

Welcome to BCG Universe

An Immersive Metaverse Onboarding Experience
Future of Digital Learning

Boston Consulting Group (BCG) | Central Europe Learning & Development | May 2024



Navigating through the BCG Universe | Your Agenda

01

Getting Ready

Key Learning Objectives | What's in it for new joiners

02

Buckle up your seatbelt

Explore how BCG immerses new joiners in a unique VR learning environment

03

Stepping into BCG Universe

Deep dive into BCG's Metaverse Onboarding Journey

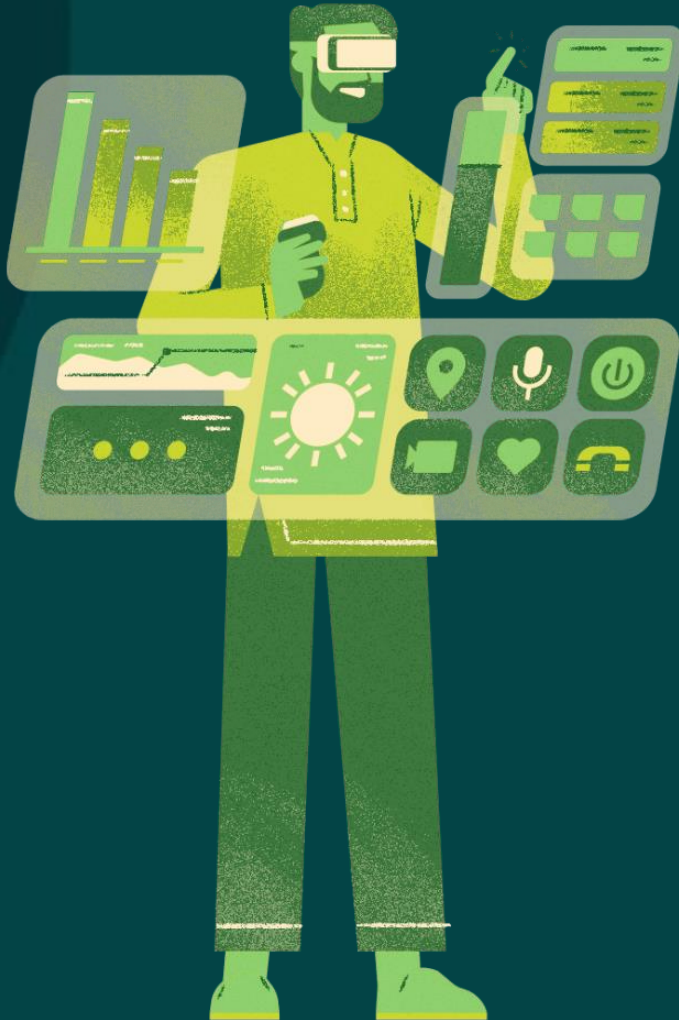
04

Success Measurement

Overview of the success measurement scheme



01 | Getting Ready | Advantages of VR Technology



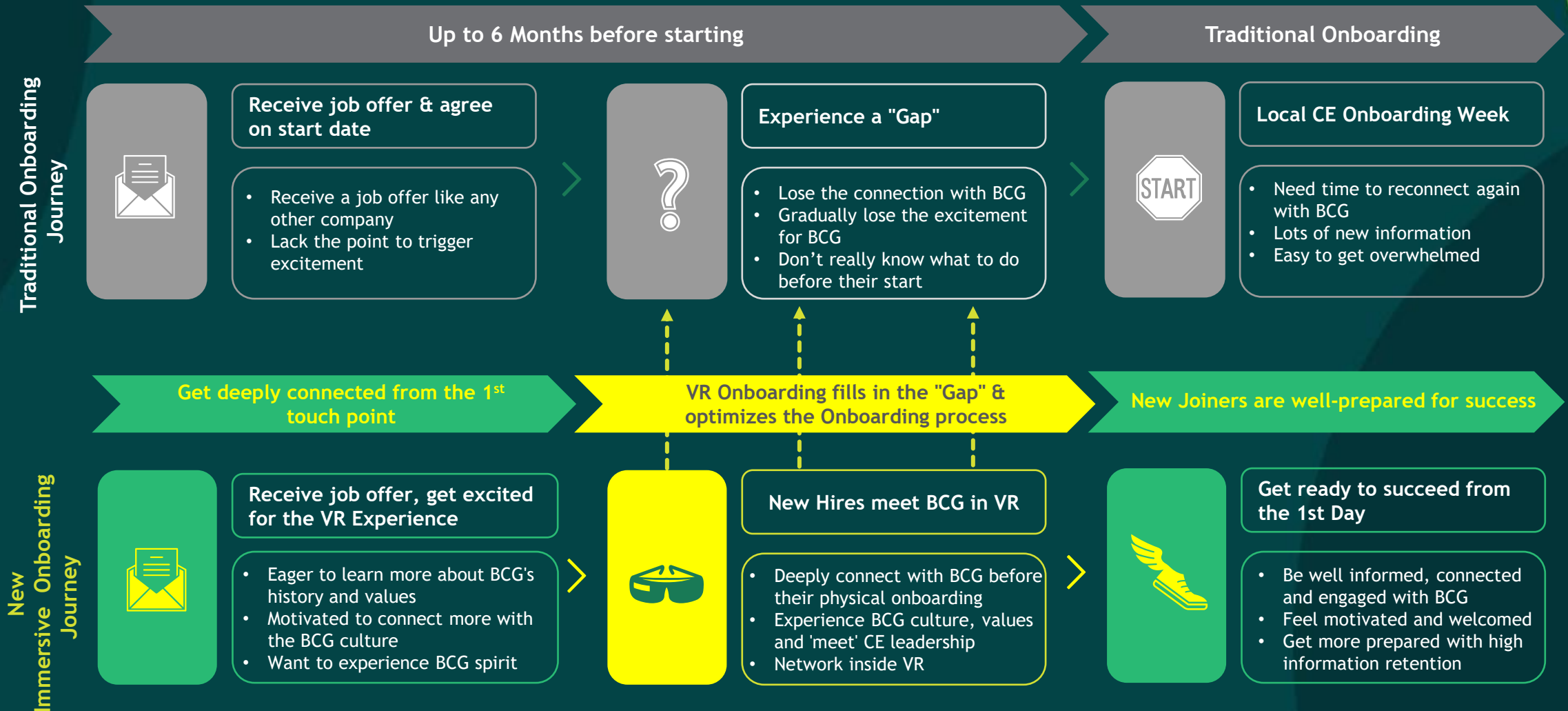
VR training is proven to be more efficient

- **275%** are learners more confident to act on what they learnt after training
- **4x** faster than classroom training on average
- **4x** more focused than e-learners
- **3.75x** more emotionally connected to the content than classroom learners

VR training can be more cost-effective at scale

- At 3,000 learners, VR costs fall to **52%** less than classroom; at 6,000 learners, **58%** less

01 | Getting Ready | How the Metaverse Onboarding set new joiners up for success before their 1st day



01 | Getting Ready| Key Learning Objectives



Sustain BCG's strong external as a tech-savvy consultancy & positing as pioneer in the industry



Engage new joiners before their 1st day with a unique VR experience that immerses them in BCG's values, spirit and more



Remove the risk of missing out for BCG with new technology and equip new joiners with unique skill sets & tech adaptation



Make use all the outstanding advantages of VR in learning & training

Excite new joiners with VR experience

- Get the instructions and devices from BCG
- Get excited for the high-tech and unique experience
- Feel motivated and welcomed

New joiners meet in BCG Universe

- Deeply connect with BCG before their physical onboarding
- Experience BCG culture, values and 'meet' CE leaderships team
- Network with their peers' digital version

New joiners are well-prepared for success

- Be well informed, connected and engaged with BCG before the official onboarding
- Be ready for BCG's journey with high information retention

02 | Buckle Up Your Seatbelt | How BCG immerses new joiners in a unique VR learning environment



