



Chapter Leaders Conference

From Digital Acceleration to Risk Realignment: What Bank Leaders Need to Know Now

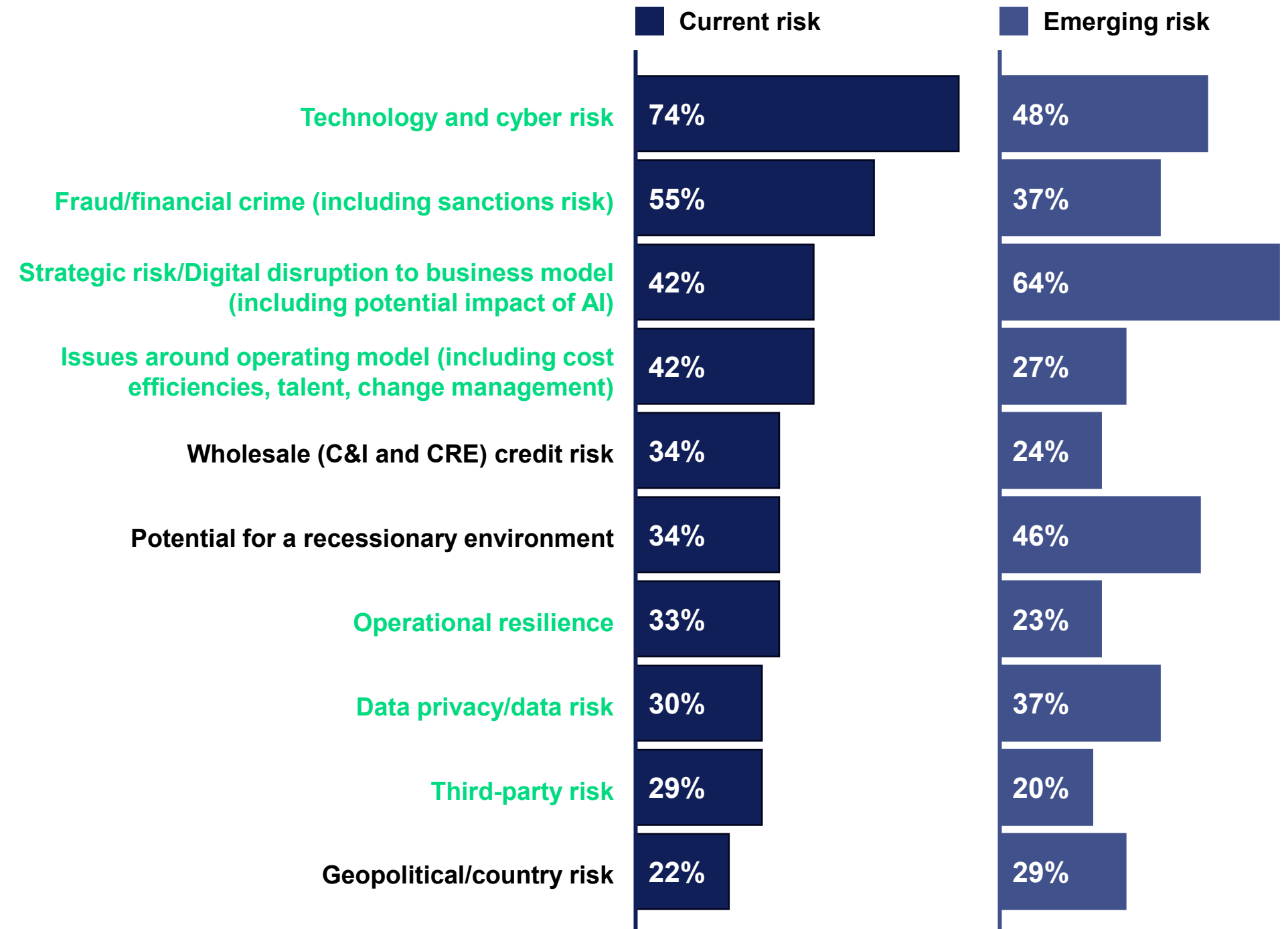
Judd Zimmerman, Managing Director, Brown & Brown

