



B2B MARKETING EXCHANGE

#B2BMX

A large audience is seated in a conference hall, facing a stage where a speaker is standing at a podium. The scene is overlaid with a blue tint. The text "Welcome Back To #B2BMX West" is prominently displayed in the center.

Welcome Back To #B2BMX West

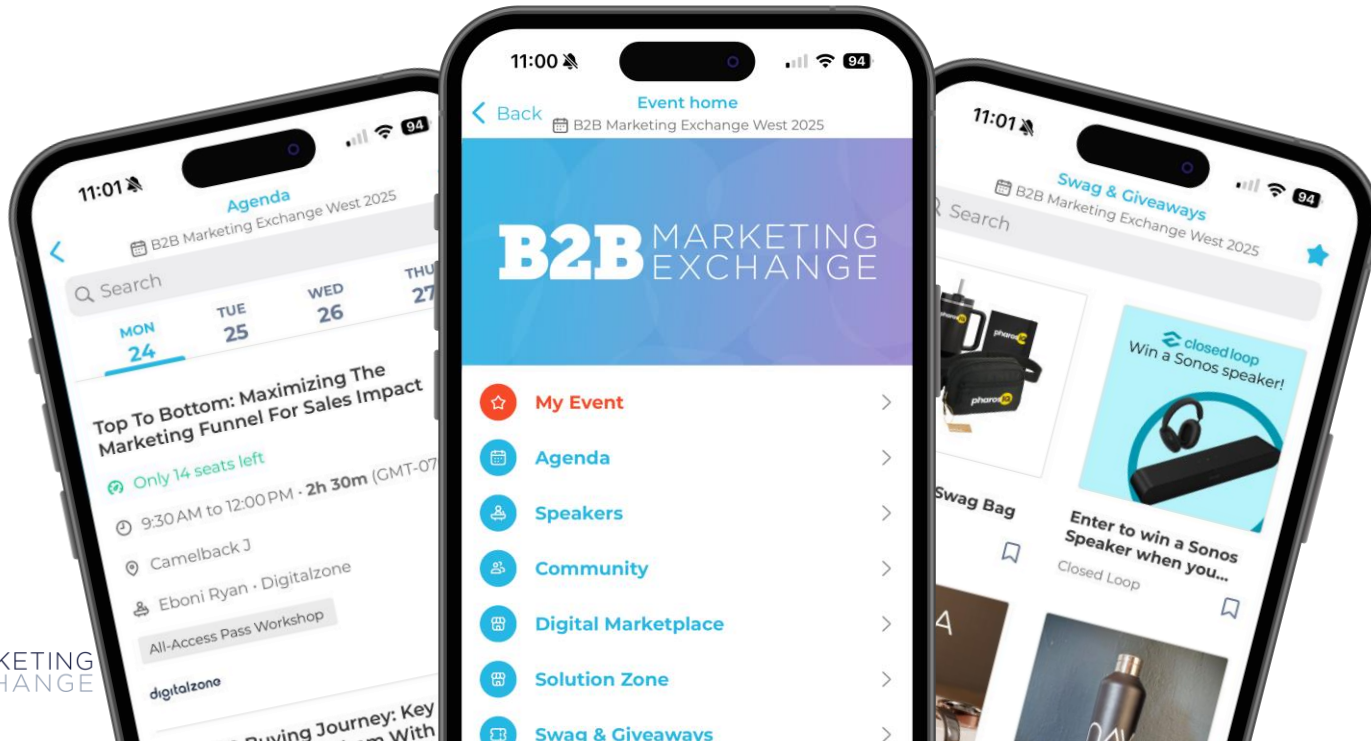
Wi-Fi Information

Network Name: **LuxuryCollection_Conference**

Password: **B2BMX2025**

Download the App!

b2bmarketing.exchange/app



Networking

Nothing sparks creativity like connection! Here is where you can take advantage of all the ways to meet face-to-face at #B2BMX West.

"SPEED-DATING"

Connect with our sponsors in the Marketplace to explore the services and solutions that are transforming B2B. Meetings are short and sweet, clocking in at only 15-minutes each.

[BOOK A SPEED-DATE](#)

1:1 PEER MEETINGS

Meet with like-minded attendees during the show by searching for them via the search bar or by using the #B2BMX "AI Matches" at the top of the Community tab/page.

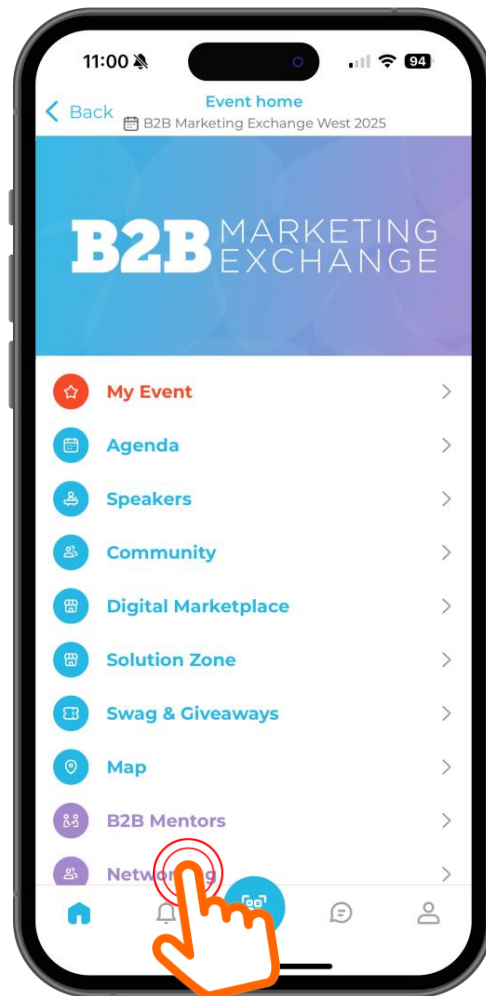
[VIEW COMMUNITY](#)

B2B MENTORS

Rising marketing and sales stars (manager and director level) are invited to request private 1:1 conversations with top-level executives to gain career advice and guidance at #B2BMX West. Reserve time to meet with a mentor while you're here!

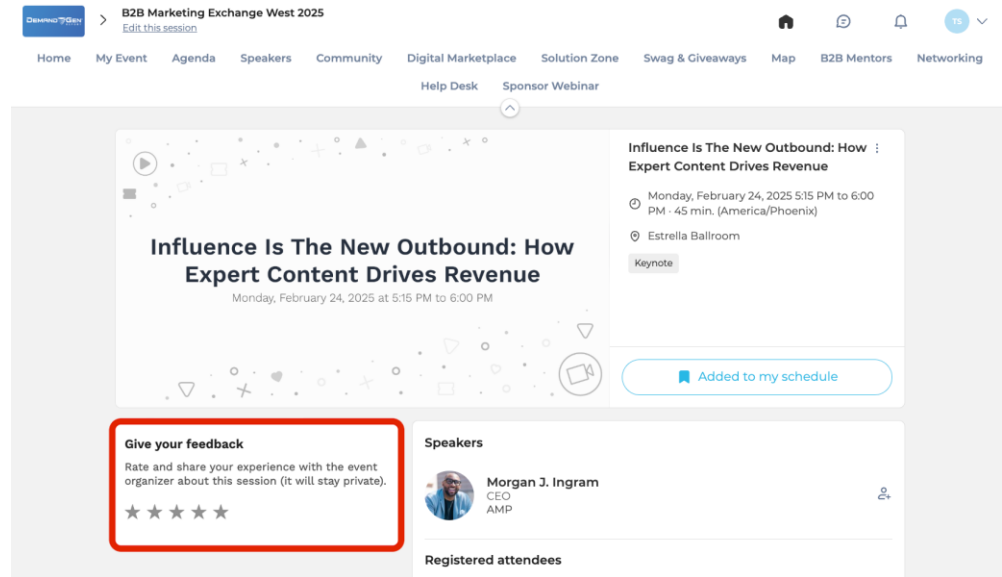
*Available to All-Access and Speaker pass holders only

[VIEW MENTORS](#)



Session Feedback

Rate the sessions you attend right in the app!



#B2BMX Prize Pack

Rack up points on the Leaderboard to enter to win one of these prizes!



\$500 Amazon
eGift Card



Under Desk Elliptical
Machine



Official Creality Ender 3
3D Printer



Ember Temperature
Control Smart Mug

Learn more in the #B2BMX app!

Opening Reception – 90s Style!

On the East Lawn from 6:30pm to 8pm

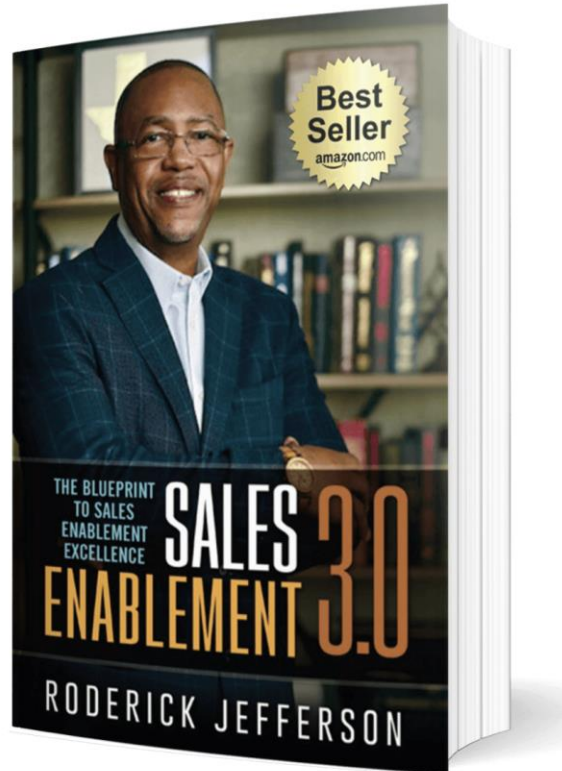


Thanks To All Our Sponsors!



Book Signing in the Marketplace

Join Roderick in the Marketplace at 4:45 during the Networking Break.





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