



Greenbuild

Scaling Portfolio Decarbonization

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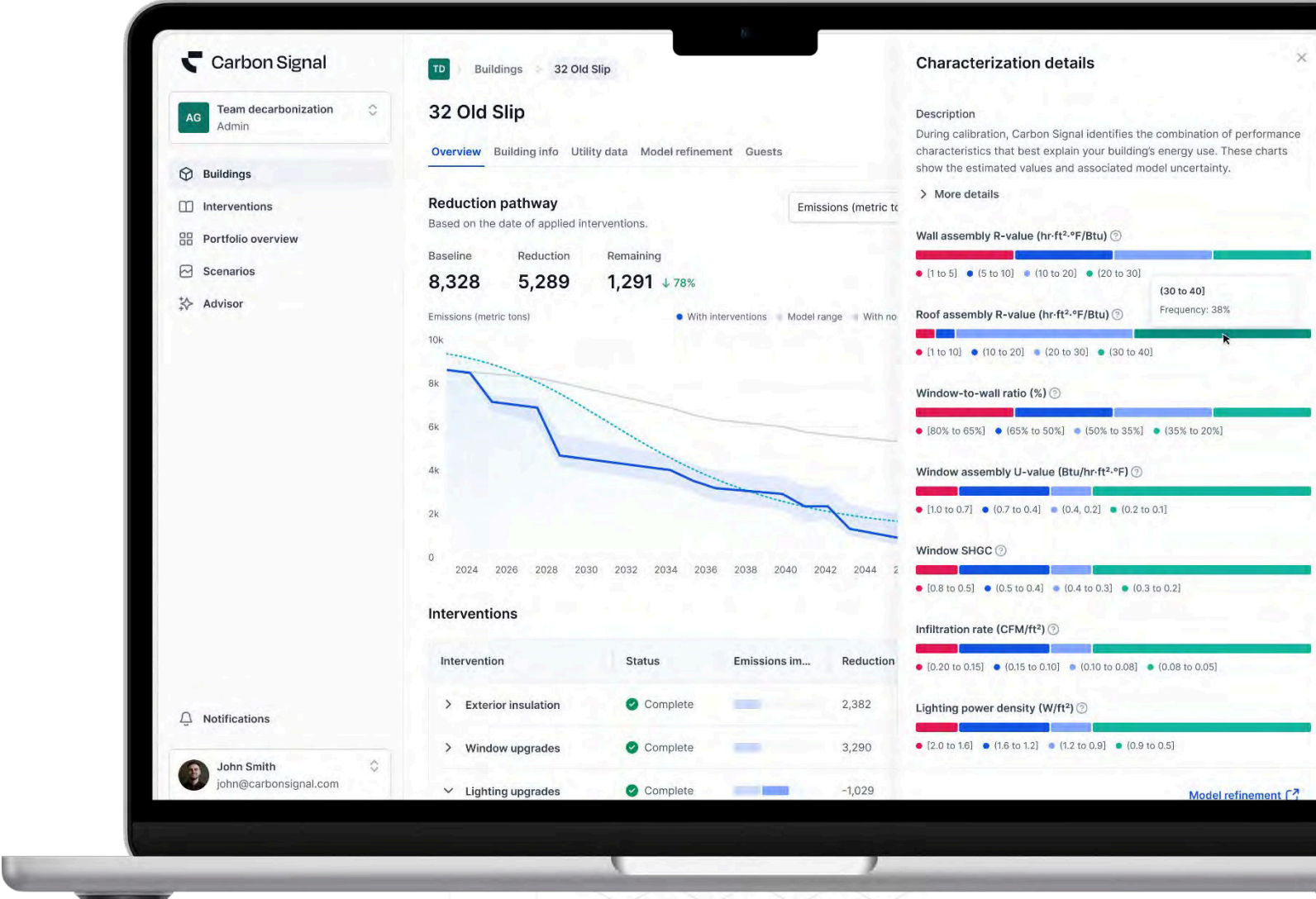
 shreshth@carbonsignal.com

 carbonsignal.com

 Carbon Signal

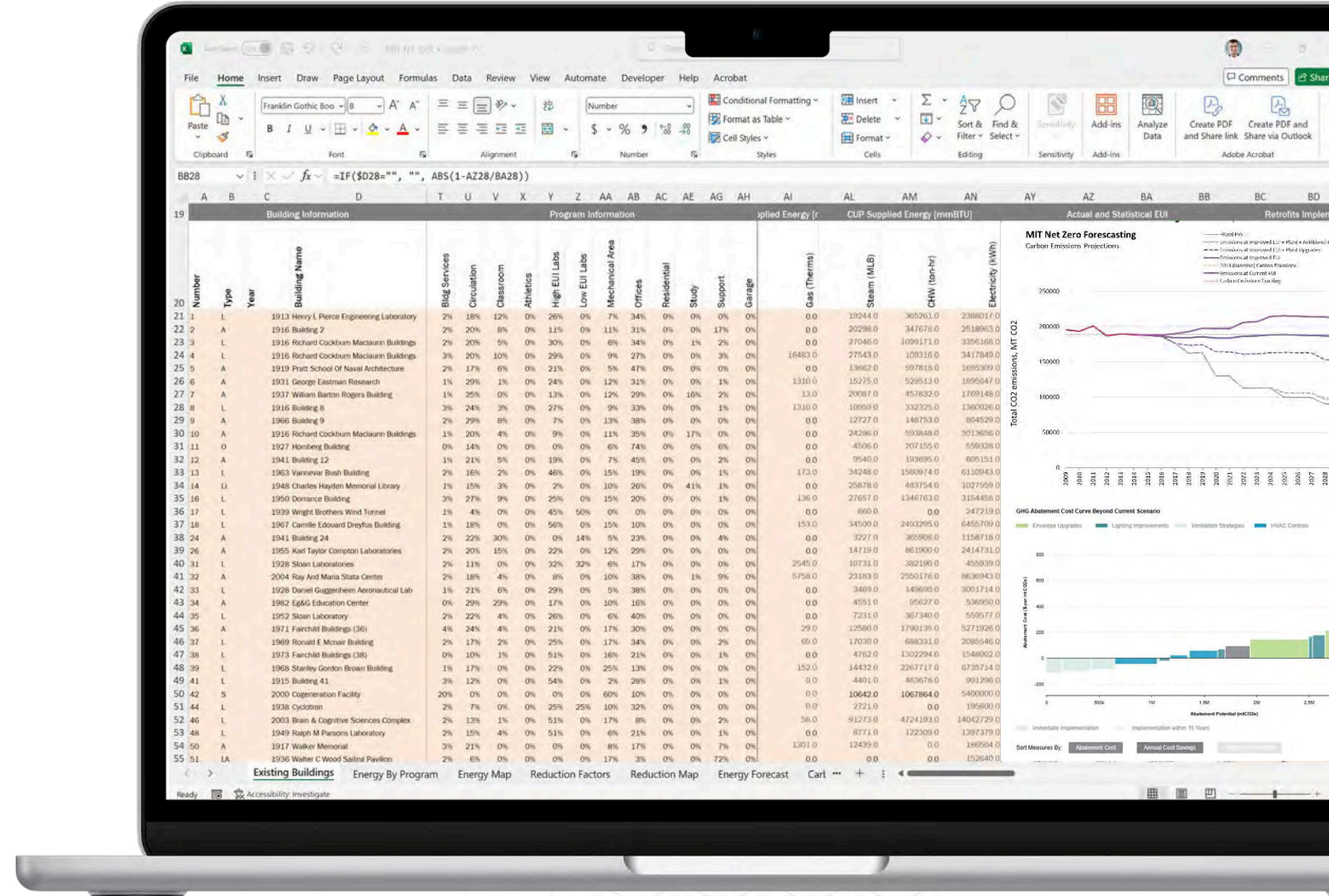
Building Energy Intelligence

How do we make it rapid,
reliable, and repeatable?



Net Zero Forecasting Tool [2015]

Statistical energy analysis
across program archetypes

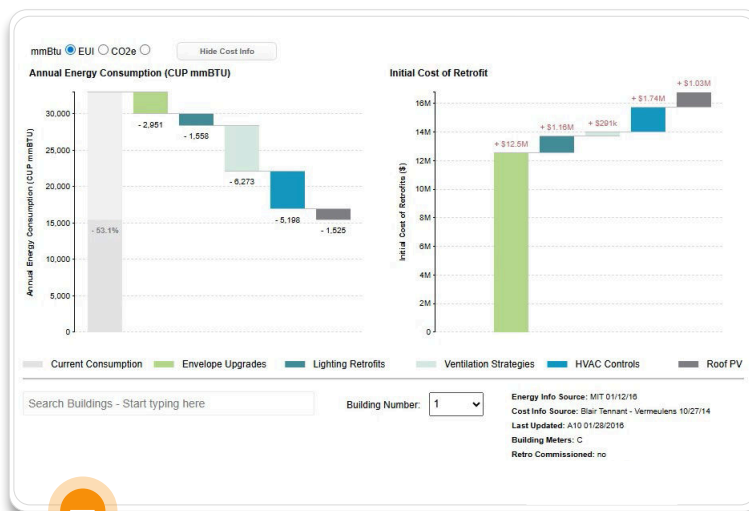


The building energy intelligence gap



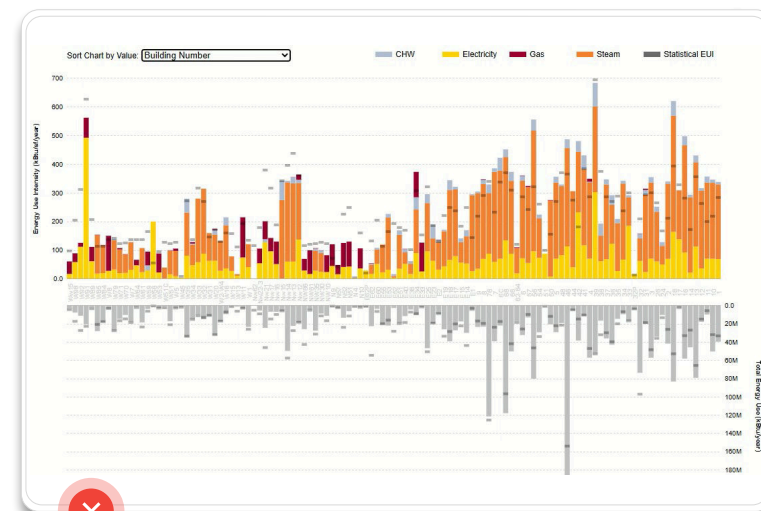
Portfolio-level targets

High confidence in cost abatement curves for high level retrofits across portfolio.



Building-level actions

Low confidence in identifying actionable interventions and their emissions impact.



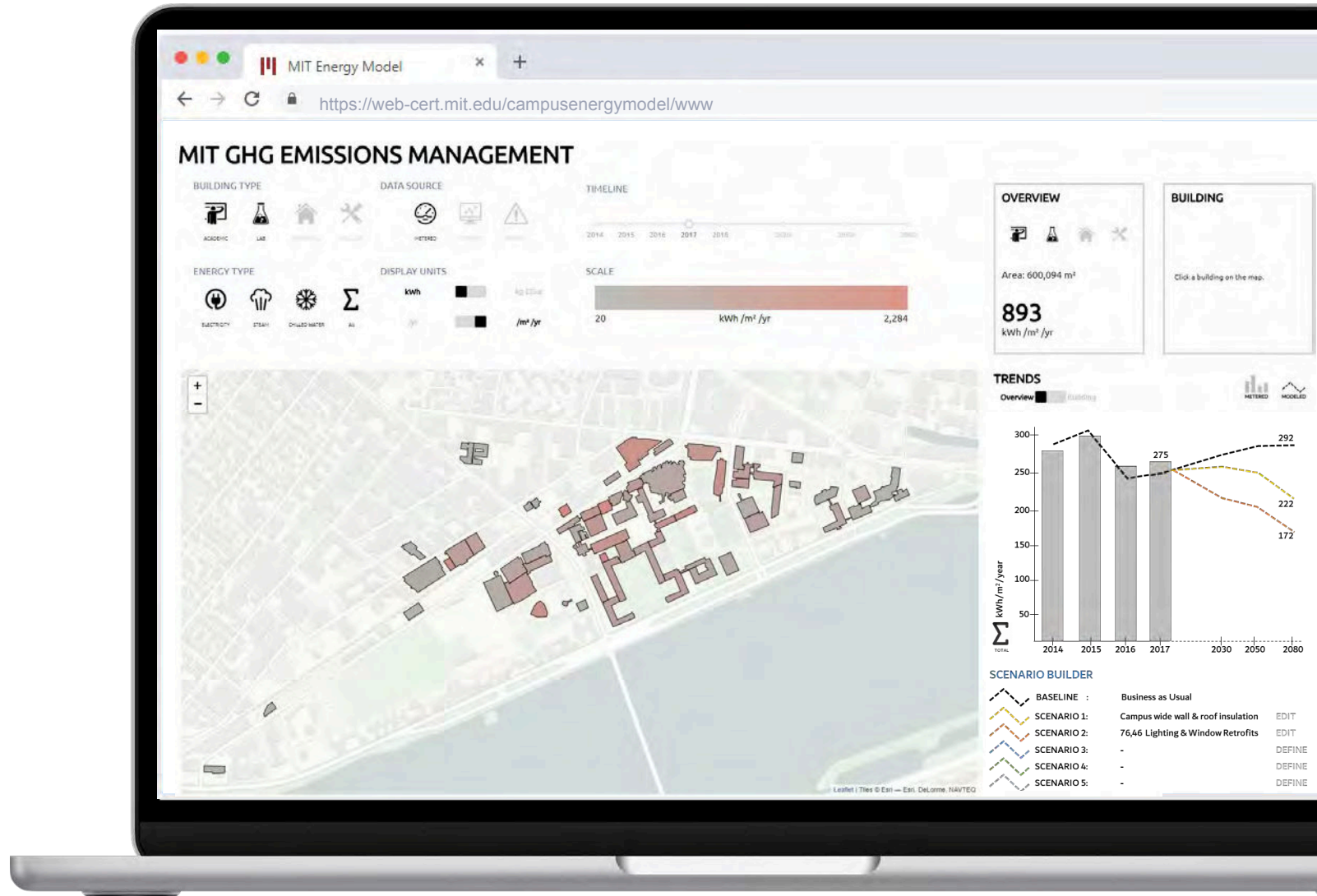
Archetypical baselines

No confidence in building-specific characteristics that explain energy use.

