

The State of Sustainable Packaging Super Session

Co-located with



Product Discovery Powered by



By Informa Markets



ONE
STEP
CLOSER™

State of Sustainable Packaging Super Session

PRESENTED BY ELIZA BRADY
DIRECTOR OF THE OSC PACKAGING COLLABORATIVE

MARCH 5, 2025

NATURAL PRODUCTS EXPO WEST



PACKAGING
COLLABORATIVE





OUR REACH

The Ripple Effect of One Step

Starting with our CEO Chapters, we've expanded through collaborative platforms to drive regenerative innovation and industry-wide transformation since 2012.



PURPOSE
PLEDGE™
Est. 2025



PACKAGING
COLLABORATIVE
Est. 2013



CLIMATE
COLLABORATIVE™
Climate. Act. Impact.
Est. 2016



CEO Chapters
Est. 2012



ADVISORY
& FUND
Est. 2023



Est. 2020



WOMEN'S
CIRCLE
Est. 2020

From individual leaders to systemic change.

Who are **we**?

The **OSC Packaging Collaborative** is a dynamic network of mission-driven, values aligned, mid to large sized CPG brands committed to revolutionizing sustainable packaging in the natural products industry.

Our members are industry leaders in sustainable and innovative packaging, clean ingredients, and mission driven products across the food, beverage, supplement, and body care sectors.



**PACKAGING
COLLABORATIVE**

The Packaging Collaborative: Focused Solutions & Opportunities

EXCLUSIVE INDUSTRY
EVENTS

THOUGHT
LEADERSHIP

SHOWCASE
INNOVATIONS

SPEAKING
OPPORTUNITIES

COLLABORATIVE
PROJECTS

VISIBILITY
OPPORTUNITIES

EDUCATIONAL
OPPORTUNITIES

POLICY & ADVOCACY
INITIATIVES



Thank You to Our Expo West Sponsors



TRAYAK
SUSTAINABILITY STARTS HERE

**Complete Software Solutions
for Product and Packaging
Sustainability**

SPECRIGHT

**The #1 Platform for
Specification Management &
Supply Chain Data
Management**



**PACKAGING
COLLABORATIVE**



OSC PACKAGING INNOVATION AWARDS



Introducing the Judges Panel & Today's Speakers



Natalie Kra
Sustainability Initiatives
nkra@resonanceglobal.com
Resonance

resonance
Spurring Opportunity. Advancing Global Goals.

A global consulting firm working with leading companies, governments, and philanthropies to deliver impact and advance sustainable prosperity for all



Stephanie Barger
Director
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USGBC TRUE



Zero Waste Certification Program
dedicated to measuring,
improving, and recognizing zero
waste performance



Rhodes Yepsen
Executive Director
exec.dir@bpiworld.org
BPI



North America's Leading
Authority on Compostable
Products & Packaging



Laura Foti
CMO
laura@specright.com
SpecRight

SPECRIGHT

The #1 Platform for
Specification Management
& Supply Chain Data
Management



**PACKAGING
COLLABORATIVE**

Award Categories



Innovation
in Materials
(Brands)



Innovation
in Materials
(Material Providers)



Innovation in
Re-fillables



2025 OSC PACKAGING INNOVATION AWARDS

MATERIAL INNOVATION Brands

Proudly presented to :

Blue Heron Botanicals

*Home compostable & recyclable paper lip and
herbal balm tubes*



For excellence and innovation in sustainable packaging.



2025 OSC PACKAGING INNOVATION AWARDS

MATERIAL INNOVATION Material Providers

Proudly presented to :

World Centric
*Home & commercially compostable Fiber Scoop for
protein powders, etc*

**WORLD[®]
CENTRIC**
FOR A BETTER WORLD

For excellence and innovation in sustainable packaging.



2025 OSC PACKAGING INNOVATION AWARDS

INNOVATION IN REFILLABLES

Proudly presented to :

Activist Skincare
Refillable skincare product system

ACTIVIST
SKINCARE

For excellence and innovation in sustainable packaging.



2025 OSC PACKAGING INNOVATION AWARDS WINNERS



Innovation in Materials (Brands)



Blue Heron Botanicals

Home compostable &
recyclable paper lip and
herbal balm tubes

Innovation in Materials (Material Providers)



World Centric

Home & commercially
compostable Fiber Scoop for
protein powders, etc

Innovation in Refillables



Activist Skincare

Refillable skincare product
system

For excellence and innovation in sustainable packaging.



