

# DEVLEARN

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201

## Bridge the Gap Between AI Capability & Practical Application in L&D

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Tire Distributors

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201: BYOD: Bridge the Gap  
Between AI Capability &  
Practical Application in L&D

Nicholas Bird – Director L&D  
American Tire Distributors

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**Poll:** What is your go to LLM for instructional design?

- ChatGPT
- CoPilot
- Claude
- Gemini
- Other
- What is an LLM?

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**Objectives**

**In this session, you will learn how to:**

- Integrate free LLMs like ChatGPT, Claude, Gemini and CoPilot into your instructional design workflow to accelerate content development
- Apply advanced prompting techniques specific to learning content creation, including character development, scenario building, and assessment design
- Implement a structured approach for preparing and organizing course content development using AI, while maintaining instructional integrity
- Execute best practices for prompt engineering that consider learning objectives, audience analysis, and delivery methods
- Create authentic, context-rich training scenarios using AI tools through guided hands-on practice

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### Comparing Tools

- Projects
- Base/Branch Prompts, GEMs, Saved Conversations
- Shared Prompts
- Search Conversations
- File Upload
- File Creation/Artifacts
- Custom Styles
- Temporary Chats
- Custom GPTs

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### How Base + Branch Prompting Keeps Your AI's Whiteboard Clear

**Without Base/Branch**

- Every new prompt repeats setup: tone, audience, format, etc.
- Context window fills quickly – older details slide off
- Inconsistent results: tone or structure drifts

Each prompt eats more of your model's working memory.

**With Base/Branch**

**Base Prompt (pinned)**

- Role: Instructional Designer
- Tone: Conversational, inclusive
- Audience: Frontline Leaders

**Branch Prompts (modular)**

Scenario: Coaching	Scenario: Giving Feedback	Scenario: Handling Conflict
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- Core design rules "pinned" to top of context window
- Each new branch adds only the delta (new topic)
- More space for creativity and reasoning

**Branch prompting doesn't make the context window bigger – it helps you use Smarter.**

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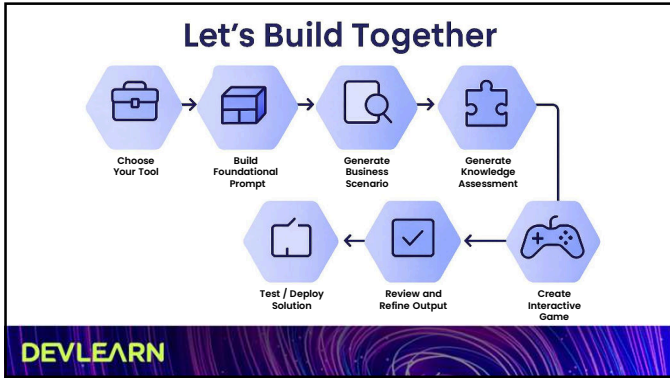
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### L&D Accelerators

- AI in the LMS
  - RAG configurations, Content Creators (Docebo)
  - AI Coaching – use LLMs to help develop the stories that drive an interactive coaching experience.
- Image/Video Generation
  - Create custom images/videos directly in an LLM or use the LLM to help build prompts to generate images/videos in other generative tools.
- Code Creation (CSS, HTML, Javascript)
  - Great for customizing intranet sites, LMS pages, system notifications, etc...
- Document format conversion (TXT to GIFT)
  - LLMs can take plain text and put it into a format you can use for uploading into systems.

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### Additional Resources

- Newsletters
  - [SuperHuman AI](#) – Great daily read, fun topics
  - [TLDR](#) – Great depth of articles, can be “Techy”
- Articles
  - Articulate Blog: [How AI is Transforming ID](#)
  - Gizmodo Article: [AI Adoption at Large Companies](#)

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