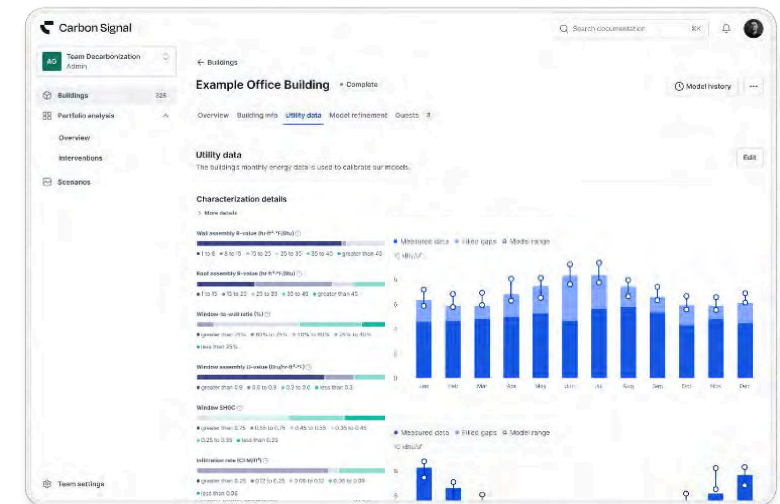
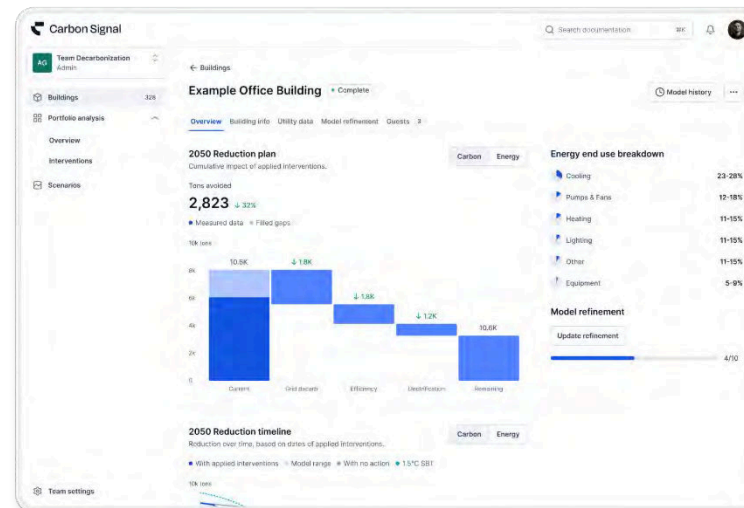
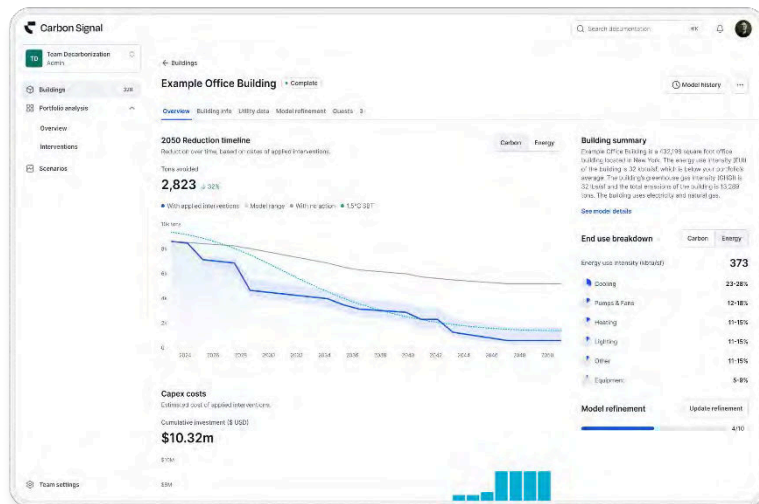


Continuous Planning Framework

built on auto-calibrated building energy models.



The building energy intelligence gap



Finding an actionable path

Assigning project timelines, costs based on operational and financial constraints.

Setting realistic targets

Identifying interventions with the biggest cost-effective impact on emissions.

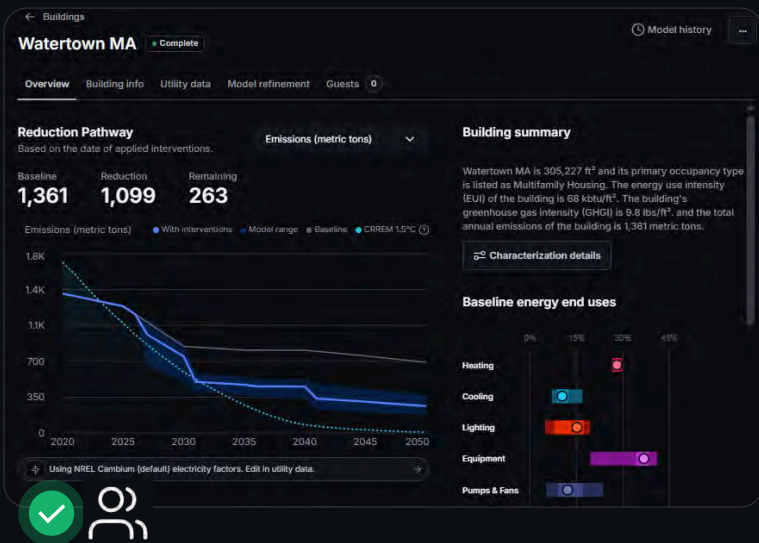
Establishing clear baselines

Understanding building characteristics that explain system energy use.



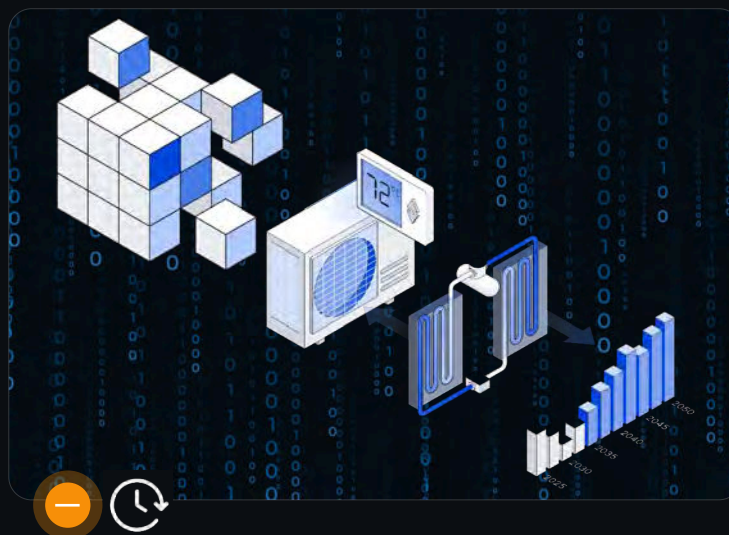
Image generated by OpenAI's DALL-E via ChatGPT

Our expert-consultant model is collapsing under its own weight



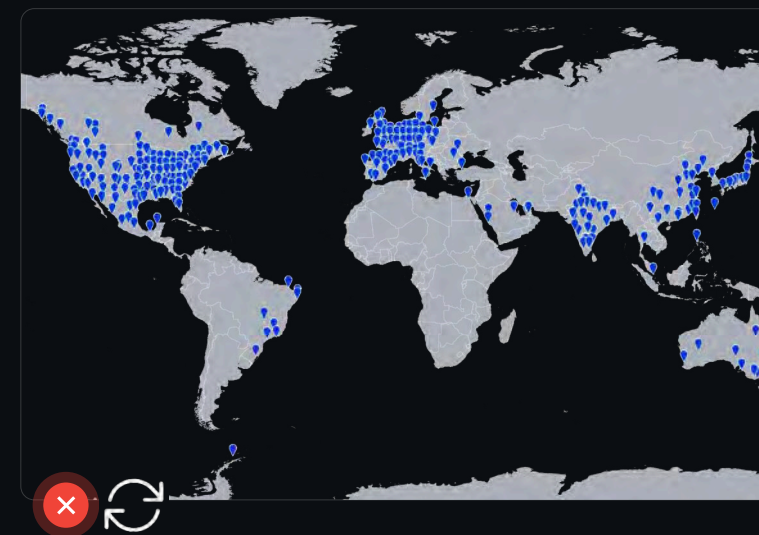
It's not that we lack expertise

We have immense knowledge, technical experience, and decades of practice.



The real bottleneck... is time

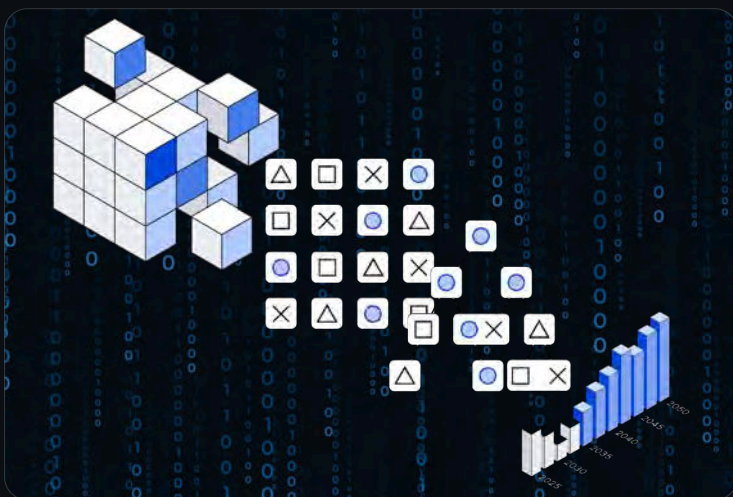
We spend weeks chasing data, running audits and models, and writing reports.



Our model is at its limits

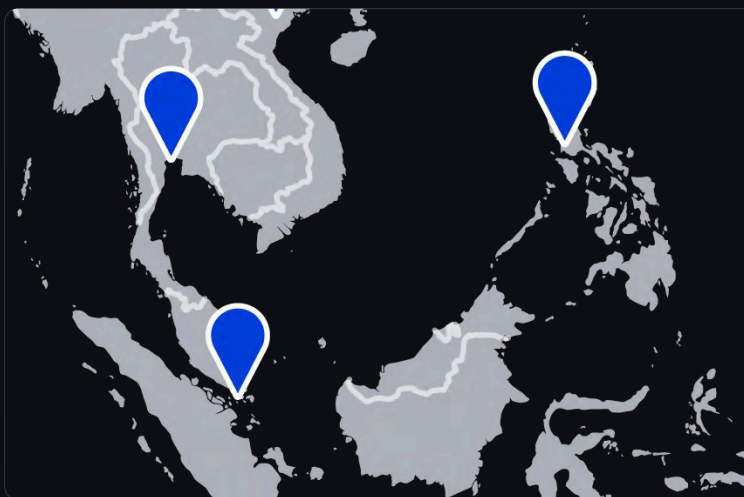
When one building takes weeks, it fails to scale to a campus, portfolio, or a city.

AI pattern-guessing cannot replace established science



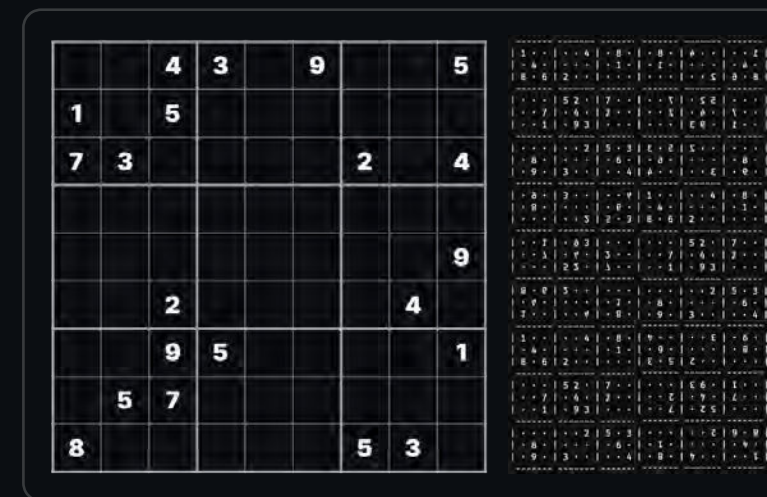
Replacing physics with AI

Scalable and automatable. But rely on archetypical patterns without any rigor.