Chris Locher, Vice President, Brown & Brown

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Top Risks

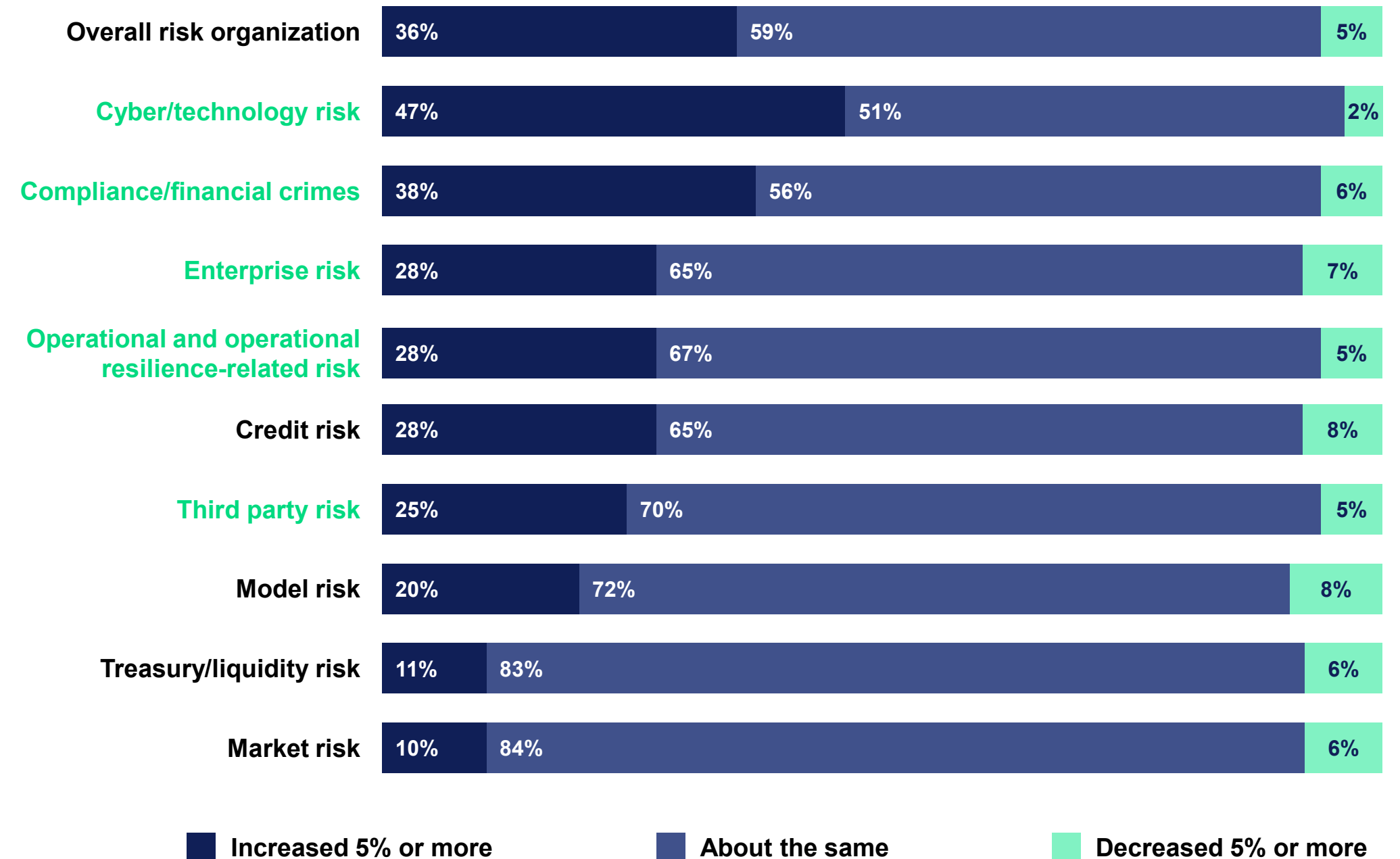


Results from The 2026 ProSight CRO Outlook Survey:
Technology's Promise and Peril

