



Rwanda Stakeholders' Perspective

Rwanda Global Gateway Investment Roadshow
Introductory Webinar

Online | Monday 20 April 2026, 2-4pm CET

Economic Outlook

- Rwanda has maintained strong economic growth of around 7.5% annually over the past decade.
- The economy is transitioning from agriculture toward services, industry, and innovation.
- The country aims to reach upper-middle-income status by 2035.





Green Energy Opportunities



Rwanda is accelerating its transition toward renewable and sustainable energy sources.



There is an estimated **6,000 MW** of untapped energy potential across different sources.



Investment opportunities include solar, hydropower, and electric mobility infrastructure

Agribusiness & Food Systems



Agriculture remains central, but the focus is now on value addition and export markets.



Projects like the Gabiro Agribusiness Hub offer large-scale investment opportunities.



There is strong demand for processing, cold chains, and high-value exports.

ICT & Innovation



Rwanda is positioning itself as a regional hub for digital services and innovation.



Kigali Innovation City is a flagship project attracting global and regional players.



Opportunities exist in outsourcing, fintech, and digital infrastructure.



Urban Development & Tourism



Urban development projects are closely linked to sustainability and innovation goals with the target of USD 1.1 billion in tourism and MICE revenue by 2029



Green City Kigali is a major net-zero development initiative.



Tourism is growing through eco-tourism, conferences, and high-end hospitality investments.

Manufacturing & Industrialisation



Rwanda is promoting manufacturing to reduce imports and increase exports.



Priority sectors include textiles, packaging, fertilisers, and agro-processing.



Industrial parks are being developed to support private sector investment.



What Rwanda Offers



Rwanda provides a stable, predictable, and business-friendly environment.



The Rwanda Development Board acts as a one-stop shop for investors.



Clear policies and incentives support priority sectors.



Strategic Advantages

- Rwanda aligns closely with European priorities such as ESG and sustainability.
- The country is investing in digital transformation and skills development.
- It serves as a gateway to regional African markets.
- Bugesera International Airport air-freight and logistics is designed to turn Rwanda into a "land-linked" regional hub

Key Challenges

- The domestic market is relatively small, requiring regional expansion strategies.
- Logistics costs are higher due to the country being landlocked.
- There are skills gaps in specialised technical sectors.
- Access to affordable financing remains a constraint.





Conclusion

- Rwanda offers a strong and reform-driven investment environment.
- Opportunities are increasingly structured and bankable.
- European companies can play a long-term strategic role in this growth journey.



THANK YOU

**Executive Director
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