Fast, but no actionable insights

Blackbox models can't guarantee validity outside their training data.



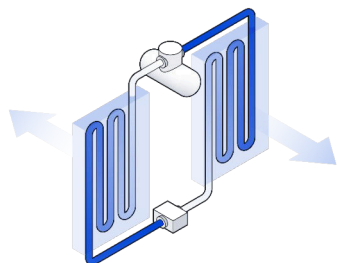
Solve with rules, not patterns

Don't feed a million data points to train AI models when established rules exist.



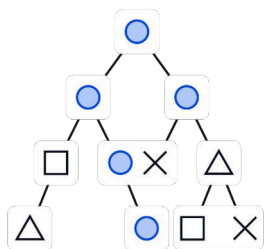
Image generated by OpenAI's DALL-E via ChatGPT

The physics of energy flows accelerated with AI



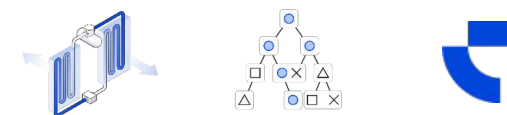
Engineering analyses

Well established but requires highly skilled consultants. Each building can take weeks to evaluate.



AI-powered exploration

No rigor without physics. Only makes sense to accelerate physics evaluations with smart optimization.



Rigorous and reliable



Easy to interpret



Can capture uncertainty



Rapid and automatable



Repeatable at scale



Energy intelligence that scales

First, understand nuances

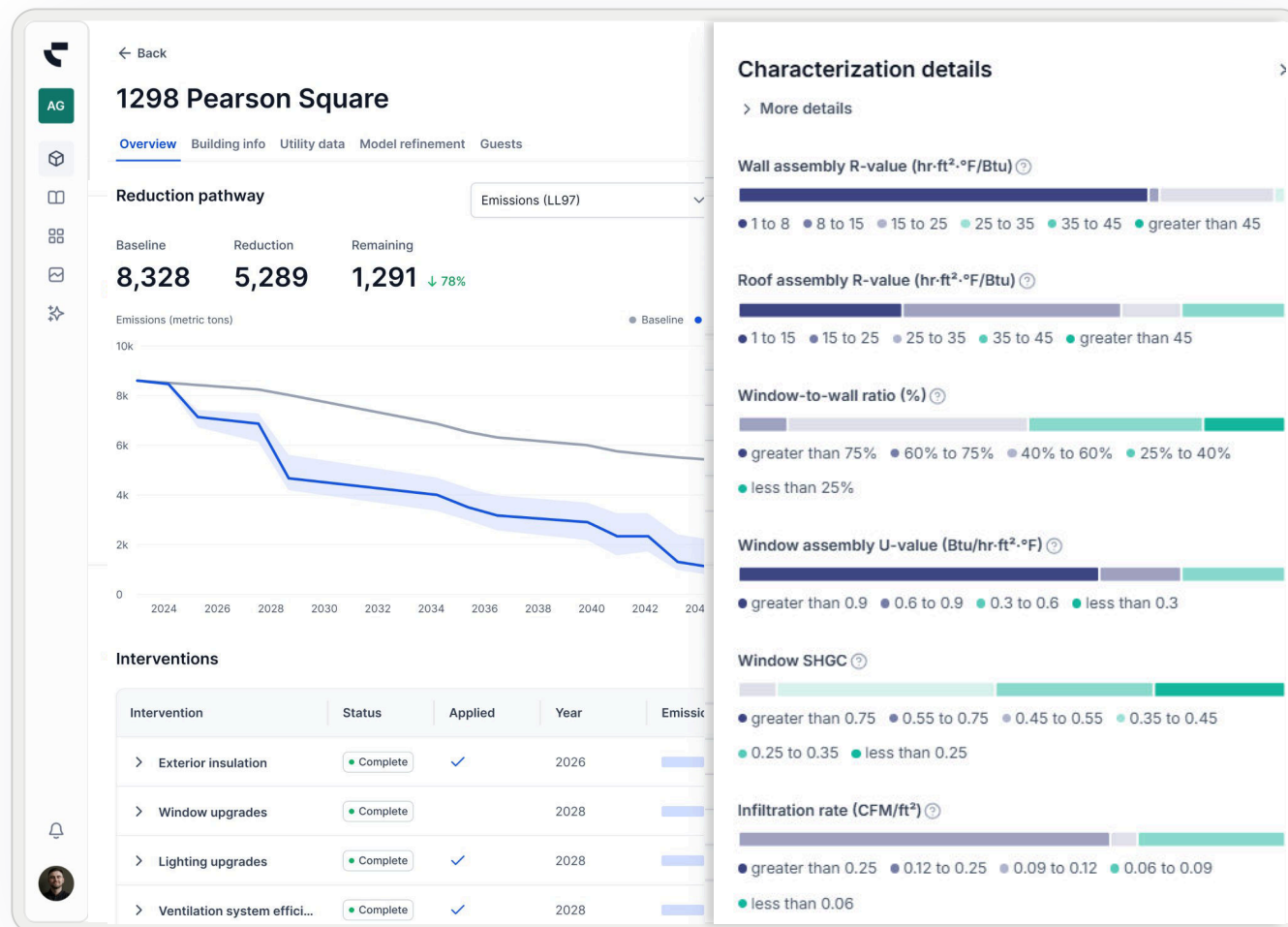
Quickly identify the performance of critical building systems using a few key data points.

Then, simulate interventions

Establish realistic roadmaps that account for programmatic, operational, financial constraints.

And uncover real savings

Establish realistic roadmaps that account for programmatic, operational, financial constraints.



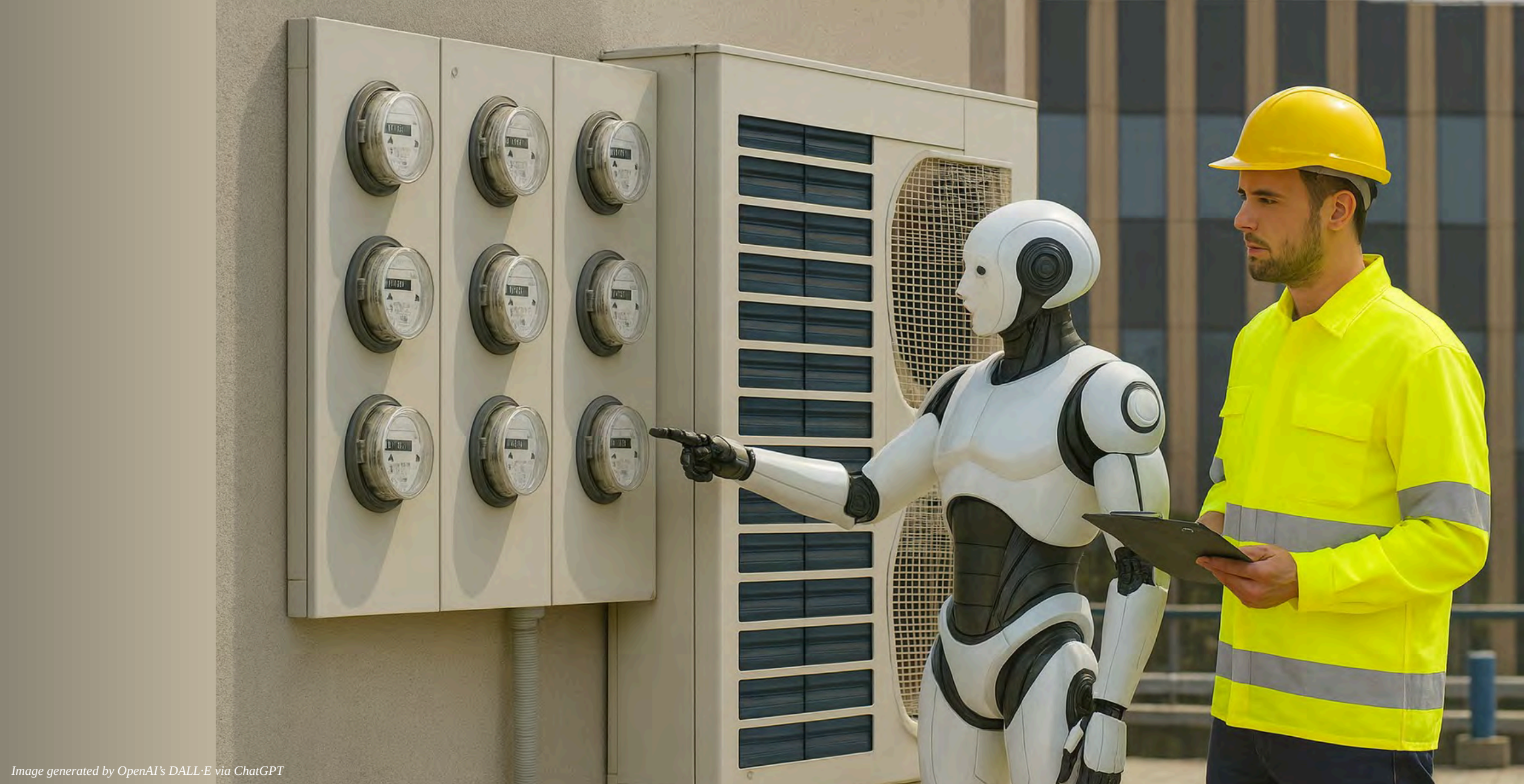


Image generated by OpenAI's DALL-E via ChatGPT

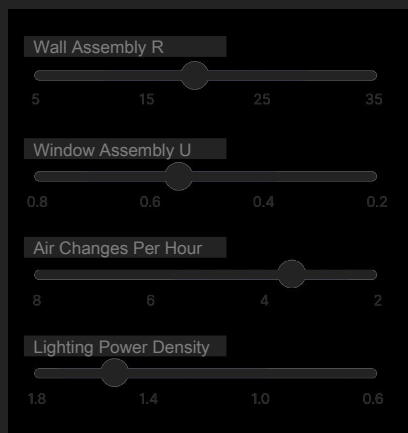
The science behind Carbon Signal



Monthly data

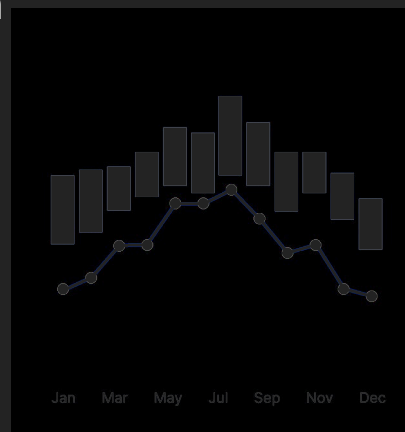
Analyze trends in building energy use given size & climate.

AI Autocalibration



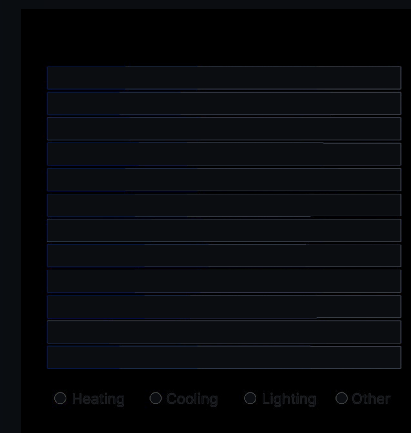
Exploration

Search through all possible building parameters.



Deduction

Identify all parameter values that can explain building energy use.



Baseline

Generate physics-based energy models for building insights.



Scenarios

Quantify confidence levels in projected intervention savings.

Solving with rules, not pattern-guessing

Under-determined problem

E.g., a Sudoku with too few clues can have dozens, even hundreds of valid solutions.

Quantified uncertainty

Use automation to explore all possible solutions to see the full picture. Still solving with rules.

Conditional identifiability

As more clues come in, the uncertainty narrows, giving us confidence in the answer.

