SPECRIGHT The Realities of EPR **Readiness: What Packaging Teams** Can Do Today **Alex Clark Director of Solution Engineering Specright**

Presenter



Alex Clark
Director of Solution Engineering

SPECRIGHT

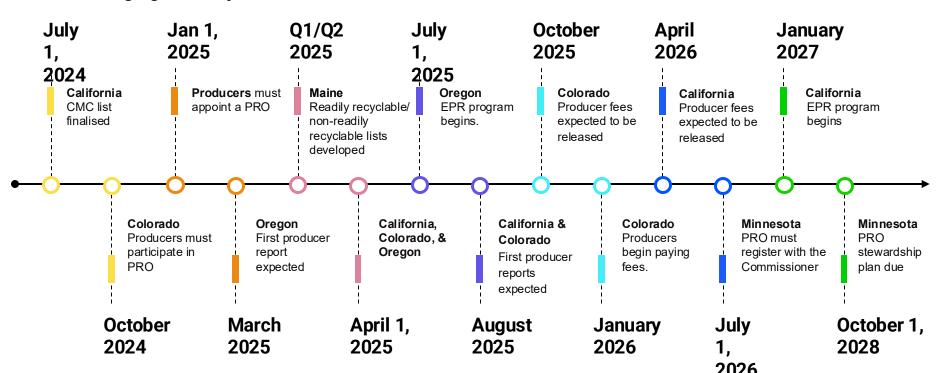




Sustainability - Why Now?

The Only Constant is More and Ever-Changing Sustainability Regulations – companies need to manage data continuously and dynamically to scale their sustainability reporting & compliance

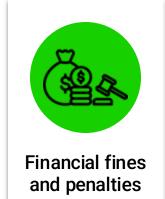
US Packaging EPR Key Dates



The Next Wave



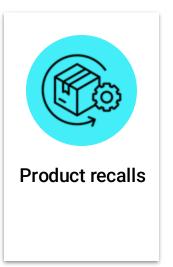
Risks of Non-Compliance

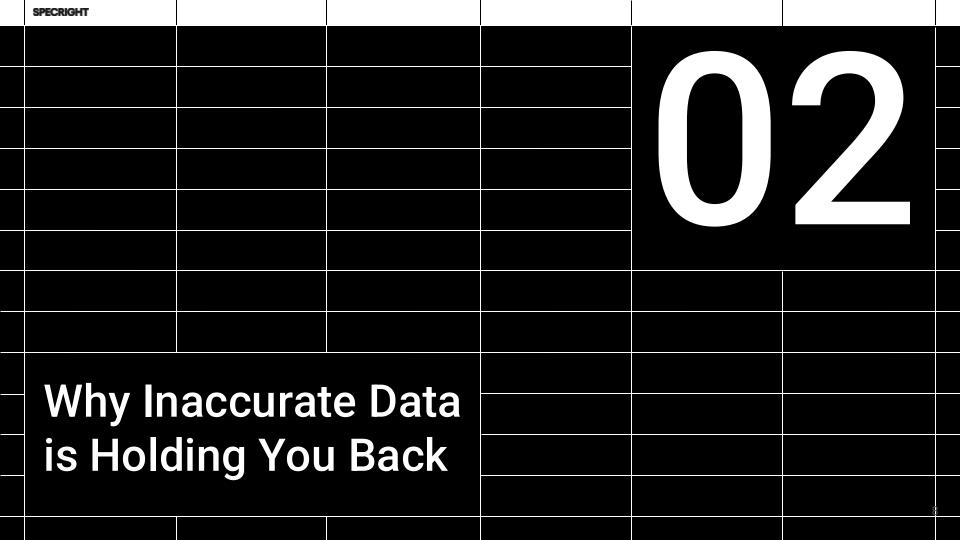










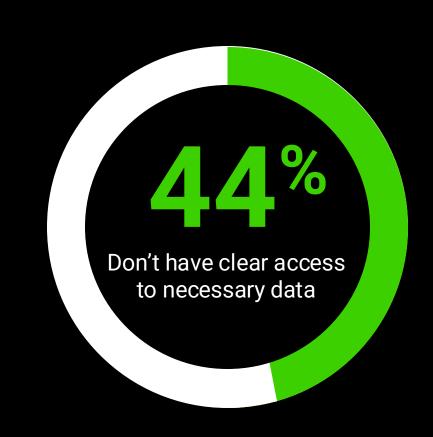


Data Practices are Holding Teams Back



Incomplete data and lack of critical components

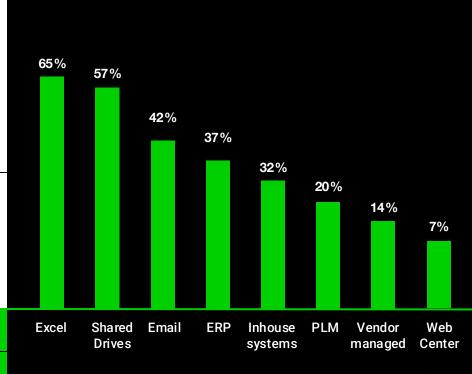
Data isn't built for sharing beyond the enterprise



