



Private Markets

Built around you

At Aviva Investors, our private markets team invests directly with conviction and scale, in locations, sectors and themes we believe will drive value creation and capital preservation.

Our investment approach is holistic, guided by a deep understanding of the ecosystems that enable and sustain productivity. We consider not just the immediate drivers of growth, but the broader infrastructure and support systems that underpin it.

Discover how our commitment to Manchester and Cambridge is helping to shape thriving, future-ready communities. Watch our case-study videos to see how high-conviction, long-term investment can help deliver meaningful outcomes for clients and society.



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