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | 4 | 3 | | | | | 5 |
| 1 | | 5 | | | 4 | | | |
| 7 | 3 | | | | | 2 | | 4 |
| | | | | | | | | |
| | | | | ? | | | | |
| | | 2 | | | | | 4 | |
| | | | 5 | | | | | 1 |
| | 5 | 7 | | | | | | |
| 8 | | | | | | 5 | 3 | |

Likelihood of Target Cell value
No Clue



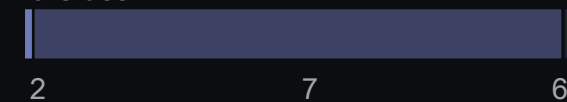
1 Clue



2 Clues



3 Clues



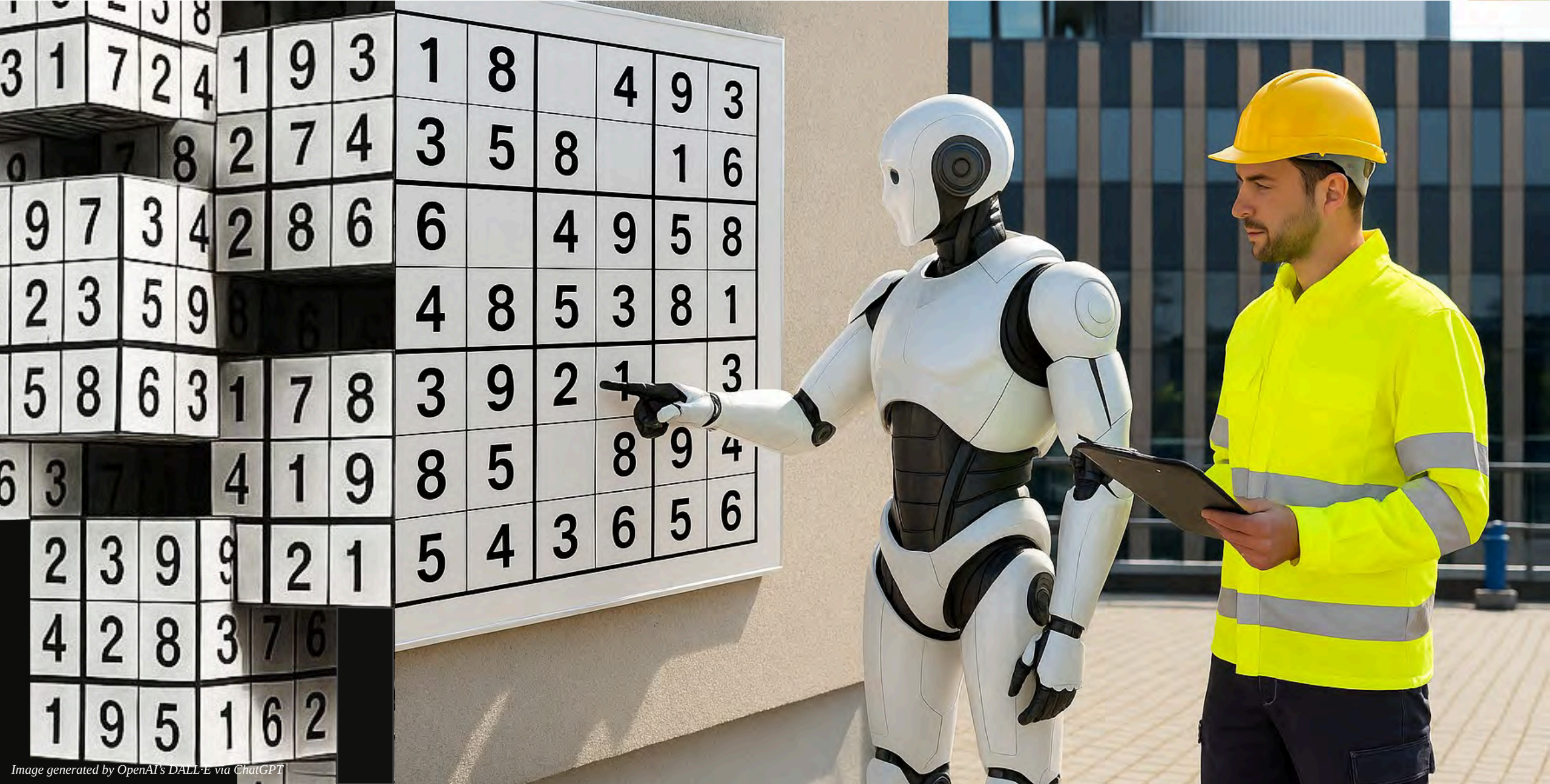


Image generated by OpenAI's DALL-E via ChatGPT

The map of possibilities

The physics is complex

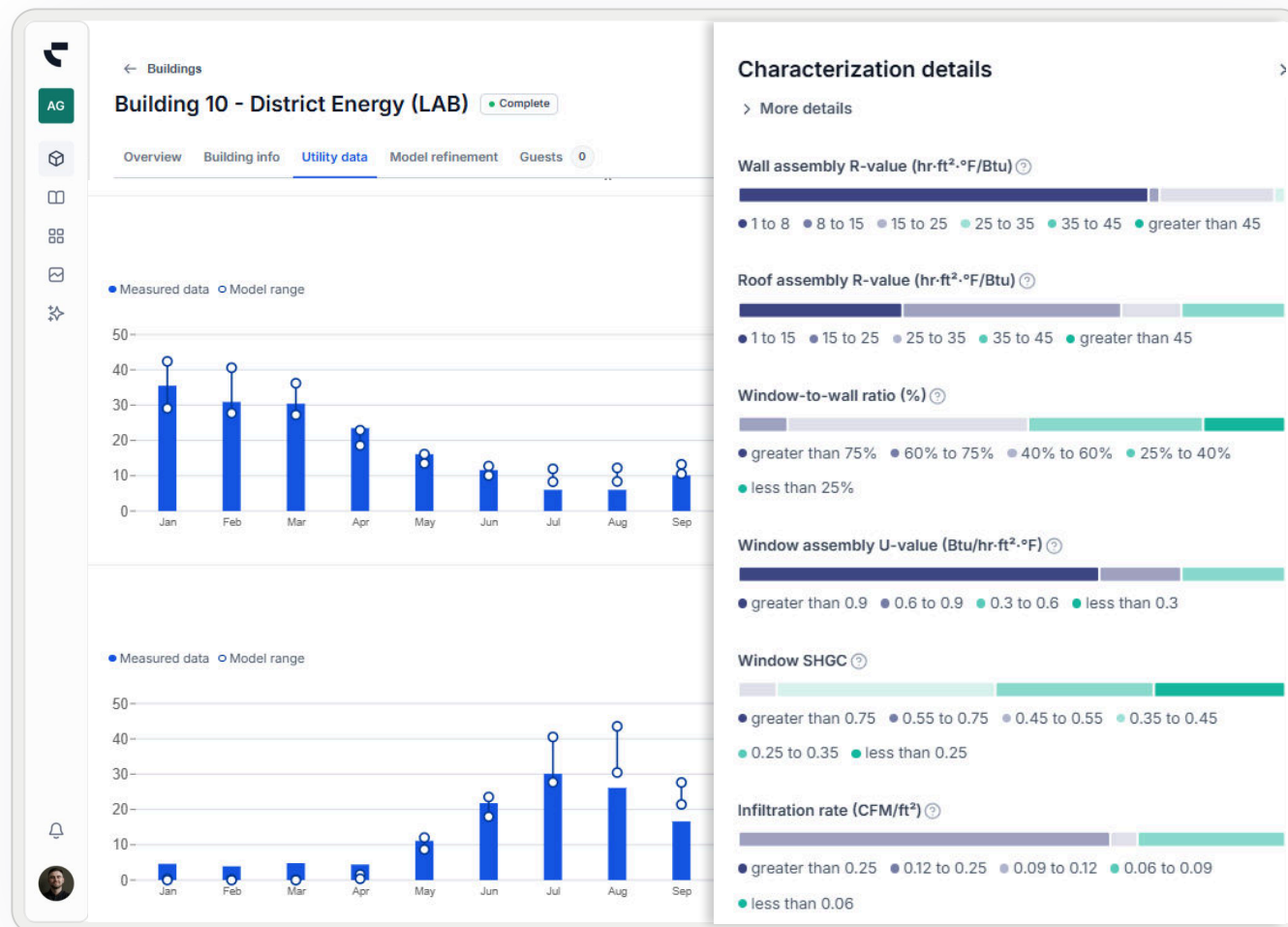
Same principle as Sudoku, but extremely complex.
Exploration space is unimaginably larger - in trillions.

No easy patterns to

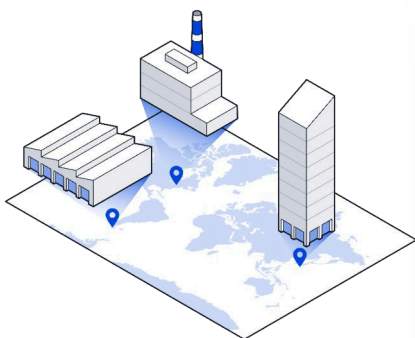
guess cannot find all reliable solutions without clues.
AI can not find patterns with any confidence.

Accelerate physics with

AI Physics constrains the exploration space; AI explores it rapidly. The result is a map of possibilities.

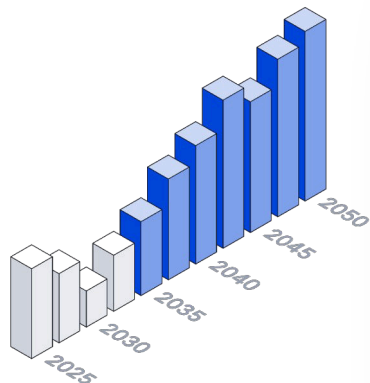


From analysis to action



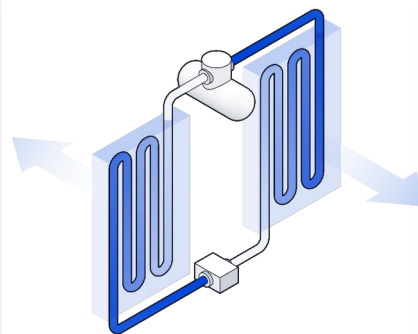
Study any type of building, anywhere in the world

with its own model tuned to its unique energy behavior.



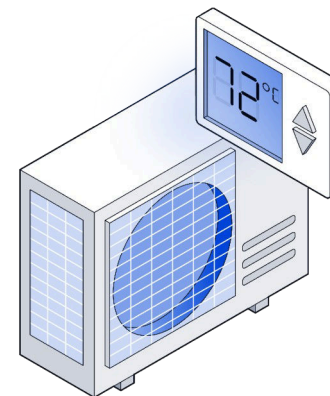
Create project timelines and investment roadmaps

simulated over changes in future climate and grid.



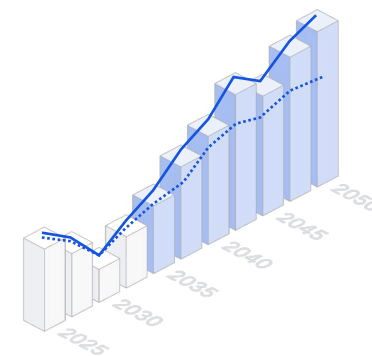
Assess asset-level savings or portfolio-wide ROIs for

any intervention, system upgrade or operational tweak.



Add building details or more energy use data to

refine models and reduce uncertainty if needed.

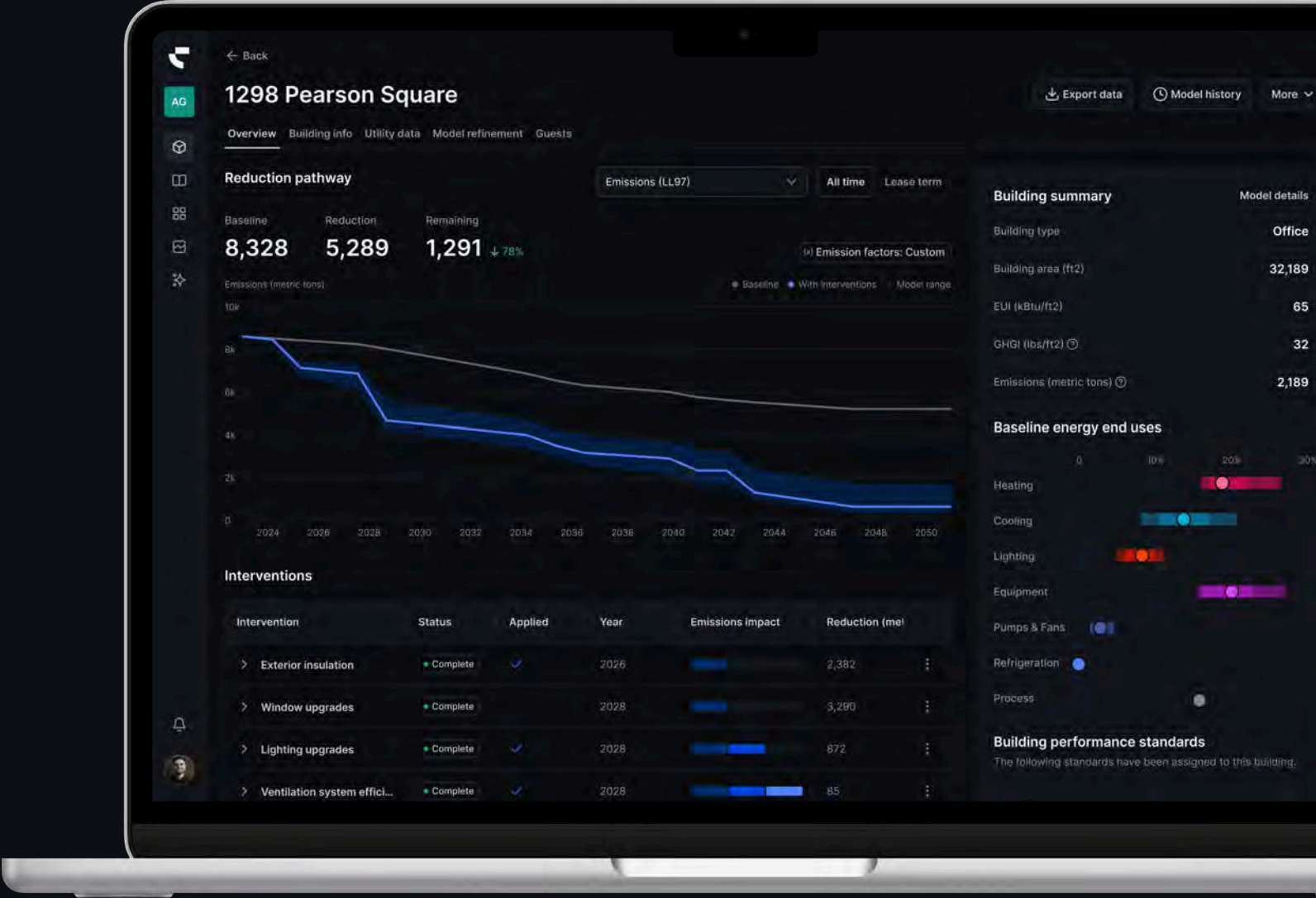


Answer different questions at different stages and

move from analysis to action to tracking its impact.

