

Packaging as a Scope 3 reduction lever

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Packaging as a Scope 3 reduction lever

Practical lessons in leveraging bio-circular sources to lower product carbon footprints



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We invite you to connect and learn more about:

→ LYB Solutions for a better tomorrow

LyondellBasell's
 Corporate
 Sustainability Goals

→ The Circulen family of sustainable polymer solutions

Our MoReTec proprietary catalytic chemical recycling technology



LyondellBasell: A leader with a global footprint

Creating solutions for everyday sustainable living







100+

countries where our products are sold



20

Countries with manufacturing sites and JV's



20,300¹

employees globally

#1

largest producer of polyethylene and polypropylene in **Europe**

#2

producer of polypropylene **worldwide**



PRETIUM OVERVIEW

Leading provider of specialty blow-molded and injection-molded packaging solutions to a wide-array of customers in the food, specialty beverage, health & wellness, household and commercial chemicals, healthcare and personal care businesses for both private label and national branded products.

- SBTi Commitment, Net Zero Goal by 2050
- **Minority Business Enterprise Certified (MBE)**
- **Focus on Sustainable Packaging Options**
- 24 Global Locations organized to be highly responsive
- Strong capabilities in engineering and design
- Built from the talent and capabilities of several formerly independent companies spanning the US and Canada, with strategic locations in Mexico and Europe



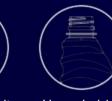
Serving Diverse Market Sectors



Personal Care



Food & Specialty Beverage





Household & Commercial



Healthcare



Wellness

End-to-End Solutions in PET, HDPE and PP













1,500 Stock Molds | Custom Molding | 110 Product Launches per Year



Brands are struggling to meet consumer demand for lower carbon packaging





50% of consumers would pay more for less CO₂

Would pay 1-10% more for a product that is "produced with lower supply chain/carbon footprint"1



Most brands are not on pace to hit their virgin reduction goals

Only 32% of Ellen MacArthur Foundation signatories have either achieved or are on track to meet their virgin plastic reduction targets²



Consumers view "plant-based packaging" favorably

70% of US survey respondents view "plant-based packaging" as extremely or very sustainable³



Ellen MacArthur Foundation: The Global Commitment 2024 Progress Report

Plastic as a CO₂ reduction lever: The promise of biocircular resins





~18% share

Packaging's share of Scope 3 emissions at major CPGs1



Up to 90% lower

Lower GHG contribution of plastics vs. non-plastic alternatives²



Up to 204% less
PCF reduction potential of

CirculenRenew³



Making Haleon's packaging more sustainable

Haleon is transitioning product packaging to more circular models to minimize waste and environmental impact

Haleon aims to:

- Reduce use of virgin petroleum-based plastic by 10% by 2025, and a third by 2030 vs a 2022 baseline¹.
- Develop solutions for all product packaging to be recycle-ready² by 2025, as part of a goal to make all packaging recyclable or reusable by 2030, where safety, quality and regulations permit.
- Reduce Scope 3 carbon emissions from source to sale by 42% by 2030 vs a 2022 baseline.³

Optimizing packaging to reduce the absolute amount of material used



Making formats recyclable





Substituting virgin plastic with alternative resins







ISCC PLUS certified biocircular Polypropylene



1. The 2022 baseline reporting period is the calendar year. Scope includes product packaging and some devices, including toothbrushes; 2. . Recycle-ready refers to product packaging and devices that are made of materials that are proven to be compatible with existing or emerging recycling infrastructure. In line with the CDP definition of 'technical recyclability' this does not take into account whether the collection, sorting and recycling of the packaging or device happens in practice, at scale, and with reasonable economics. 3 Scope 3 carbon emissions target spans carbon emission categories from source to sale (excluding GHG protocol categories 6, 7, 10-15). It covers mandatory Scope 3 upstream and downstream emissions. It excludes indirect consumer use-phase emissions, such as emissions associated with water used with the products.

How Haleon leveraged CirculenRenew to tackle multiple sustainability goals

Aligning on the target

execution

Driving to

Outcome













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Contact-sensitive application in OTC consumer health

Iconic, highly recognizable packaging

New certification process for converter



Partnership

Align on brand owner needs and total solution set

Drive clear communication across the value chain

Unlock transparency through 3rd party certification



Reduced virgin petroleumbased plastic usage

Lower resin product carbon footprint

ISCC PLUS certified biocircular polypropylene