2025 OSC PACKAGING INNOVATION AWARDS

RUNNER UPS

Innovation in Materials (Brands)



Rooted Living

Flexible, single-use, home
& industrial-compostable
pouches for granola

Innovation in Materials (Material Providers)



Futamura

NatureFlex home and
industrial compostable
sachet

Innovation in Refillables



Dr. Bronner's

Wonderfil circular refill
stations

For excellence and innovation in sustainable packaging.



Panel Presentation: Innovation & Policy

Facilitated by Natalie Kra | Manager of Sustainability Initiatives at Resonance



resonance

500+

Projects supporting
sustainability and
responsibility

Technical Expertise



Regenerative
Food Systems



Supply Chain
Resilience



Plastics &
Circularity



Oceans & Blue
Economy

20+

years of
experience



Experience
across **> 90** countries



What we do

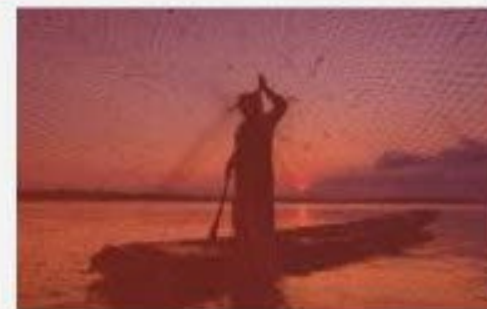
- Strategy Development & Implementation
- Organizational Change & Effectiveness
- Program & Grants Management
- Multi-stakeholder Partnerships
- Measurement, Evaluation, & Learning

**Woman
owned**

Certified



Corporation





Question 1 - To ground us in our conversation, can you give a brief overview of your company, its mission, and what you're working on currently that excites you?



SPECRIGHT

A Single Source of Truth for All Product & Packaging Data

Our Vision

A world without waste,
where the right thing is made, every time.

Our Mission

To empower companies to digitize critical data
to drive efficiency, sustainability, and innovation.

Powering Digital Transformation for Food & Beverage



Regulatory Readiness & Waste Reduction: Ensuring compliance with evolving regulations



AI & Automation: Expanding our AI-driven insights for better data intelligence



Turning Compliance into Advantage: Leveraging EPR requirements for sustainability leadership

Trusted by Leading Brands



dermalogica®



Orgain.



COOLA



Founded in 1999, **BPI is the leading authority on compostable products and packaging.**



Vision

A World Without Organic Waste



Mission

We support the shift to a circular bioeconomy by advancing policy, standards, research, and science-based verification of compostability and biodegradability.



Core Objectives



Claims: Advance trusted and scientifically based standards, research, and claims.



Adoption: Align and collaborate with stakeholders across the value chain to advance BPI's mission.



Policy: Influence policy that supports a systems-based approach to products and materials.



TRUE: Total Resource Use and Efficiency



- Over 500 Certified facilities in 42 countries
- Focus on circularity and creating strong material markets
 - Certification for operations, construction and events
- Minimum 90% diversion from landfill, waste to energy and the environment
 - Priority on redesign, reduction, reuse and retraining
- Holistic approach engaging supply chain, service providers and community
 - Provides training and professional development

Zero Waste is a Team Sport!

TRUE is a whole systems approach that aims to transform the way materials flow through society, leading to zero waste. It advocates for the adoption of sustainable resource management and waste reduction practices that have positive environmental, health, and economic outcomes. TRUE promotes the redesigning of resource life cycles so that all products are reused. It encourages processes that take into account the entire lifecycle of products used within a facility. www.true.gbci.org



Question 2 - What are some of the biggest trends you're seeing in the circular packaging space as it relates to innovation?



Question 3 - What are some of the largest challenges you are facing in your work and how do these also relate to other stakeholders along the packaging value chain?





Question 4 - What role does policy play in shaping innovation in packaging?





Questions?



Join our network of leaders & innovators, unlock exclusive industry resources, and **invest in your sustainability & growth.**



Increased visibility, resources & impact



Natural Products EXPO WEST®



By Informa Markets