Building Energy Intelligence

From 6 months to
6 minutes.



From months to minutes



Introba

Automatically filled data gaps for over 500 buildings and identify top priorities.



Amazon

Scaled 40 audit-fidelity evaluations to 3000 assets of different program types.



MIT

Refined models, fixed misconfigured controls that saved 5000 MTCO₂e/yr.

Portfolio decarbonization analytics and planning



MIT



Georgia Tech



Johns Hopkins University



University of Michigan



Yale University



UC Santa Barbara



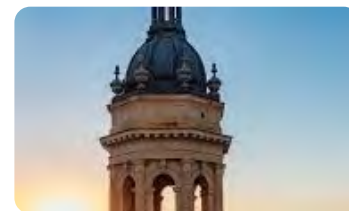
Amazon



NOAA Fisheries



San Jose State University



Univ of San Francisco



Lawrenceville School



DC DOE



Introba Tech Client



Introba Retail Client



Introba Retail Client



Introba Tech Client



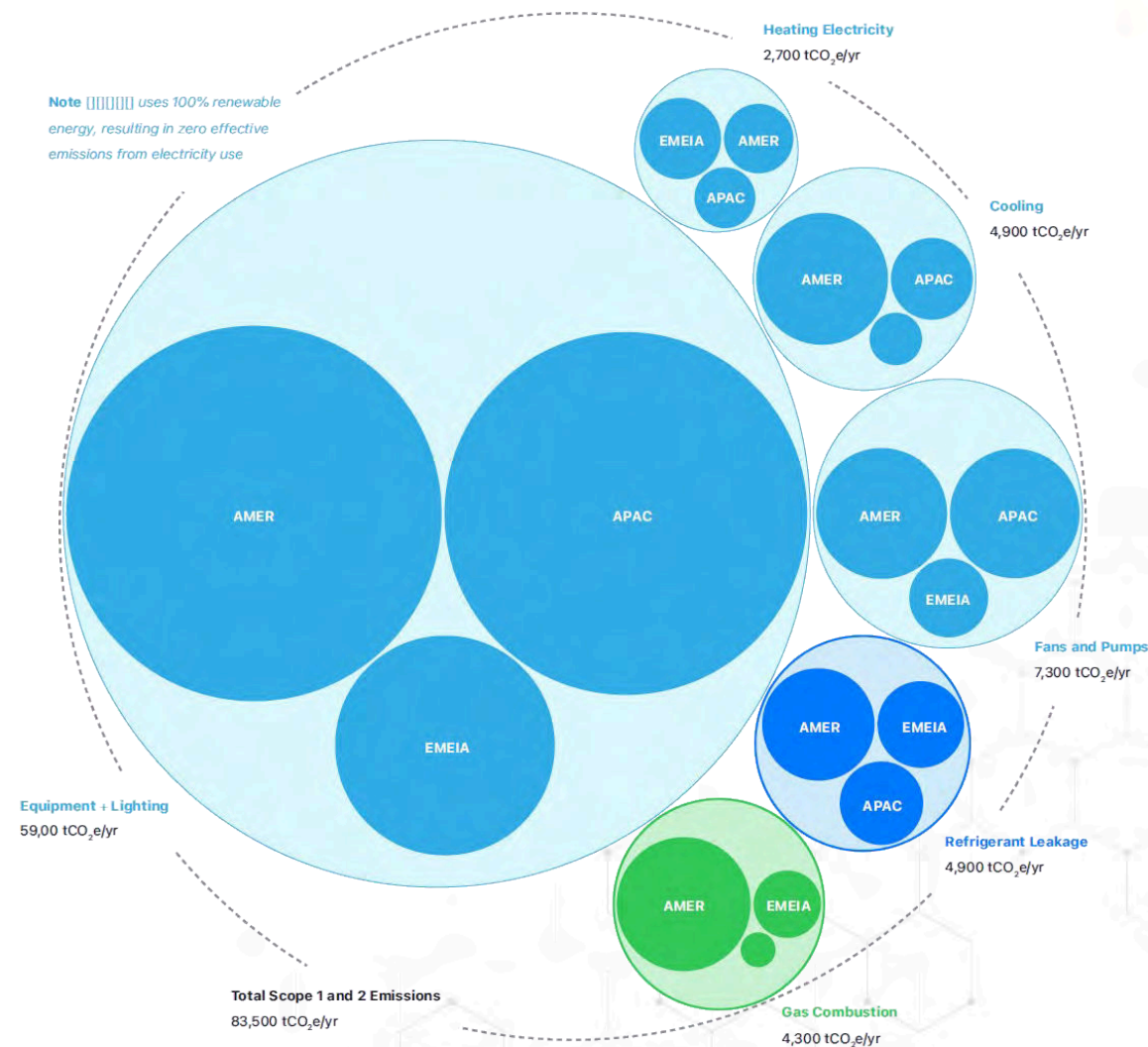
Introba Retail Client



Urban Green NYC

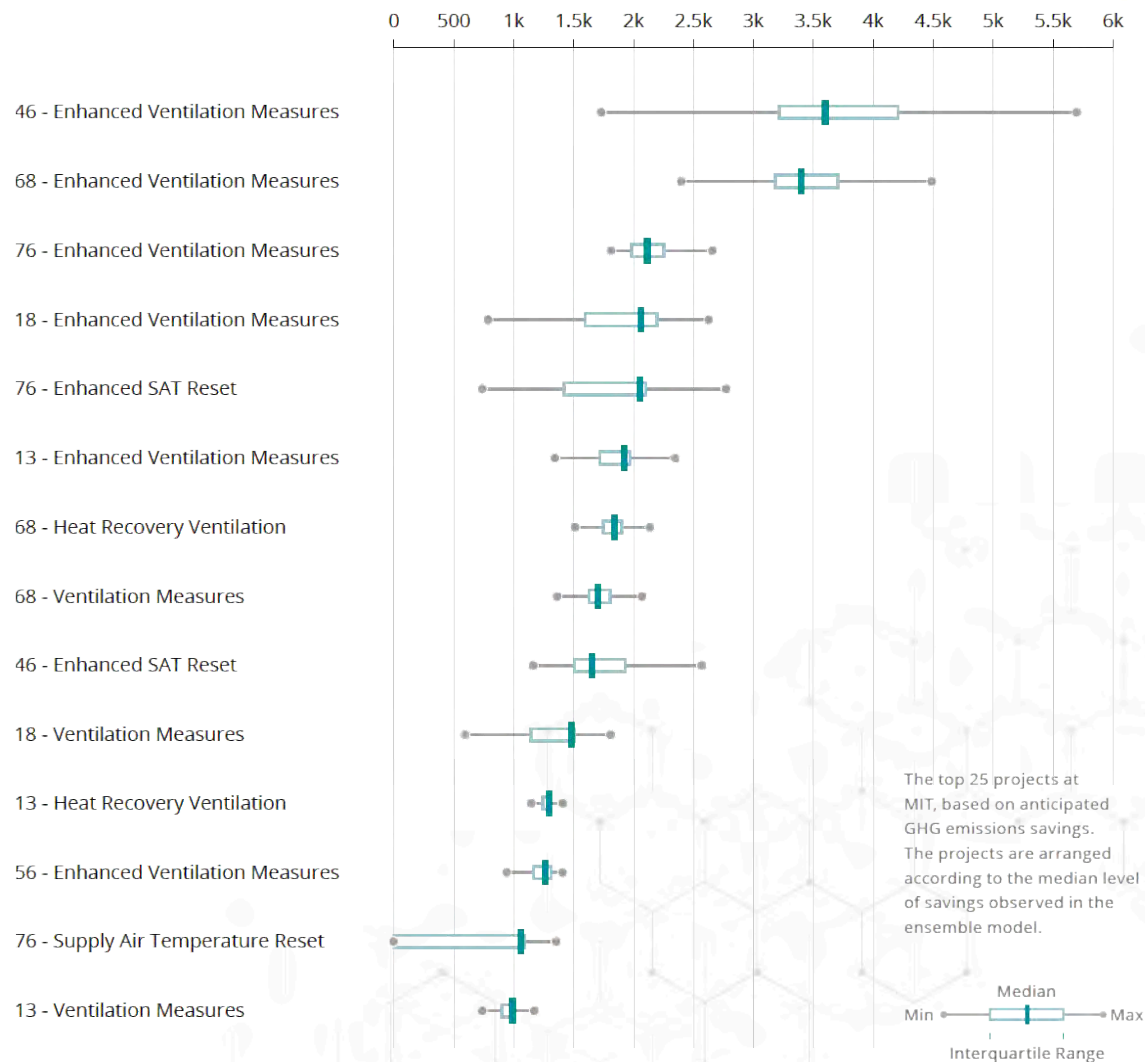
Scaling
Portfolio
Decarbonization

Understanding emissions drivers



Identifying priority interventions

Annual GHG Reductions (MT CO₂e/yr)



The top 25 projects at MIT, based on anticipated GHG emissions savings. The projects are arranged according to the median level of savings observed in the ensemble model.