1. Specright. (2025). The 2025 State of Specification Management Report. Retrieved from https://www.specright.com/report/2025-the-state-of-specification-management-report

Data Silos & Static Documents Hold You Back

- → Most spec data is **still** shared through email
- → Data <u>duplicated</u> in various sources
- → Creates risk, slows speed to market, and inhibits innovation
- No common data format
- Lack of supplier-owned data
- Reporting is one-off project



Where Specs are Managed without Specright¹

1. "The State of Specification Management" report authored by Specing ht, 2025.

Sustainability Reporting Maturity Model

Ultimate Goal

Excelling

Where Most People Start

Improving

Sku-based tracking of

sustainability data.

Can summarize

packaging

sustainability for a

Optimizing

Sku-based tracking of sustainability data. Can summarize packaging sustainability for a whole product. Extra layer of Year Over Year reporting enables tracking packaging changes & improvements over time.

Component or Skubased sustainability data is combined with actual purchasing or manufacturing volumes. Year Over Year reporting enables tracking packaging changes & improvements over time.

Starting

Component-based tracking of sustainability data. Reports focus on the "right now" instead of historical trends.

whole product. Reports focus on the "right now" instead of historical trends.

Strategic

Intelligent

Organization Maturity

Dynamic

Sustainability Reporting

Lacking

Limited sustainability data, lack of reporting

Chaos

Static

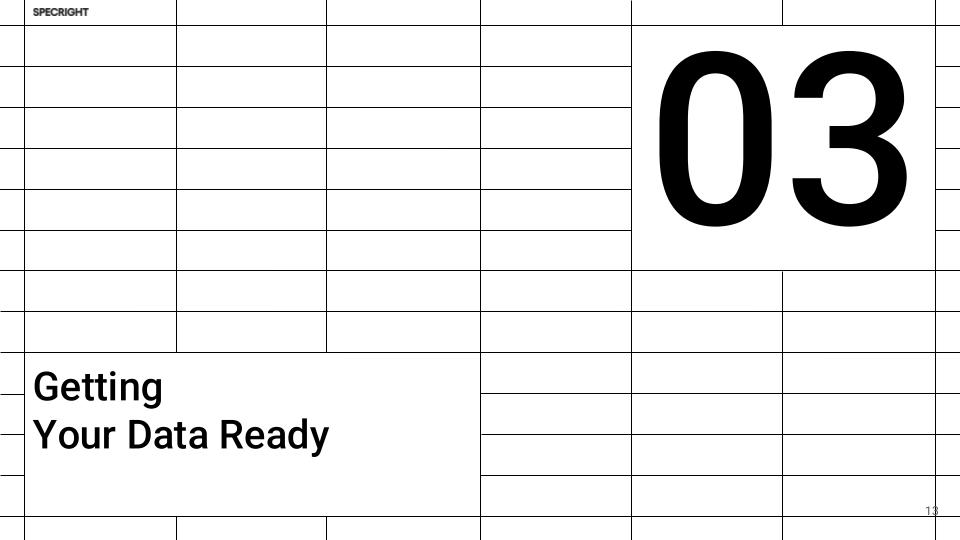
It Takes a Mindset Shift

Old Process Flow

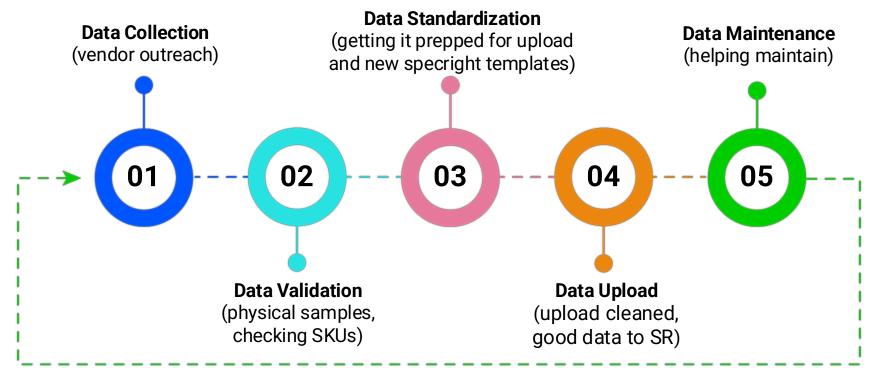


New Process Flow





Data Journey



Circle Back To The Start:

