

HOW WILL DISTRIBUTION PRESERVE CX IN A FRAGMENTED SUPPLIER MARKET?



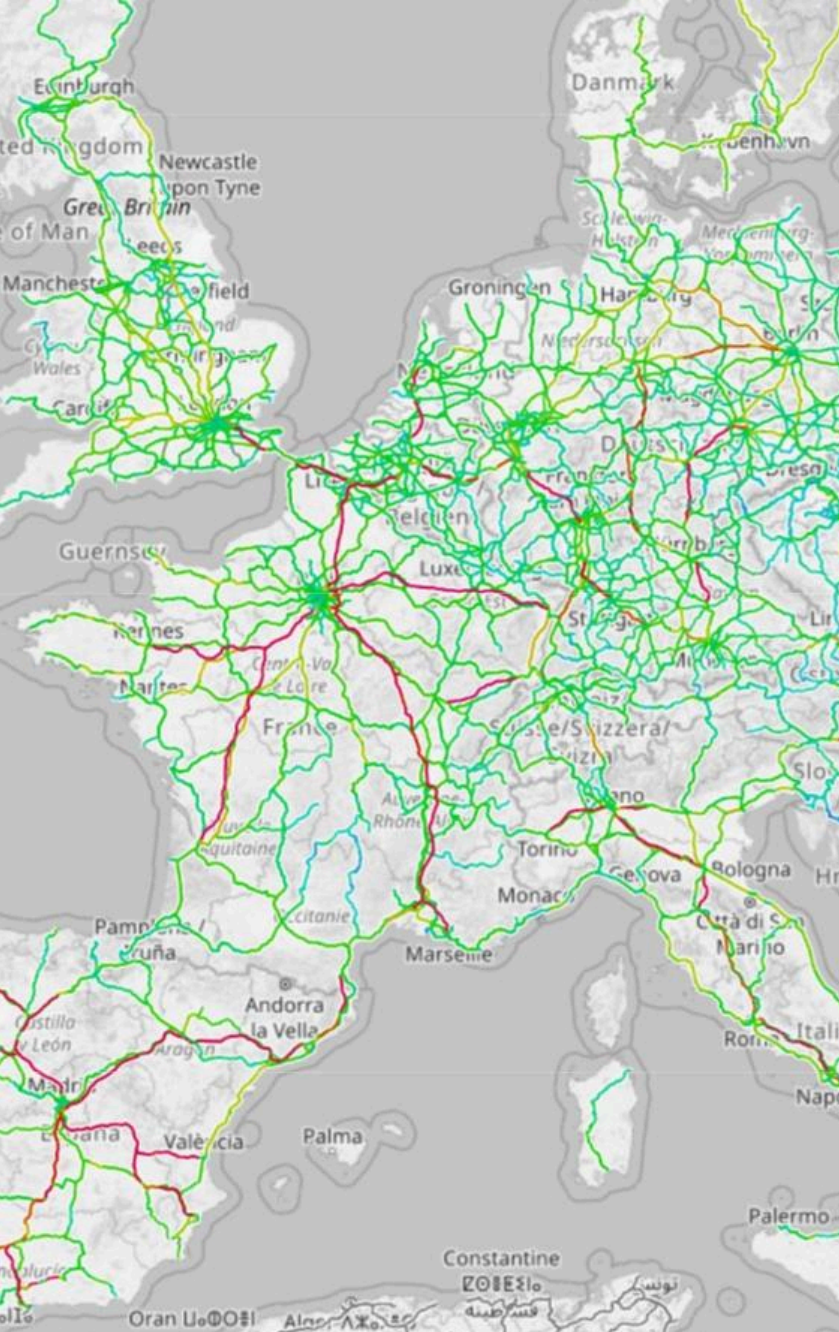
Emilie Escoffres,
International Sales Director



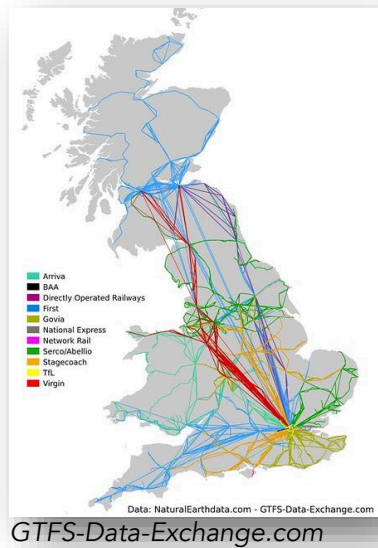
Bertrand Blais,
Product Director for Tesmo activities



MARKET MOVES



OVERVIEW OF WHAT HAPPENED IN EUROPE

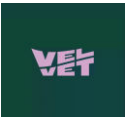


UPCOMING SHIFTS IN THE FRENCH MARKET

2025...



...2028



INTERCITÉS

CHALLENGE IT BRINGS...





WHAT TRAVELER WANTS?



