

DEVELOPING A CORPORATE CLIMATE TRANSITION ACTION PLAN (CTAP)



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SOLUTIONS FOR A SUSTAINABLE FUTURE

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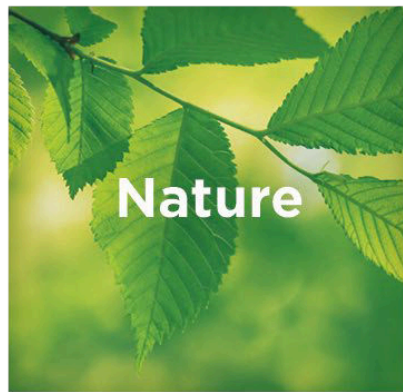
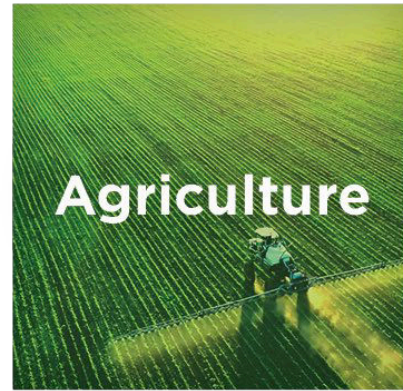
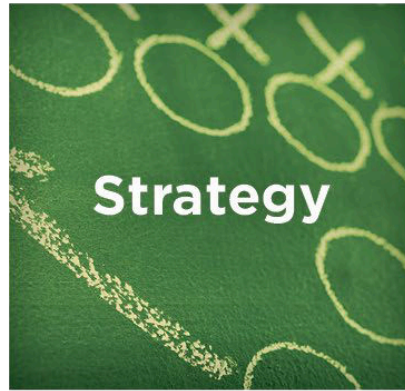


Corporation

**WORKSHOP: Developing a Corporate Climate Transition
Action Plan (CTAP)**

Climate Day, Expo West 2026

For over 25 years, Pure Strategies has been empowering our clients on their journey to help them achieve meaningful sustainability objectives across their organizations, products, and supply chains.



We empower our clients as they develop their strategies and implement their programs to achieve meaningful sustainability objectives.



Our Sectors



Apparel

Empowering brands to drive climate action and positive outcomes for nature in the fashion, textile, and apparel industries



Food and Agriculture

Guiding businesses to effectively engage with their supply chains to realize cost savings, risk reduction, and growth opportunities



Retail

Engaging suppliers in sustainability efforts, focused on climate, sustainable chemistry, and sustainable packaging



Consumer Products

Advising on sustainability strategy, climate goals, sustainable packaging and sourcing for retail, food and beverage, and consumer products

Workshop Agenda

Climate Transition Planning 101

- What are CTAPs and what purpose do they serve?
- What is included in a CTAP?
- Gap assessment

Fireside chat: Christina O’Keefe, Head of Sustainability – North America, Kerry

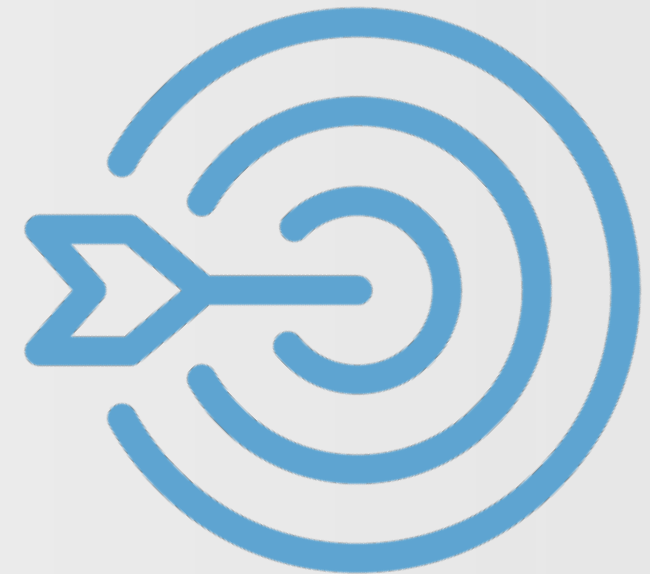
Discussion and Q&A

A Climate Transition Action Plan (CTAP) is a **forward-looking, action-focused, and short-term** tool (disclosure) to move a company from **goals to action**.



AMBITION

Forward-looking
Action-oriented
Quantitatively-defined
Near-term (1-3 years)
Enabling



EXECUTION

CTAPs are more than just a corporate disclosure.

CTAPs...