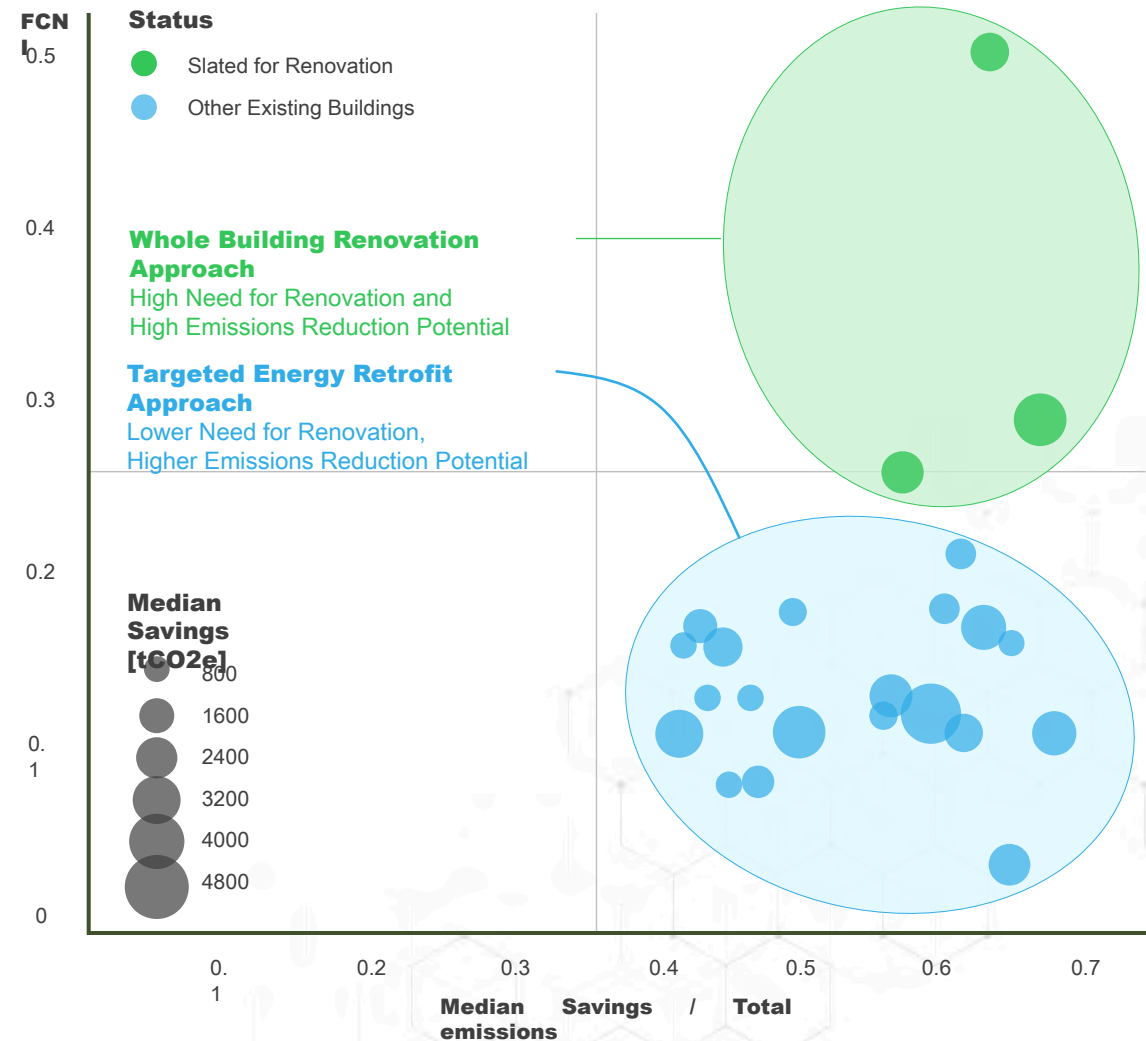
Scaling
Portfolio
Decarbonization

Strategizing decarbon assessments



Scaling
Portfolio
Decarbonization

Comprehensive campus planning

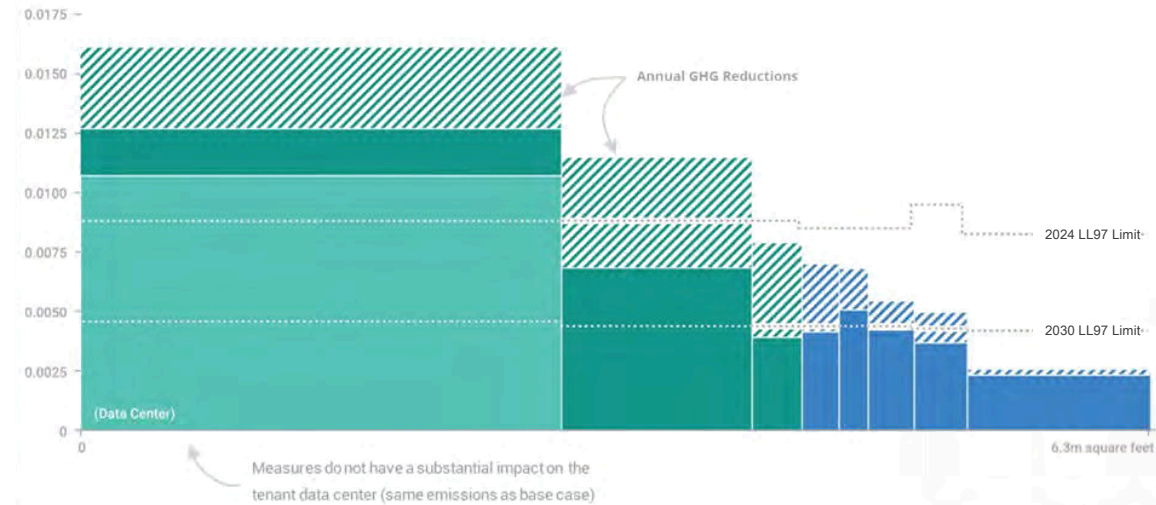


Scaling
Portfolio
Decarbonization

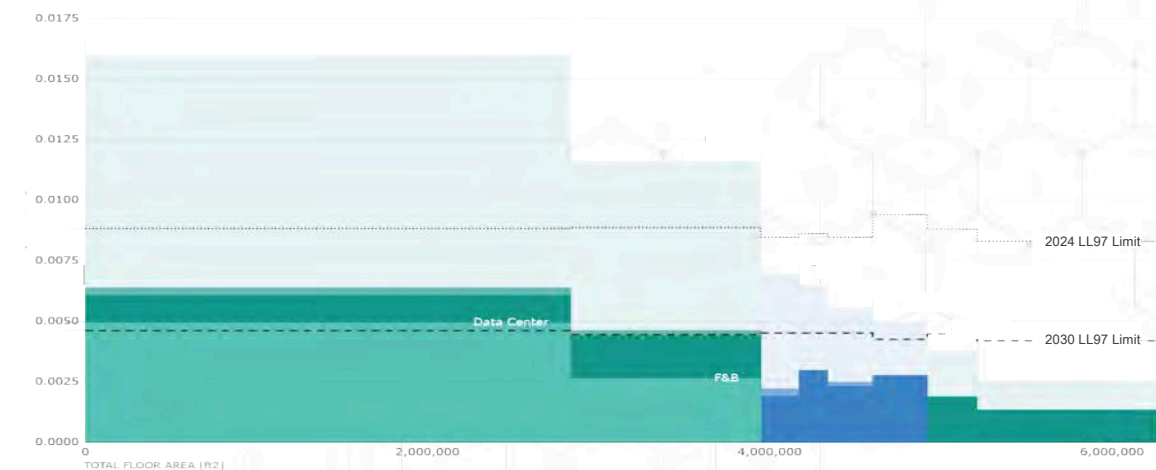
Establishing realistic targets

GHG EMISSIONS INTENSITY

0.0200 = GHG (tCO₂e/ft²)

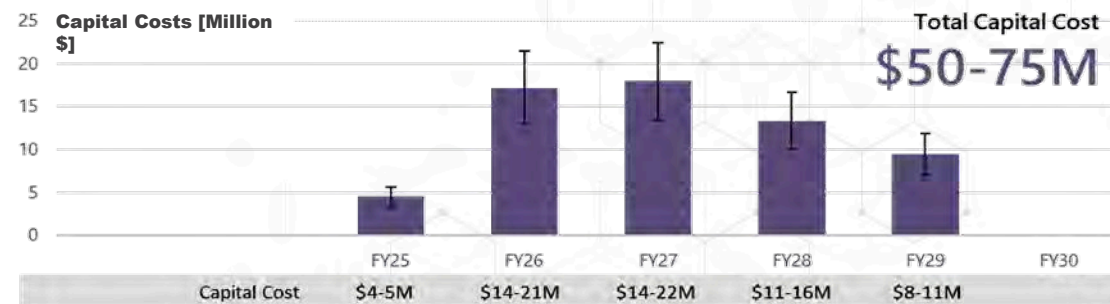
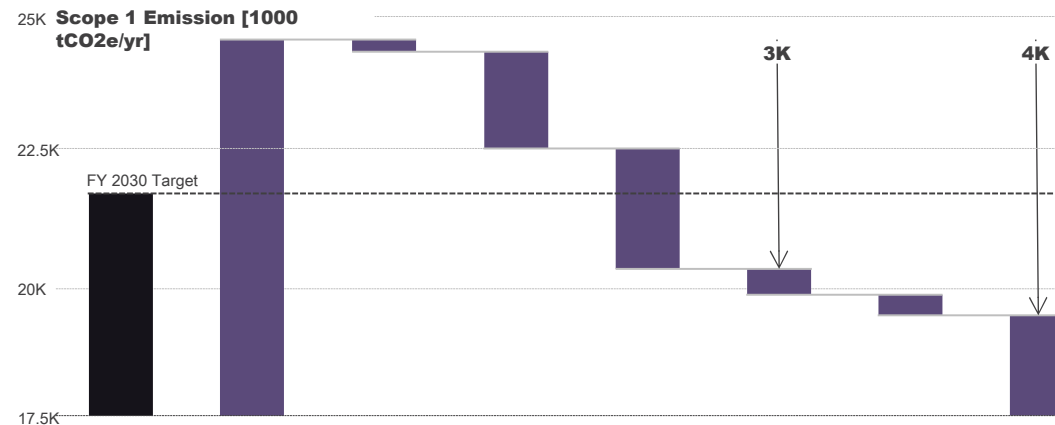


Future State



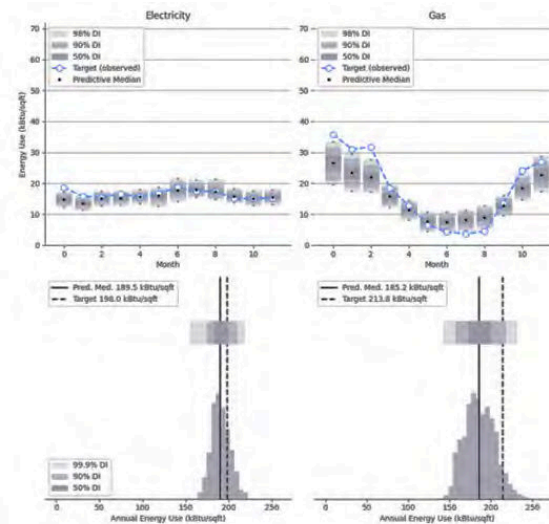
Scaling
Portfolio
Decarbonization

Developing tailored roadmaps

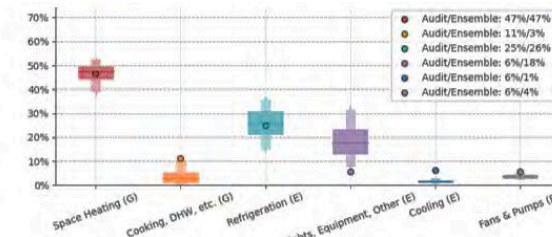
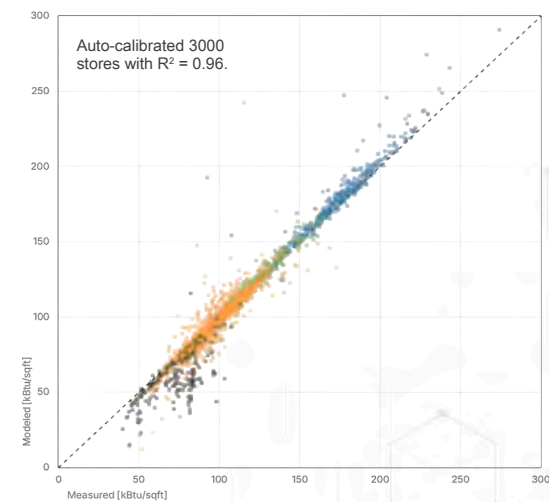


Scaling
Portfolio
Decarbonization

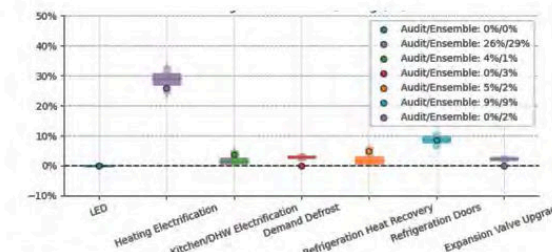
Validating model results



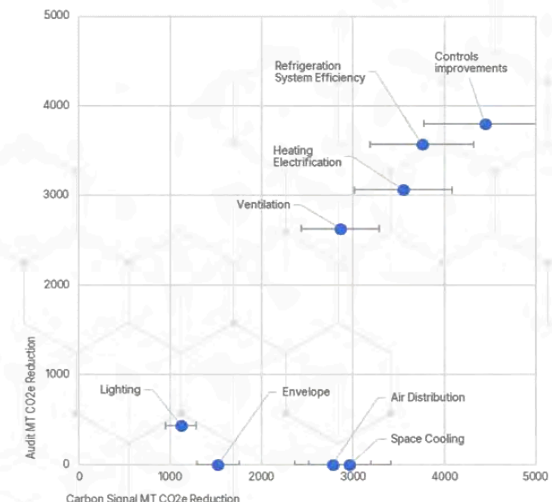
3a. Autocalibration results from Carbon Signal models vs metered data



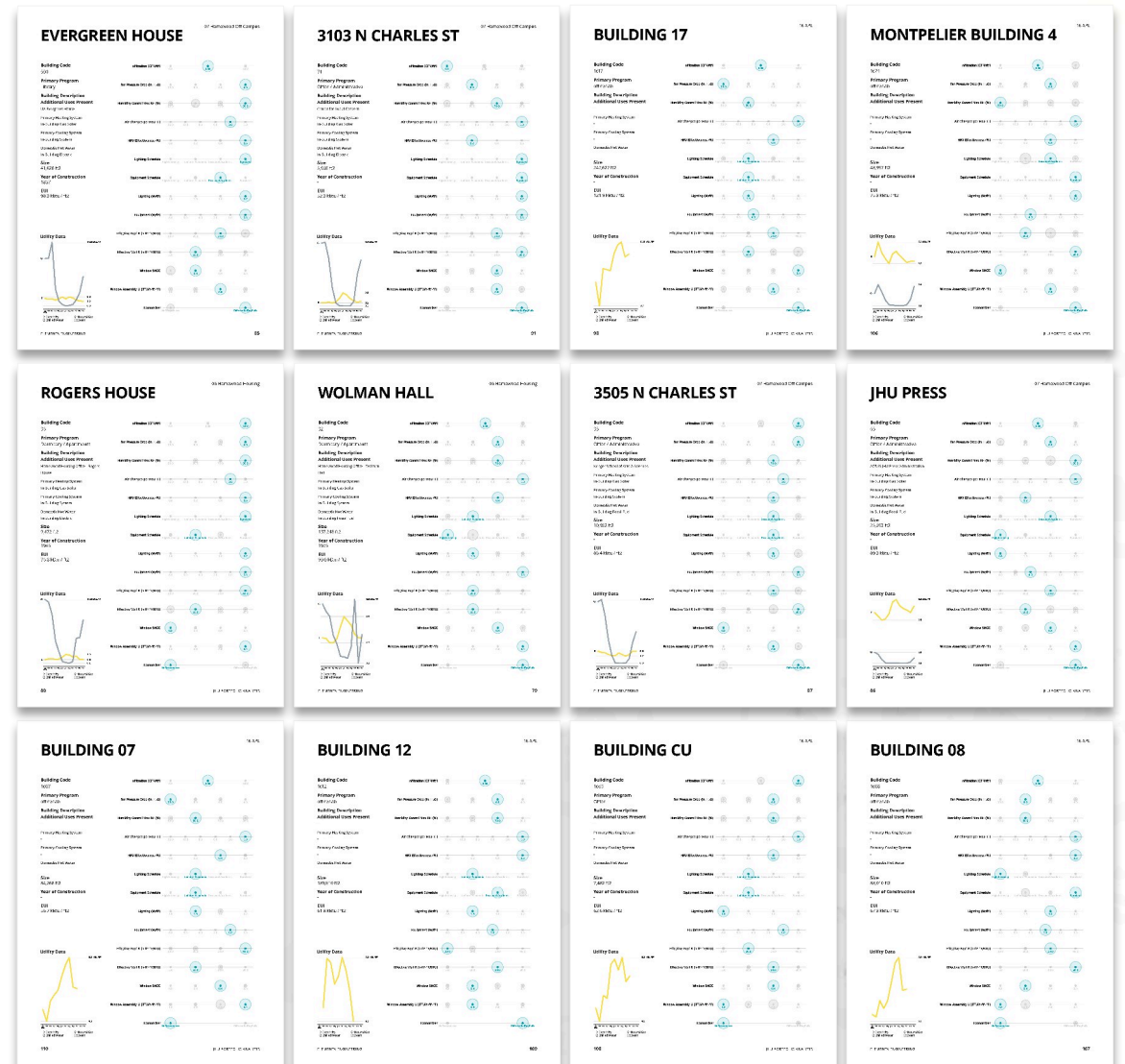
3b. Disaggregation estimates from Carbon Signal models vs audit estimates