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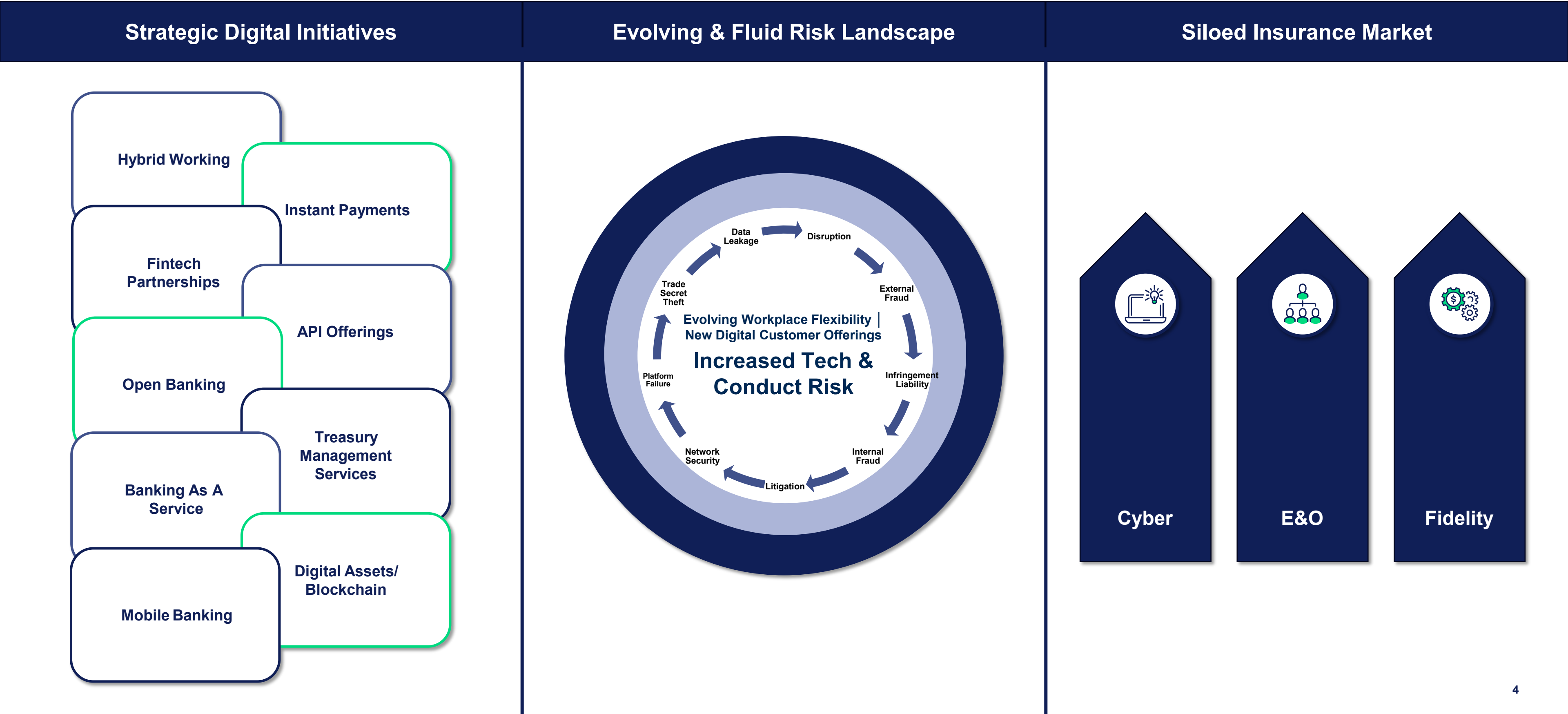


Risk Function Budgeting



Results from The 2026 ProSight CRO Outlook Survey:
Technology's Promise and Peril

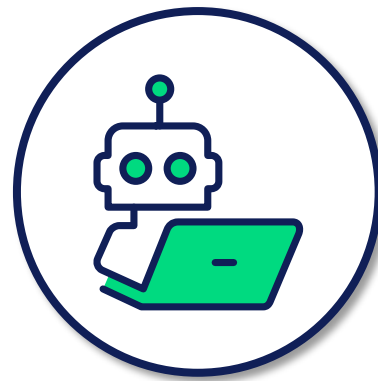
Insurance Products Can Lag Evolving Risk Profiles



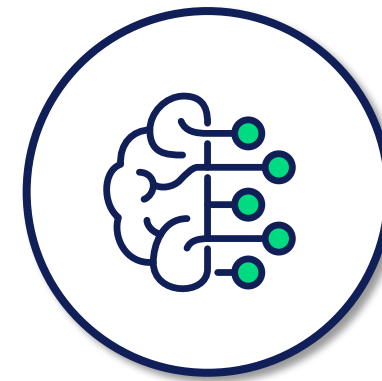
What are the Risks?



