

Wednesday, 9 October



# **Innovation by Azelis: meeting the needs of today's food and beverage industry**

Meet the Azelis team in one of five curated sessions as they demo a diverse portfolio of innovation for Sports Nutrition, Beverages, Bakery and Confectionery, focussing on cost-saving initiatives, clean label and the healthy indulgence trend. You'll be sure to come away with insights and innovation to help deliver on-trend products with function and flavour. Here's what to expect in their room:









### 09:30 – 10:30 | **Expanding Sports Nutrition**

Delve into tailored solutions designed to meet the nutritional needs of active consumers at every life stage, from teenagers seeking nutritional support to active retirees focusing on fibre, gut health, immunity, and bone strength.



### 10:45 – 11:45 | **Permissible Indulgence in Beverages**

Discover how to create premium soft drinks that balance indulgence and health by aligning with HFSS compliance, offering a guilt-free treat that doesn't compromise on flavour.



### 12:00 – 13:00 | **Cost-Saving with Azelis**

Explore the multifaceted benefits of partnering with Azelis, where you'll uncover commercial advantages, regulatory and supplier assurance, sustainability insights, and innovative cost-saving ingredients that drive value.



### 14:45 – 15:45 | **Trends in Bakery and Confectionery**

Immerse yourself in the latest trends shaping bakery and confectionery, highlighting flavour innovations and artisanal concepts that cater to the growing demand for unique, indulgent treats.



### 16:00 – 17:00 | **Healthy Indulgence**

Learn how to master the healthy indulgence trend by reformulating for HFSS compliance and clean labels, ensuring your products remain delicious without compromising on health credentials.

## Meet our team



**Joe Yeates**  
Business Manager



**Mandy Hogben**  
Senior Sales Manager



**Alie Coppolella**  
Market Manager



**Catherine Johnson**  
Principal Manager



**Chris Slaney**  
Principal Manager



**Gary Smith**  
Principal Manager &  
Key Account Manager



**Adam Hill**  
Sales Manager



**Jacob Lakin**  
Sales Manager



**Hamit Walia**  
Sales Manager

## Also, join Azelis in Sustainable Sourcing

In addition to their ingredient tastings, Azelis's Sustainability Manager Stephen Hughes will present on 9th October from 09:30 to 10:45, and hosting a roundtable on the subject of **How and why to get on board with the Science Based Targets Initiative** as part of the Sustainable Sourcing programme.







Podcast episode



# New product development – an innovation journey worth taking

There are many challenges facing the food industry at the moment, and those challenges are being faced by all of us, farmers, producers, manufacturers, retailers and consumers.

Consumers in particular, are increasingly concerned with a rising cost of living, their overall health, as well as sustainability and climate change.

In this episode of the Food Matters Live podcast, made in partnership with Azelis UK Food and Nutrition, we look at how

the food industry can address these concerns, and support consumers whilst continuing to feed a growing population.

It is a challenge, but every challenge presents an opportunity.

We look at the latest trends, the differences and similarities between working with a start-up and a multi-national, and learn all about the new product development journey.

Listen here