3c. Intervention savings from Carbon Signal models vs audit estimates



Scaling Portfolio Decarbonization Refining underlying models

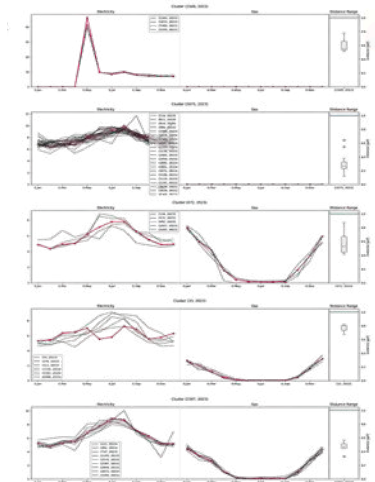
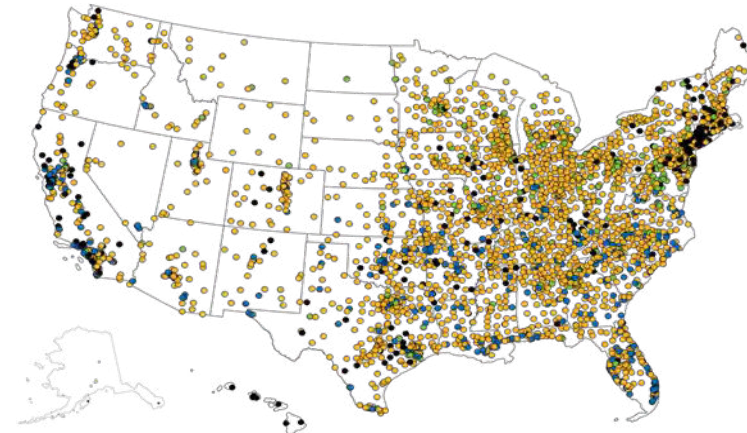


Scaling
Portfolio
Decarbonization

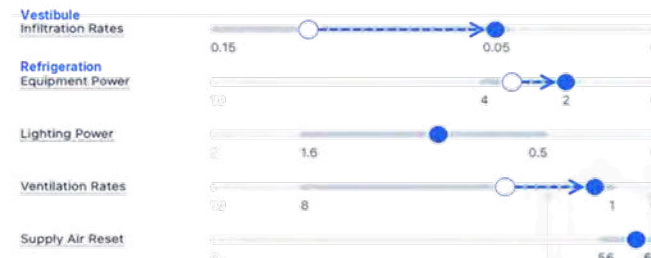
Creating custom interventions



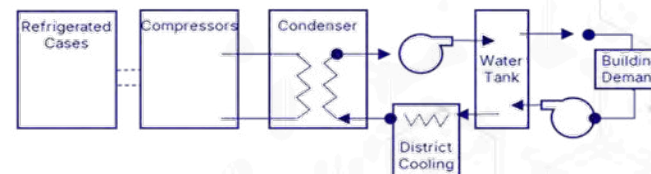
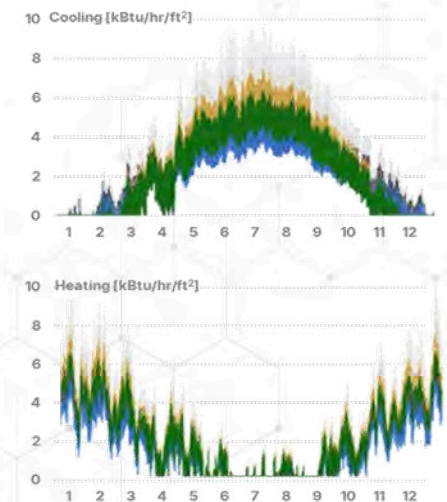
US Store Location Map by Format



Zone Level Characteristics

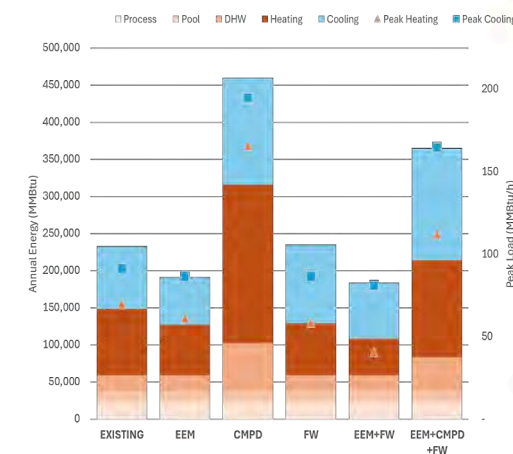
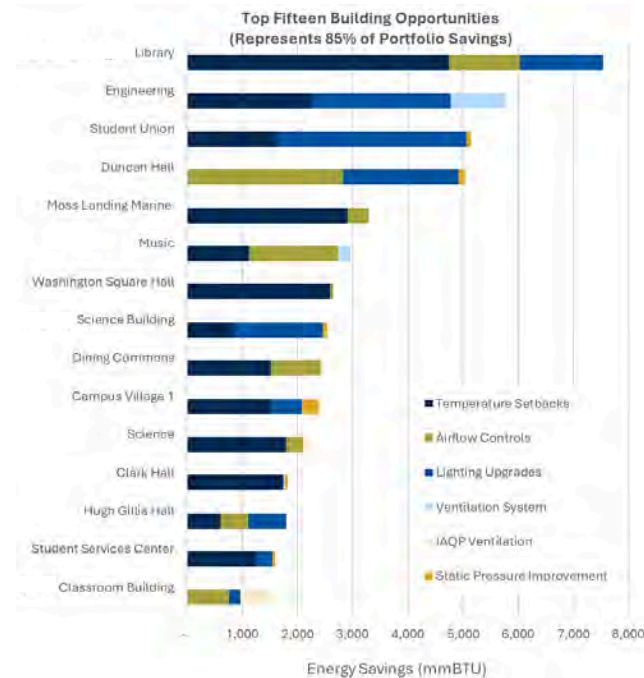


Zone Level Demand Profiles



Scaling
Portfolio
Decarbonization

District energy planning



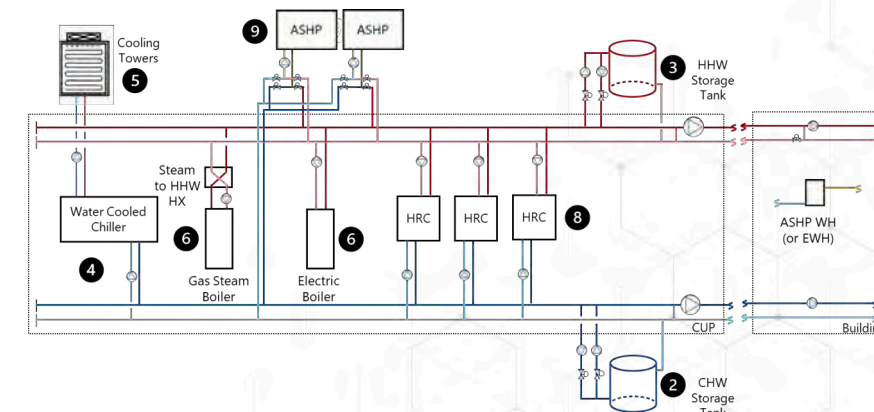
Scenario 0 BAU: Represents the baseline campus energy loads

Scenario 1 EEMs: Reflects the reduced energy loads compared to the baseline due to the implementation of the top 1 EEMs per building

Scenario 2 CMFD: Includes campus expansion

Scenario 3 FC: Based on the baseline model, but with a future weather file for 2045

Scenario 4 FC + CMFD: All gas and steam usage is replaced by electrified systems



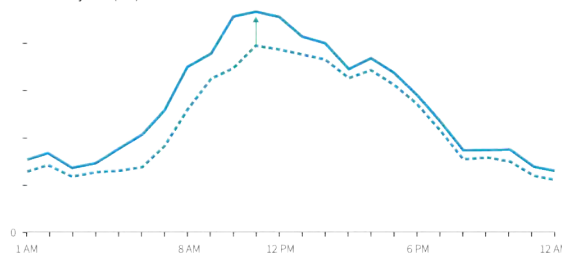
- 1 Heat Pump Chillers & Gas Coolers
- 2 Chilled Water TES Tank 576,000 Gal
- 3 Hot Water TES Tank 26,500 Gal
- 4 Water Cooled Chillers 3000 Tons
- 5 Cooling Tower 5530 Tons
- 6 Gas Boilers 112.5 MMBtu
Electric Boilers 3960 kW
- 7 Air Cooled Chiller
- 8 Heat Recovery Chiller 1250 Tons
- 9 Air Source Heat Pumps 1120 Tons
- 10 Wastewater Heat Recovery Skid + Holding Tank

Scaling
Portfolio
Decarbonization

Thermal energy electrification

WINTERTIME DEMAND INCREASE

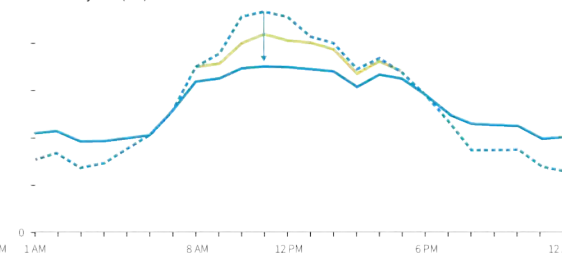
Max - Electricity Load (MW)



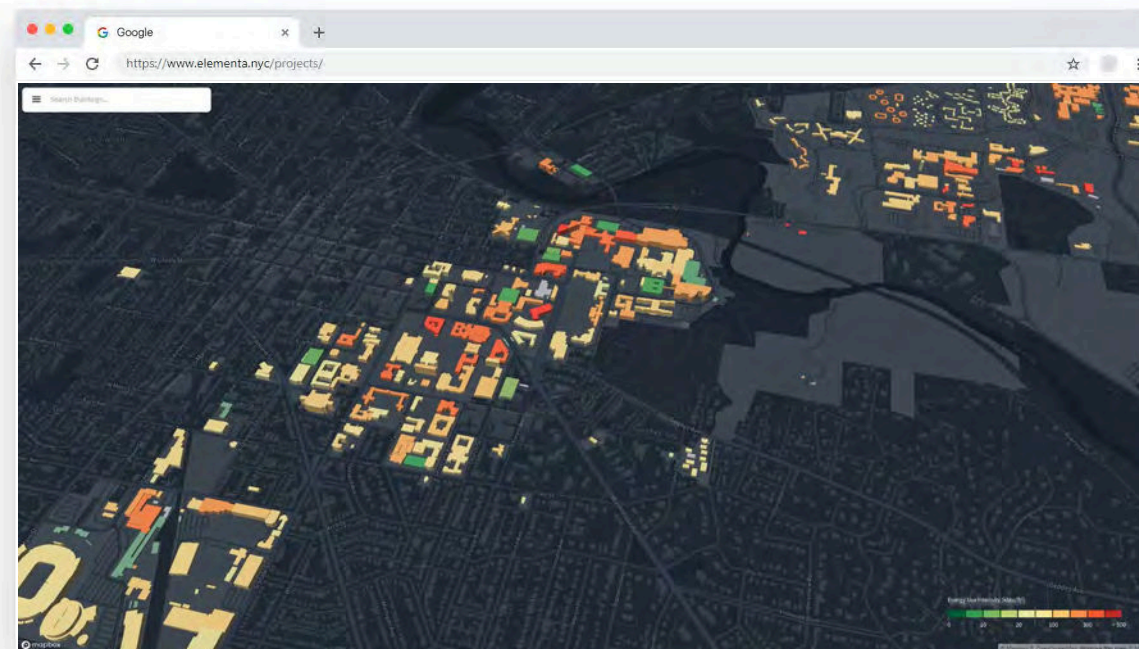
— Campus electricity profile after electrification
- - Current electricity profile

PEAK DEMAND REDUCTION

Max - Electricity Load (MW)