Cyber



Fraud



AI



Third Party

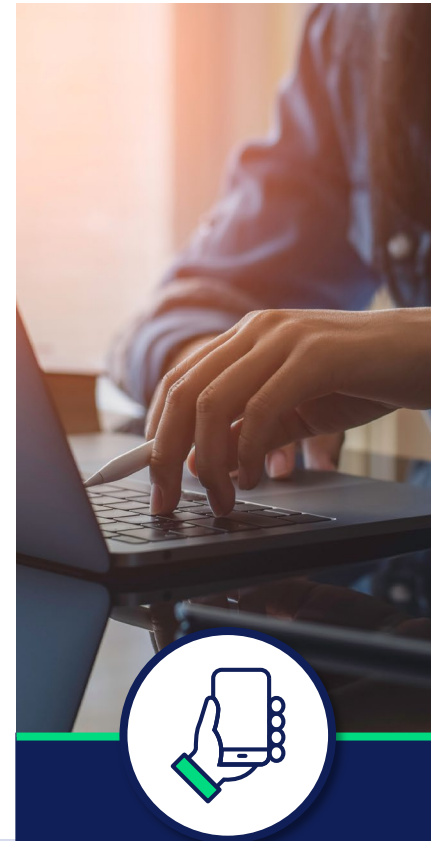
Insurance Market Solutions and Considerations



**Modeling/
Analytics**



**Cyber/Tech
Errors and
Omissions**



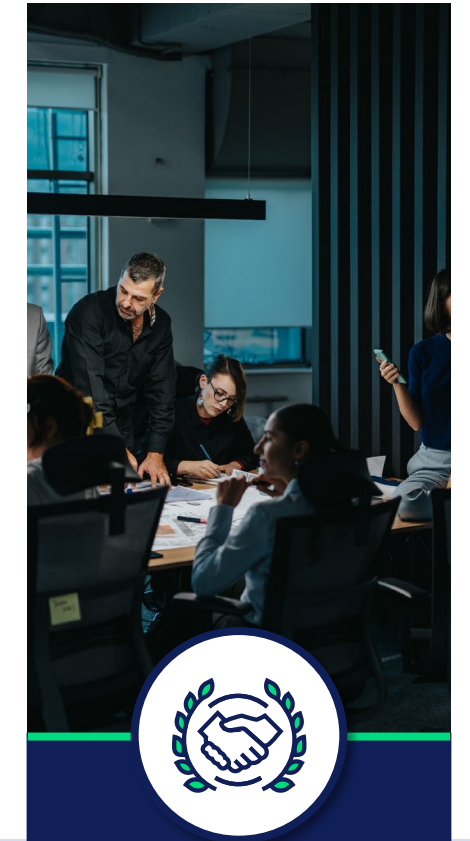
**Social
Engineering/
Funds
Transfer
Fraud**



**Artificial
Intelligence
Coverage**



**Third-Party
Cyber Risk
Solutions**



**Alignment
with Crime
and E&O**

Case Study

Loss Scenario:

Network security breach

- **Impact 1:** A bank incurs a zero-day attack on its CRM platform resulting in a loss of customer data
- **Impact 2:** Hackers leverage the stolen data to generate fraudulent payments from the bank, thus misappropriating customer funds
- **Impact 3:** Ultimately, the bank is investigated by regulators and sued by its investor for failing to properly secure data and assets

Siloed Insurance Approach

Three different insurance towers



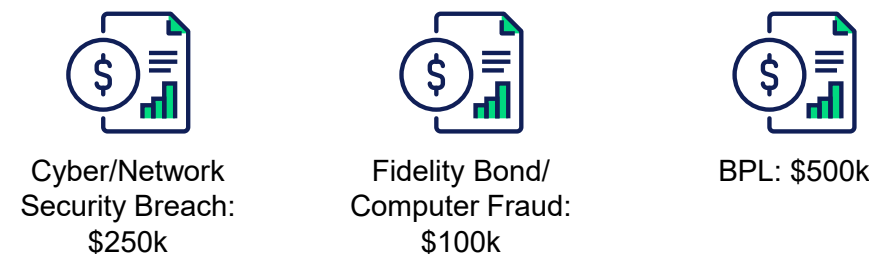
Three different insurers



Three separate premiums



Three different deductibles



Result: Finger-pointing between policies

Blended Insurance Approach

Single blended insurance tower



Single insurer



Single Premium



Use of single largest deductible



**No finger-pointing
TCOR savings of \$395k**



Thank You!

Get in touch:

