

# DIBBS Market Research Step-By-Step

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**All steps below use free, publicly available government resources — no registration required.**

Follow these steps in order to validate market opportunity before investing time in registration, compliance, and packaging requirements fluency.

<b>Step 1</b>	<p><b>Search USASpending.gov — Explore DLA Spending</b></p> <p>→ <a href="https://www.usaspending.gov">USASpending.gov</a> — <a href="#">Government Spending Open Data</a></p> <p>Select “Defense Logistics Agency” as the agency and use keywords and/or NAICS codes to explore the market</p> <p>Note relevant Product Service Codes (PSC)</p> <p>→ <a href="#">PSC Manual — Acquisition.GOV</a></p> <p>Note preliminary demand</p>
<b>Step 2</b>	<p><b>Confirm FSC/PSC Code DIBBS Market — DLA Product &amp; Service Search</b></p> <p>→ <a href="#">DLA Product and Service Search</a></p> <p>Confirm your FSC/PSC codes and validate market</p> <p>Note: PSC and FSC codes are interchangeable</p>
<b>Step 3</b>	<p><b>Search DIBBS RFQs by FSC — Identify NSNs of Interest</b></p> <p>Search DIBBS Request for Quotes (RFQs) using your Federal Supply Classification (FSC) codes</p> <p>Identify National Stock Numbers (NSNs) relevant to your products</p>
<b>Step 4</b>	<p><b>Search DIBBS RFQs by NSN — Verify Product Demand</b></p> <p>Search RFQs using specific NSNs to verify individual product demand</p> <p>Recurring NSNs indicate consistent, reliable market activity</p>
<b>Step 5</b>	<p><b>Search DIBBS RFPs by NSN — Check for Long-Term Contracts</b></p> <p>Search Request for Proposals (RFPs) using your NSNs</p> <p>If no results appear, focus your efforts on the RFQ market</p>
<b>Step 6</b>	<p><b>Review DIBBS Award History by NSN — Validate Price &amp; Sources</b></p> <p>Review award history to understand price benchmarks</p> <p>Identify approved sources and assess your competitive position</p>
<b>Step 7</b>	<p><b>Review DLA Demand Forecast — Confirm Upcoming Demand</b></p> <p>→ <a href="#">DLA Demand Forecast Report</a></p> <p>If demand looks thin in DIBBS, check here before walking away</p> <p>Get a feel for upcoming procurement activity before making a go/no-go decision</p>