

## Panelists



Joe Vadakara

Senior Director, Health System Patient Access, Cencora



Gemi Bryant

Director, Customer Solutions Global Pharma Services, Cencora



Lisa Tabel

Director, Patient Assistance, Cencora



Melissa Paige

Co-CEO, Healthcare Advocate Summit

Beyond just improving efficiency, in what ways do you believe integrated solutions fundamentally reshape patient access models to drive better long-term health outcomes?

What are the biggest missed opportunities in integrating systems across stakeholders?



What are the most significant barriers hindering optimal patient access in healthcare, and which initiatives would have the greatest impact in overcoming them?



How can we bridge the gap between data collection and actionable insights to create a more responsive, patient-centered ecosystem?

What are the biggest roadblocks to ensuring upstream partners have real-time visibility into downstream needs?



Can you share insights on how portals and hubs are currently set up and how they can be optimized for greater efficiency in patient access management?



What is one game-changing shift that could truly enhance patient access?





