

Organiser



AIRPORT EXPERIENCE SUMMIT

Host



Istanbul, Türkiye >> 31 Aug. - 4 Sep. 2026

Shaping the Next Chapter of Airport Experience



Why Sponsor the Airport Experience Summit?

The Airport Experience Summit brings together the people who shape, influence, and deliver the airport experience worldwide.



From CEOs and senior executives to customer, employee, and operational leaders, this is a highly qualified audience responsible for strategy, investment, and transformation across airports globally.



This is a professional, non-commercial environment designed to foster trust, dialogue, and long-term partnerships.



Our team is happy to discuss tailored sponsorship concepts to best support your visibility and engagement objectives.


Summit at a Glance

A Global Platform for Airport Leadership and Experience



The Airport Experience Summit is a truly global meeting point for airport leaders and experience professionals, convened by ACI World and hosted by a leading international airport.

Core Event Metrics

 **800+** aviation professionals


 **80+** countries represented


 **Airport CEOs and senior decision-makers**


 **Customer, employee, and operational experience leaders**


 **Multiple days of high-level exchange and networking**

Key network indicators

 **2,100+** airport members worldwide

 **169** countries represented across the ACI network

 **118,000+** followers across ACI World social media platforms

 **8,000+** newsletter subscribers from the global airport community

A focused, high-level audience gathered to share insight, experience, and leadership.

Sponsorship Overview

Choose the level that matches your objectives



PLATINUM PLUS

At the Heart of the Airport Experience




Who it's for
Market leaders and strategic partners seeking senior-level visibility and recognition

What makes it different

- Priority engagement with airport CEOs and senior executives
- Premium visibility at flagship Summit moments
- Central presence throughout the event


Included

- Double exhibition booth
- Six (6) conference passes



PLATINUM

Leading the Conversation




Who it's for
Brands combining executive networking and sustainability leadership

Key highlights

- VIP CEO networking cocktail
- Sustainability Partnership (activation-led)
- Strong networking visibility


Included

- Exhibition booth
- Four (4) conference passes



GOLD

Visible Where It Matters Most



Who it's for
Brands seeking repeated exposure and visibility

Key highlights

- High-traffic branding touchpoints
- Visibility at registration and networking
- Consistent brand presence

Included

- Exhibition booth
- Four (4) conference passes



SILVER

Bringing the Brand Experience to Life



Who it's for
Brands focused on engagement and interaction

Key highlights

- Digital and experiential activations
- Direct delegate engagement
- Memorable brand moments

Included

- Two (2)–three (3) conference passes

All sponsorships offer direct access to a highly qualified global airport audience. The difference lies in how your brand is experienced.

Platinum Plus

At the Heart of the Airport Experience

The most exclusive sponsorship for brands seeking leadership, influence, and unmatched visibility

The Platinum Plus Sponsorship is designed for one organization seeking the **highest level of presence and recognition** at the Airport Experience Summit. It positions your brand at the center of the Summit experience, closely aligned with ACI World leadership and highly visible to airport CEOs and senior decision-makers — without adding complexity or additional events.

Why Platinum Plus?

As a Platinum Plus partner, you will:

- Be prominently associated with the Summit's most visible and influential moments
- Benefit from **priority engagement with airport CEOs and senior executives**
- Achieve premium brand recognition through enhanced positioning, visibility, and acknowledgment

Platinum Plus Key Benefits

Leadership & Engagement

- Priority engagement with airport CEOs and senior executives through enhanced visibility, recognition, and facilitated introductions across the Summit
- Verbal acknowledgment as Platinum Plus partner during flagship moments by ACI World leadership

Premium Visibility

- Prominent branding on the main plenary stage backdrop
- First-position recognition in sponsor acknowledgments (on-site and digital)
- Enhanced visibility across event signage, communications, and the event app

Networking & Presence

- Lead Partner of the Wednesday Networking Lunch
- Reserved table at the Gala Dinner
- Preferred seating at key Summit sessions
- Six (6) full conference passes

Exhibition

- Double exhibition booth in a prime, high-traffic location



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Platinum

Leading the conversation

A premium sponsorship for brands seeking strong visibility, executive engagement, and alignment with leadership and sustainability priorities.

The Platinum Sponsorship is designed for organizations looking to **engage senior airport leaders** and position their brand as a trusted contributor to the airport experience dialogue. It offers a balanced combination of **executive networking, sustainability alignment, and high-impact visibility** across key Summit moments.

Why Platinum?

As a Platinum partner, you will:

- Be visibly associated with leadership-level discussions and networking
- Engage with airport CEOs and senior executives in premium Summit settings
- Align your brand with sustainability and responsible airport experience initiatives

Platinum Key Benefits

Leadership & Networking

- VIP CEO networking event
- Strong presence across high-level networking moments
- Four (4) full conference passes

Sustainability Partnership

- Sustainability Partnership with activation-led options
- Visible alignment with responsible airport experience initiatives
- Opportunity for sustainability storytelling through on-site and digital channels

Visibility & Recognition

- Brand recognition across event signage and communications
- Inclusion in sponsor acknowledgments on-site and via the event app

Exhibition

- Single exhibition booth within the exhibition area



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Gold

Visible Where It Matters Most

A high-impact sponsorship for brands seeking consistent, high-frequency visibility throughout the delegate journey.

The Gold Sponsorship is designed for organizations looking to **maximize brand exposure** across the Summit's most frequented touchpoints. It ensures your brand is **seen repeatedly** by delegates during registration, networking, and shared moments — building recognition and familiarity.

Why Gold?

As a Gold partner, you will:

- Benefit from repeated brand exposure across high-traffic areas
- Be present at key moments of the delegate experience
- Achieve strong brand recognition through practical, visible touchpoints

Gold Key Benefits

High-Frequency Visibility

- Branding across key delegate touchpoints such as registration and networking areas
- Strong presence during shared moments throughout the Summit
- Four (4) full conference passes

Delegate Journey Touchpoints

- Opportunities for branding on delegate-facing assets
- Consistent visibility throughout the event flow

Exhibition

- Single exhibition booth within the exhibition area



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Silver

Bringing the Brand Experience to Life

A creative sponsorship for brands seeking interaction, engagement, and memorable delegate experiences.

The Silver Sponsorship is designed for organizations looking to **connect directly with delegates** through experiential, digital, and interactive brand activations. It focuses on engagement over scale, creating moments that are noticed, shared, and remembered.

Why Silver?

As a Silver partner, you will:

- Interact directly with delegates in engaging, experiential ways
- Create memorable branded moments during the Summit
- Build brand recognition through creative activations

Silver Key Benefits

Experiential Engagement

- Digital and experiential activation opportunities
- Branded moments designed for delegate interaction
- Visibility through creative, experience-led touchpoints

Networking Presence

- Brand visibility during selected networking moments
- Two (2) to three (3) full conference passes
(depending on activation)

Brand Recognition

- Inclusion in sponsor acknowledgments and on-site signage



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Exhibition

High-quality engagement with airport decision-makers.



Let's Continue the Conversation

Detailed sponsorship opportunities and pricing are available upon request.

Customized sponsorship concepts may be developed in consultation with ACI World, subject to alignment with the Summit format and host airport.

Please contact us for any sponsorship opportunity.

Sandro Francini



sfrancini@aci.aero



+1 (561) 289-4796

+1 (561) 325-8200

Anabelle Dagenais



adagenais@aci.aero



+1 263 993 9566

Philip Johnston



pjohnston@aci.aero



+44 (0) 7770 807035