



EUAFRICA

BUSINESS FORUM FACILITY



 **Global
Gateway**



EU ZIMBABWE BUSINESS FORUM

**Hyatt Regency, The Meikles
HARARE**

20 – 22 May 2025

Business forum – Some key features

Stakeholders:

- Private sector: EU + Zimbabwean
- Public sector : EU + Zimbabwean
- Financial institutions : EU DFIs, Zimbabwean Commercial Banks

Objectives:

(examples)




Promote EU FDI in
Zimbabwe



Diversify & boost
trade between
Zimbabwe & EU



Creating a platform for
Zimbabwe-EU
business engagement



EU Zimbabwe Business Forum

In a nutshell



20 – 22 May 2025



Harare
(in-person and online)



250 people
(in-person)



Registration is open on

https://www.eeas.europa.eu/delegations/zimbabwe-0_en



Match making will open in March (link will be shared)



Questions can be addressed to:

DELEGATION-ZIMBABWE-PRIVATE-SECTOR-AND-TRADE@eeas.europa.eu
Tsitsi.WHATA@eeas.europa.eu

Format

- **Day 1:** Conference day, in-person event, with live streaming
 - High-level opening
 - Parallel sector specific sessions (value chains, investment facilitation, etc)
 - Exhibition
 - Networking cocktail
 - **Day 2:** Conference day, in-person event, with live streaming
 - B2B & B2G Meetings
 - Parallel sector specific sessions Key focus on DFIs, investment funds
 - Exhibition
 - Main reception
 - **Day 3:** Field visits, B2B & B2G, De-brief session with EU companies & organisations
 - **Exhibition space:** 30 booths for companies and other agencies
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Agenda (draft)



DAY 01

DAY 02

DAY 03

Morning

Opening ceremony

Plenary session – Financial services

Plenary session – Transport & logistics

Plenary session – TVET

B2B matchmaking

Field visits

B2B matchmaking

AFTERNOON

Plenary session – Horticulture & agro-processing

B2G

Session – Renewable energy

Session – Mining value chain

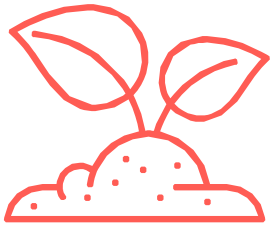
Welcome Reception

De-brief session with EU companies

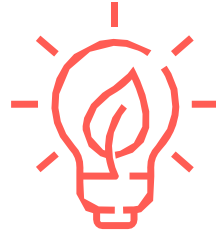


Focus sectors

Activities will focus on the following sectors:



Horticulture/Agriculture/agro-processing

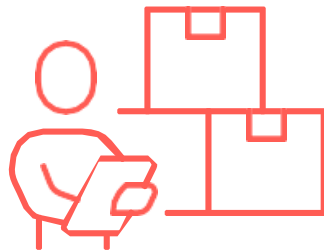


Renewable energy



Mining value chain

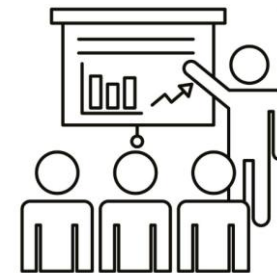
Cross-cutting sectors



Transport & logistics



Financial services



TVET

Summary Opportunities

Horticulture/Agriculture/Agro-processing	Renewable Energy	Mining value chain
<ul style="list-style-type: none">• Production & export of High-Value Crops such as avocados, berries, citrus, coffee, tea and macadamia nuts• Infrastructure and Cold Chain Development• Value Addition and Processing• Climate-Smart and Sustainable Farming	<ul style="list-style-type: none">• Opportunities, particularly for off-grid projects, mini grids• Supply of quality standard RE equipment• Establishment of power generation plants to cater for mining companies	<ul style="list-style-type: none">• Mining beneficiation (in Joint ventures) in lithium, platinum group metals, rare earth elements• Goods and services supply along the mining value chain• Long-term capital• Technical expertise

Partners

Steering Committee includes:

- **Lead:** EU and EU Member States
- **Others members:**
 - Zimbabwe Investment Promotion Agency (ZIDA)
 - ZimTrade
 - Confederation of Zimbabwe Industries (CZI)



European Union flags