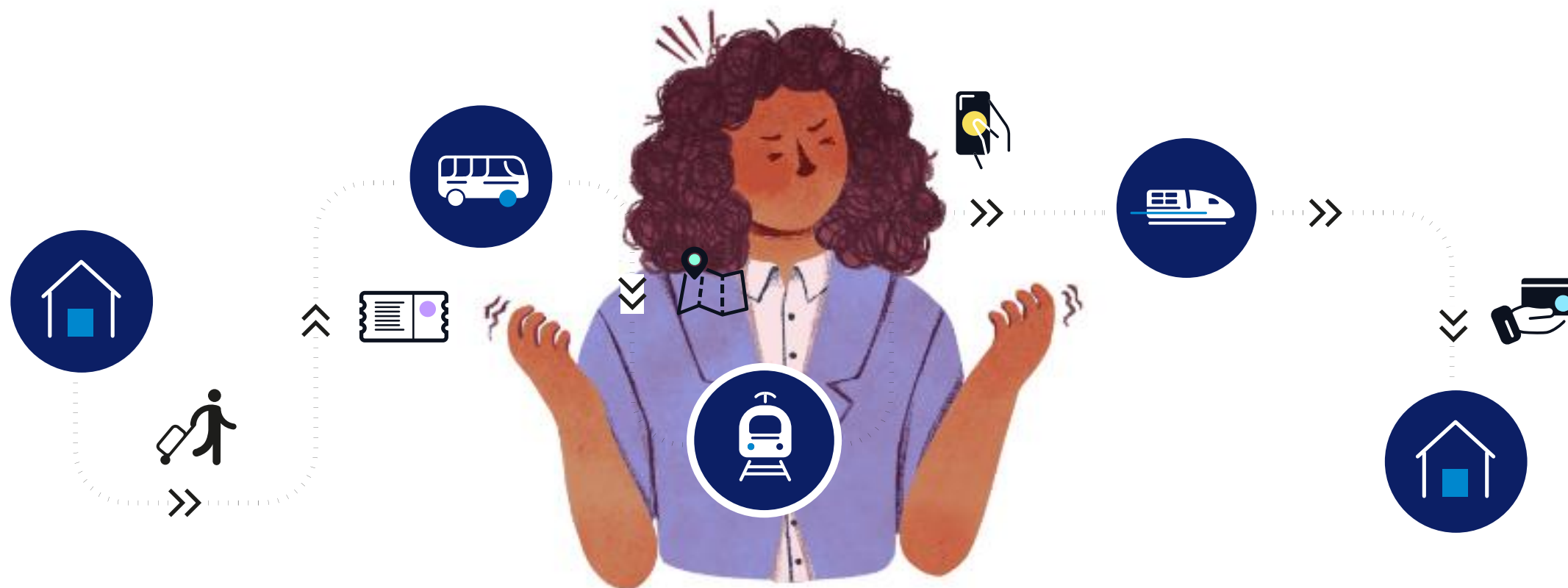
A TRIP INVOLVES MORE THAN JUST TRAIN TRAVEL...



MOBILITY OFFER IS BOOMING... AND USER GETS LOST IN IT.



THE MULTIMODAL JOURNEY A CHALLENGE TO RISE



WE ARE

**The leading French
Tech company for
sustainable mobility.**

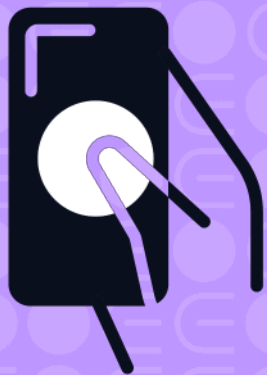


We are convinced that digital technologies have the power to facilitate access to modern mobility and make it easier for everyone to use.

At home, in the street, at the station, during the journey, and all the way to your destination.



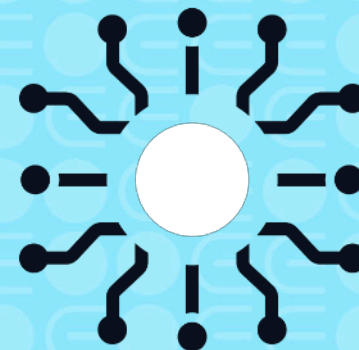
OUR 3 ACTIVITIES



**TRAVEL
AGENCY**



**MOBILITY
SOLUTIONS
PROVIDER**



**DIGITAL
SERVICES
PROVIDER**

SNCF
CONNECT
& **TECH**

A LEADING SERVICE

SNCF Connect, a pioneer of e-commerce for mobility in France.

SNCF
CONNECT
& TECH



226 M

**tickets
sold
in 2024**

That's 3 times
the French population



4,2 M

**daily visits
(website
+ app)**

Or 1.5 billion
visits in 2024



60+

**urban
transport
networks**

Distributed via
SNCF Connect



OUR COMPANY PURPOSE



***Innovate to make
sustainable mobility
accessible to all.***

