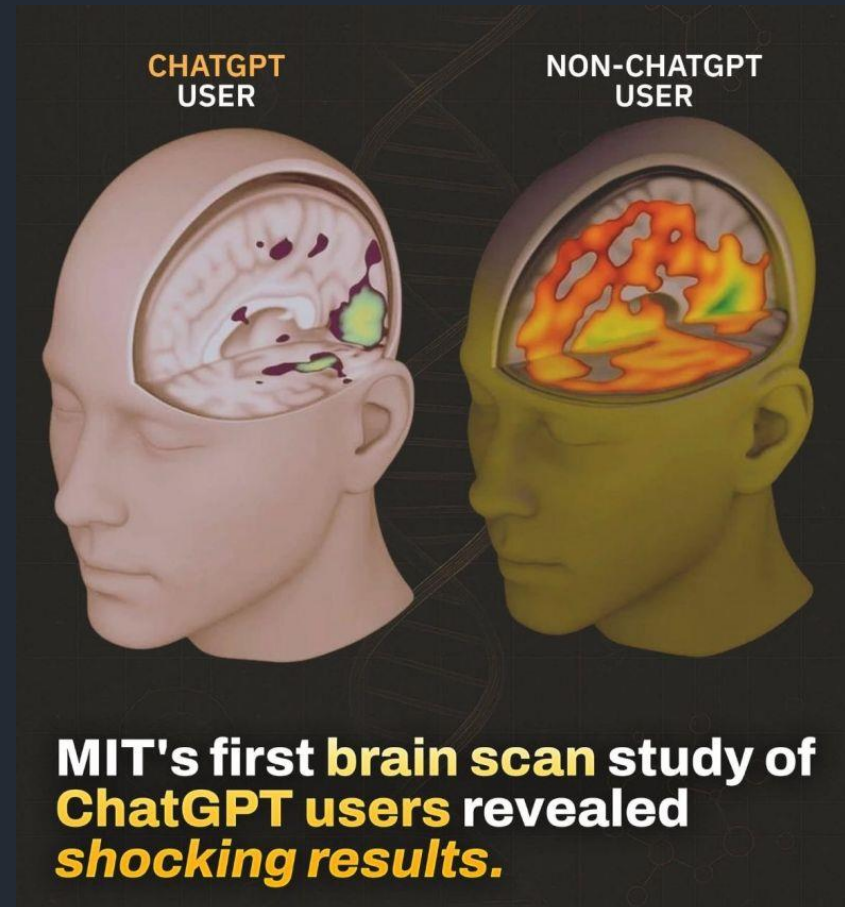
1. Be better to
yourself. Celebrate
the little victory.

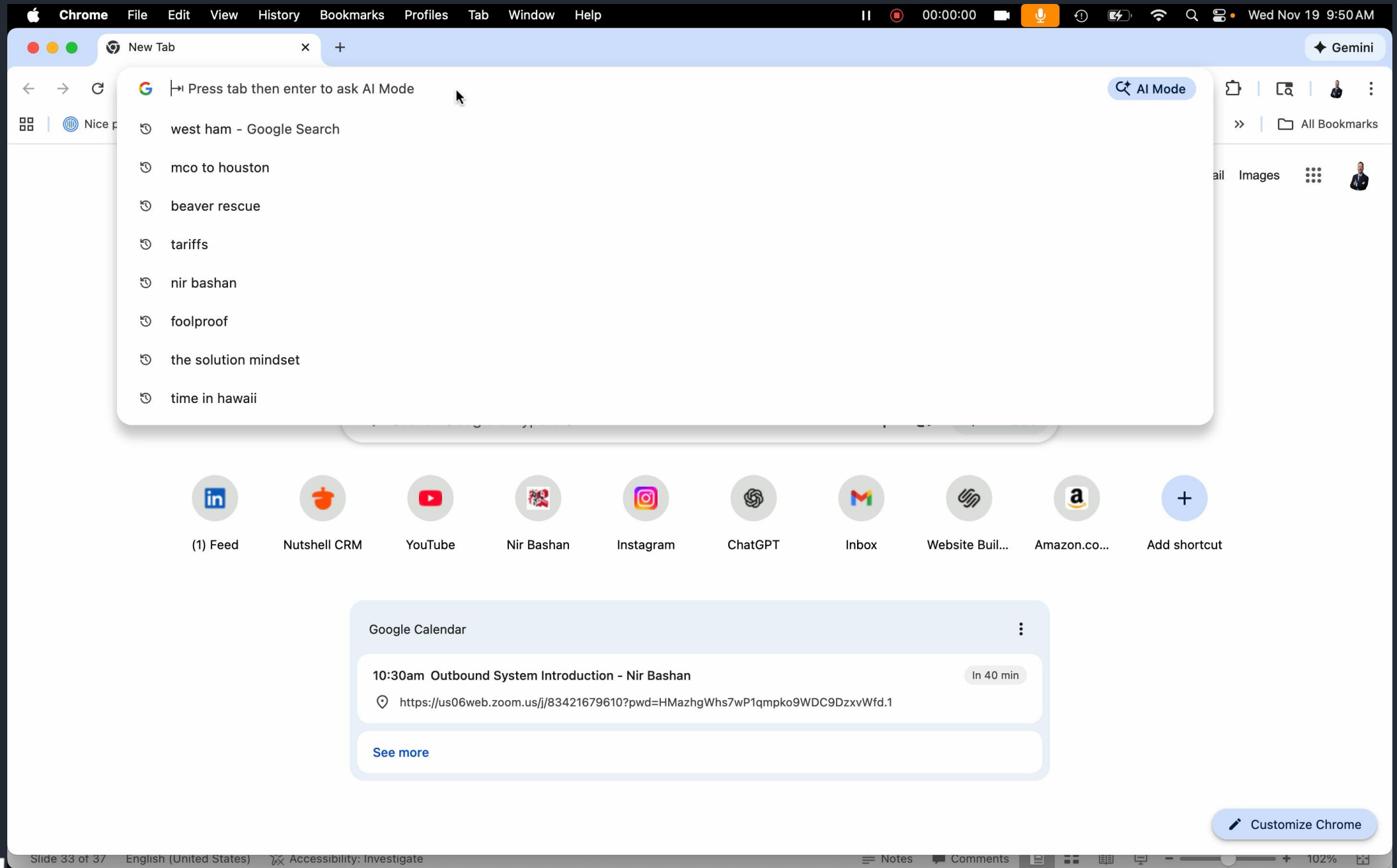


2. Choose positivity. Our language matters.



3. Using AI that works.





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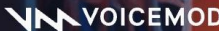
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5. Don't make
friends at work.
Make them here.



6. Creativity in Everyone





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My name is Nir Bashan

Please add me on LinkedIn



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