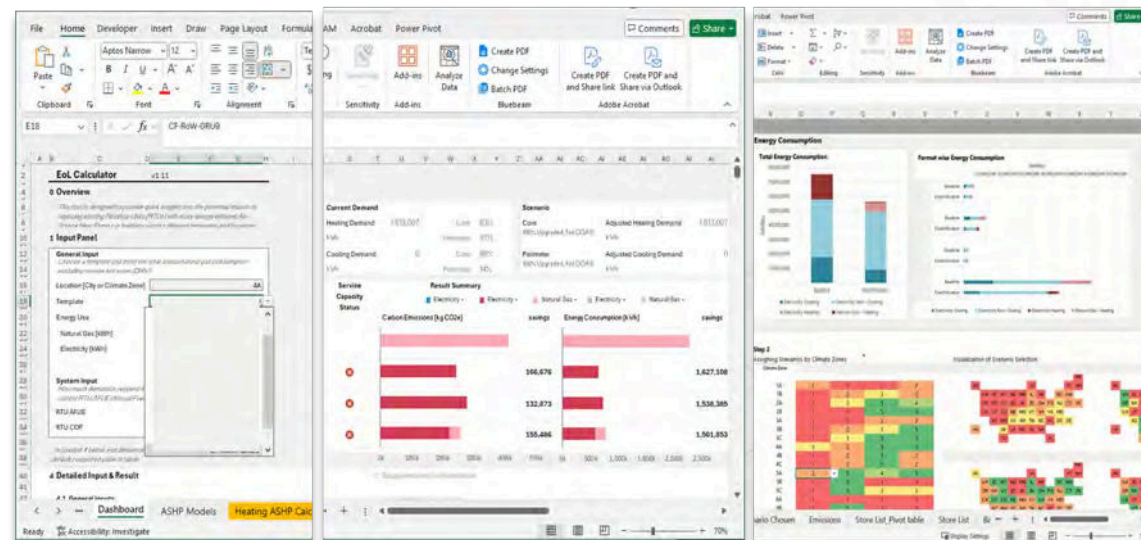
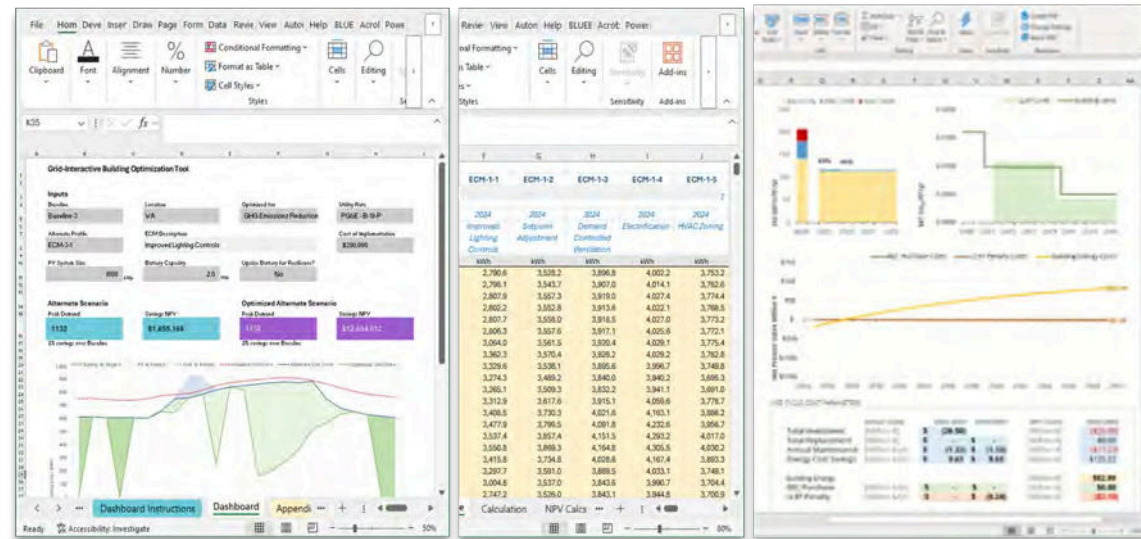


- - Campus electricity profile after electrification
— With solar (estimate)
— With solar and battery storage



Scaling
Portfolio
Decarbonization

Results export for custom tools



Portfolio decarbonization analytics and planning



MIT



Georgia Tech



Johns Hopkins University



University of Michigan



Yale University



UC Santa Barbara



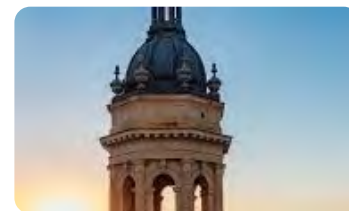
Amazon



NOAA Fisheries



San Jose State University



Univ of San Francisco



Lawrenceville School



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Introba Tech Client



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Urban Green NYC

Democratizing energy intelligence

10k

Number of buildings

1.5b

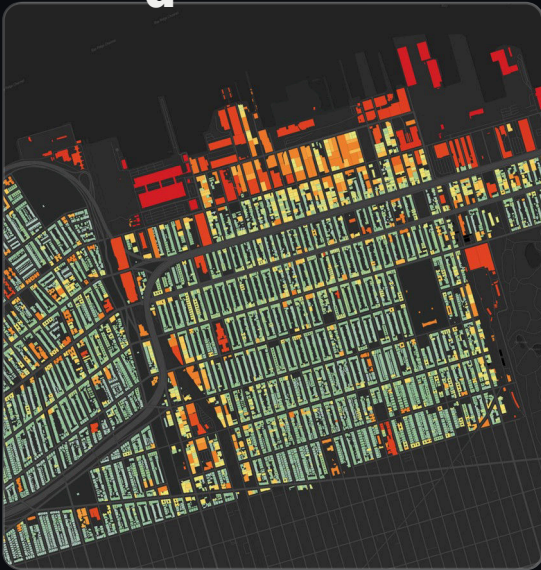
Floor area (ft²)

3.0m

Reduction potential (MTCO₂e)

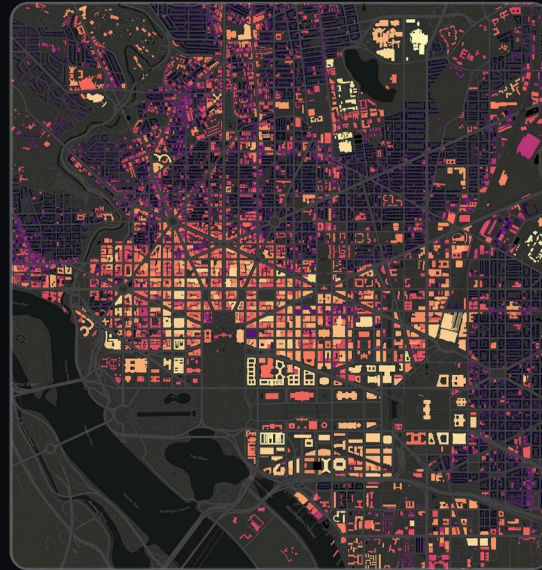
Transformation at scale

① Neighborhood



Sunset Park Distributed
Energy Resource Analysis

② District



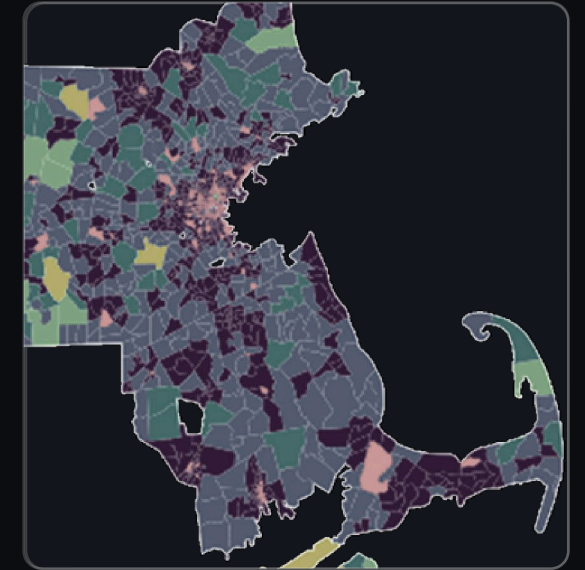
Washington DC
Strategic Electrification Plan

③ City



New York City
Urban Green Grid Ready

④ State



Massachusetts
Building Sector Modeling

A new mindset: rapid + reliable + repeatable

```
"building": {
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  "year_built": 2018,
  "status": "operational",
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      "postal_code": "60601",
      "country": "USA"
    },
    "coordinates": {
      "latitude": 41.8781,
```

| Intervention | Status | Applied | Year | Emissions impact | Reduction (metric t... |
|--|----------|---------|------|------------------------|------------------------|
| > Exterior insulation | Complete | ✓ | 2026 | <div><div></div></div> | 2,382 |
| > Window upgrades | Complete | | 2028 | <div><div></div></div> | 3,290 |
| > Lighting upgrades | Complete | ✓ | 2028 | <div><div></div></div> | 872 |
| Description Achieve an average LPD of 0.5 W/ft² using LED lighting with daylighting and vacancy sensors. | | | | | |
| Modeled range Estimated reduction is ~817 to 1,587 tons. Estimates are based on 2028 emission factors (CRREM). | | | | | |
| Reduction (tons) <div><div></div></div> | | | | | |
| > Ventilation system effici... | Complete | ✓ | 2026 | <div><div></div></div> | 85 |
| > HVAC setpoints and con... | Complete | ✓ | 2028 | <div><div></div></div> | 198 |



Integrations and connectivity

Plug and play with other platforms to
share data and break down silos.

Actionable intelligence

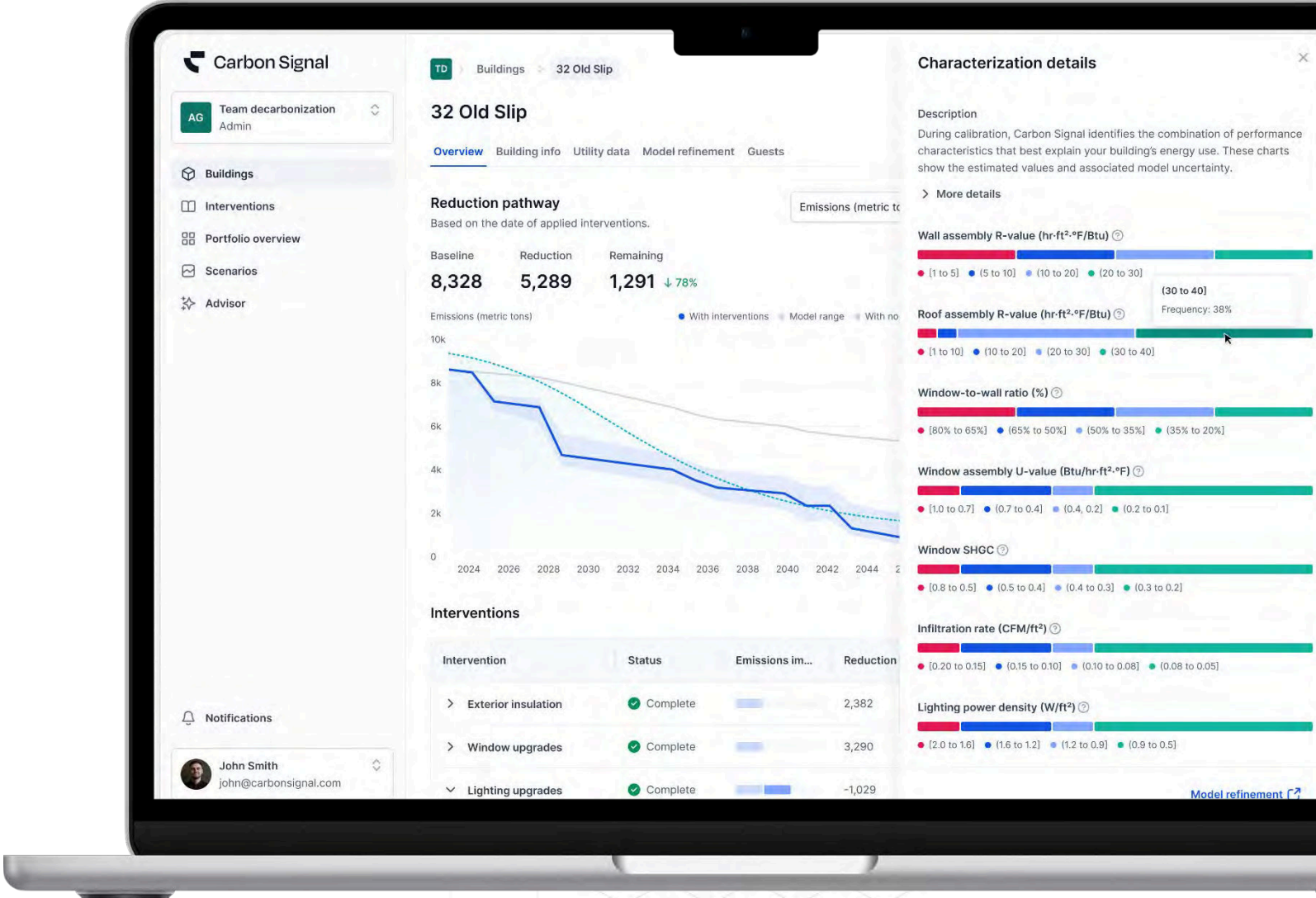
Extensible physics-based models take you
further toward implementation.

Continual refinement

Probabilistic modeling is continually
refined with new information.


Building Energy Intelligence


From advanced analysis
to bold, confident action.



Find your path to lower emissions.

Shreshth Nagpal PhD, CEM, HBDP, BEMP, LEED AP

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