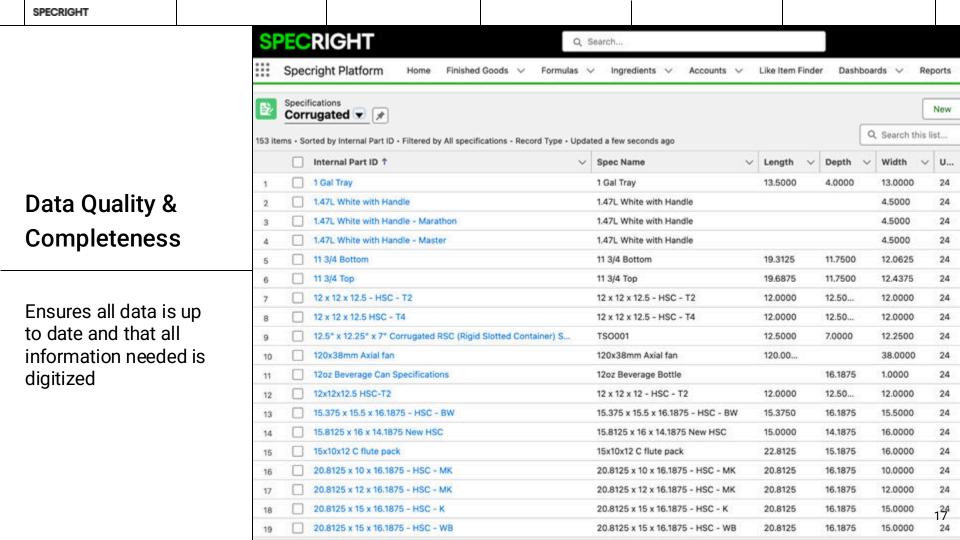
Do it all over again for another phase or opportunity

Data Collection



Data Validation & Standardization

Product Information populated for Vendors		Packaging Details						
Product Code/SKU	Product Description	Packaging Part Description	Packaging Part Qty	Packaging Weight	Packaging Weight UoM	Packaging Part Type	Part Pack Level	Packaging Part Material
Product Code/SKU	Product Description	Packaging part name/description	The number of this packaging part required to package one unit (each) of a product.	Weight of Packaging Part	Unit of Measure for Weight of Packaging Part	Packaging Type (e.g., Bag, box, bottle). Select from drop-down list	Primary - All packaging that is used to contain the primary part typically touches the product (Typically - carton, bag, cap, battle, insert). Secondary - All packaging that is used to basolle or contain all the items defines as primary packaging (Typically - case, shipper, Bex, tape). Tertiary - All packaging that is used to transport the secondary packaging (Typically - Pallet, corner boards, stretch wrap).	Select Material from drop-down list
12345678	STP Motor OIL1 Gallon	Oil Jug	1	185	g	Pot	Primary Packaging	Plastic - PET
12345678	STP None (N) 1 Gallon	Label (Front)	1	0.5	g	Label	Primary Packaging	Paper
12345678	STP Mose (M.) Gallon	Cap	1	5.75	g	Lid	Primary Packaging	Plastic - PP
12345678	STP None Oil I Gallon	Label (Back)	1	0.5	g v	Label	Primary Packaging	Paper
12345678	STF Mone Oil 1 Gallon	Box	0.166666667	150	g	Box	Secondary Packaging	Paper - Corrugated
87654321	AptroCone Igal White Bradus	Hangtag	1	87	g	Hang Tab	Primary Packaging	Paper - Paperboard
87654321	AutoConc Spill White Budget	String	1	12	g	String/Ribbon *	Primary Packaging	Plastic - HDPE
87654321	AutoConc Spd White Dealert	Pallet	0.003333333333	25000	g	Pallet	Tertiary Packaging	Natural Materials - Wood
87654321	AutoCone Sgal Winter Busine	Pallet Wrap	0.003333333333	300	g	Wrap (Stretch/Shrinl	Tertiary Packaging	Plastic - PE
85225885	Daniest Batury DCT Group Size 49 ANI-CCA 109-DL	Bag	1	3	g	Bag	Primary Packaging	Plastic - PE
85225885	Daniser Battery SICI Garage Size 49 850-CCA 330-DL	Label	- 1	1	g ~	Label	Primary Packaging	Paper *





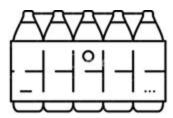
Sustainability Data Basics



- Material
- Dimensions
- Weight
- Recycled content
- Color
- Volume/capacity
- Rigidity
- Separability



- Opacity
- Additives
- Coatings
- Decoration
- Ink
- Recyclability
- Reusability
- Compostability



- Quantity in BOM
- Packaging level
- Supplier
- Intended Use
- HazMat?
- Product category
- Sales per region

How to Bridge This Gap?

DATA & TECHNOLOGY



Building Scalable Reporting Processes



Measure

Store specs at a granular level in one purpose built system



Analyze

Benchmark and visualize performance with dashboards & reports



Action

Leverage technology to share data and make necessary changes across the supply chain