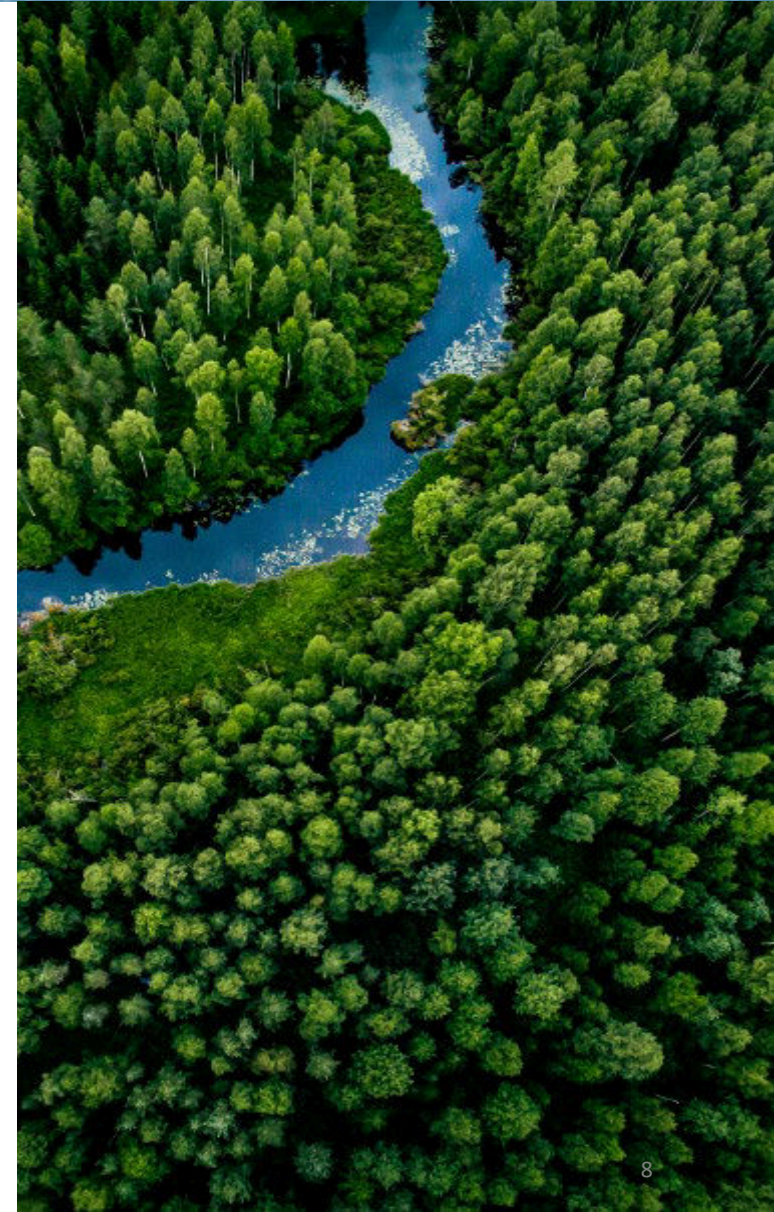
...are the outcome of the **strategic transition planning process** to set corporate transition-related goals and plan actions to transition towards a lower-carbon and climate-resilient economy.

...answer the question, “**What will it take for my company to achieve a net-zero future?**”

...house all **elements of your climate strategy** from GHG mitigation and adaptation plans to roles, responsibilities, and resources needed to execute the work.

...are **dynamic documents** that should evolve over time.

...are not an **all-or-nothing exercise** but instead provide a framework to build on and strengthen climate strategies and disclosures over time.



Drivers for Advancing Climate Transition Planning



Developing a robust CTAP goes **beyond compliance to unlock long-term business value.**



Regulatory compliance



Financial performance and access to capital



Risk management and resilience



Market opportunities



Stakeholder expectations



Strategic alignment and business value

Key Elements of a Climate Transition Action Plan

**Emissions Reduction
Strategy**

**Governance and
Business Strategy
Integration**

Public Policy

Just Transition

Key Elements of a Climate Transition Action Plan



Key Elements of a Climate Transition Action Plan



Key Elements of a Climate Transition Action Plan



Key Elements of a Climate Transition Action Plan

Emissions Reduction Strategy	Scope 1-3 GHG emissions hotspots	Near-and long-term targets	Mitigation opportunities	Financial investments
Governance and Business Strategy Integration	Scenario analyses for climate risks	Board oversight on climate-related issues	Climate performance incentives	Integration of risk management into business
Public Policy	Disclose climate-related public policy engagement	Policy advocacy goals and metrics	Trade association alignment	Gaps in mitigation opportunities public policy can support
Just Transition	Climate impacts on key stakeholders	Just transition goals and metrics	Just transition policies and stakeholder consultation	Just transition implications of climate strategy

Activity – Gap Assessment with Worksheet

Directions: Make a list of all your company’s corporate climate-related initiatives, categorized by each element of a CTAP.

Note where your company is doing work and where there are gaps and opportunities.

What is one step you can take to advance your strategy across each CTAP element?

Pure Strategies Climate Transition Action Plan (CTAP) Gap Assessment Worksheet
Where is your company today, and what gaps exist to developing a robust CTAP?

Emissions Reduction Strategy	Scope 1-3 GHG emissions hotspots	Near-and long-term targets	Mitigation opportunities	Financial investments
Governance and Business Strategy Integration	Scenario analyses for climate risks	Board oversight on climate-related issues	Climate performance incentives	Risk management
Public Policy	Disclose climate-related public policy engagement	Board oversight on climate-related issues	Trade association alignment	Public policy opportunities
Just Transition	Climate impacts on key stakeholders	Just transition goals and metrics	Policies and stakeholder consultation	Just transition implications of strategy

Certified B pure|STRATEGIES Content adapted from We Mean Business Coalition's [Climate Transition Action Plans: Activate Your Journey To Climate Leadership](#) www.purestrategies.com info@purestrategies.com

Specific examples could include:

- Climate targets
- Organizational and product GHG quantification (accounting, LCAs)
- Climate risk assessments. (e.g., TCFD)
- Disclosures (e.g., CDP, CSRD, CA SB253/261/219)
- Product or service sustainability initiatives
- Strategic investments
- Supplier engagement programs
- Operational improvements (e.g., renewable energy procurement)
- Philanthropy
- Stakeholder partnerships and industry group associations

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THANK YOU!

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Pure Strategies Climate Transition Action Plan (CTAP) Gap Assessment Worksheet

Where is your company today, and what gaps exist to developing a robust CTAP?