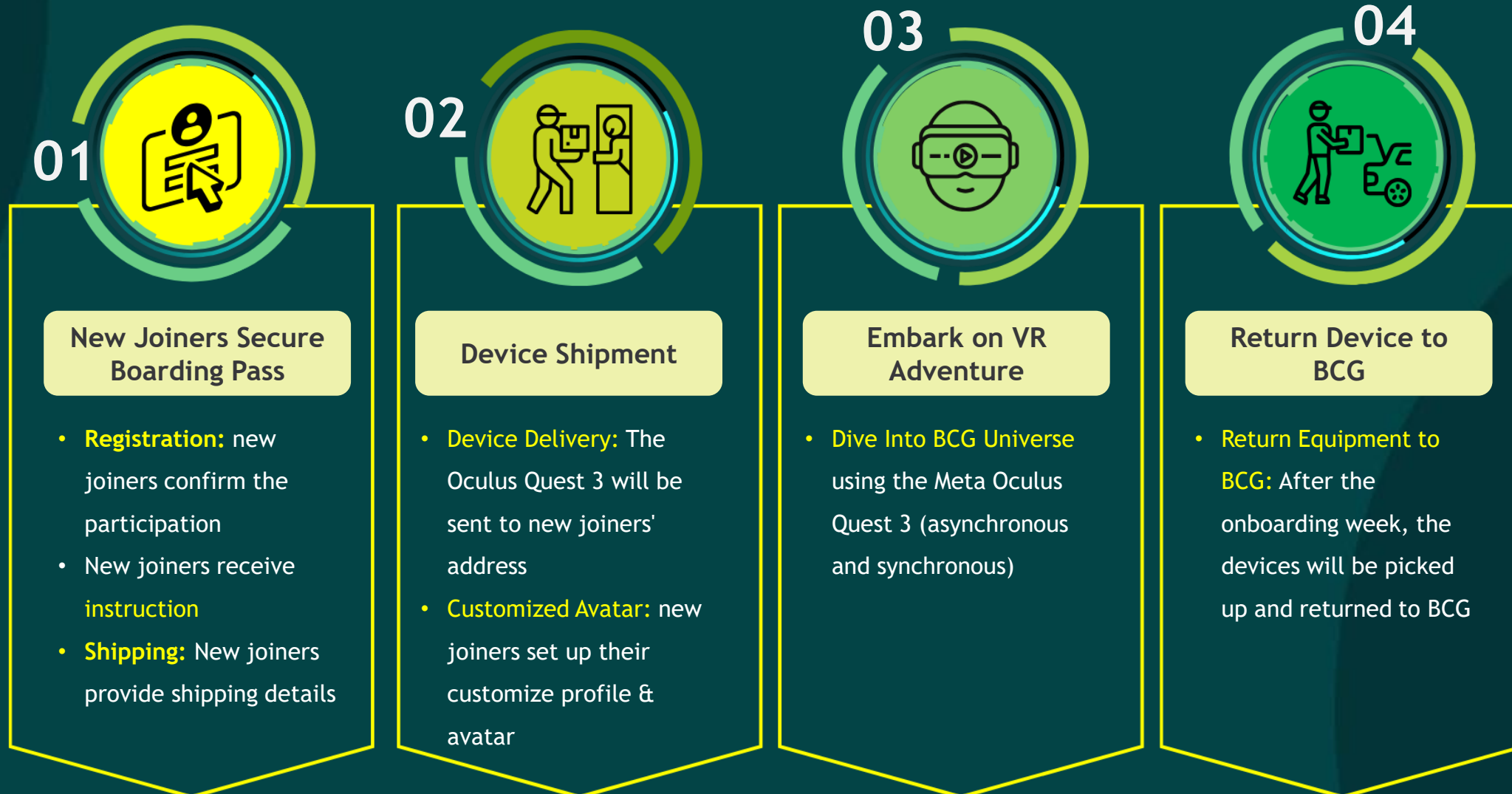
WOW & Seamless Onboarding Experience

- New Joiners receive the most modern **Meta Quest 3** at their home address to embark on the journey
- **Structured tutorials** are in place to ensure new joiners have a seamless and easy start

Wide Scale & Sustainable

- The Metaverse Onboarding is conducted across **BCG Central Europe**: 7 countries incl. Germany, Austria, Switzerland, Poland and Hungary
- The program is conducted on **monthly basis**, tackling around **500 new joiners** annually

02 | Buckle Up Your Seatbelt | How BCG immerses new joiners in a unique VR learning environment



03 | Stepping into BCG Universe | Life@BCG



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